OCTOBER 4, 1948

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Newsweek

THE MAGAZINE OF NEWS SIGNIFICANCE



Vyshinsky: The Great Obstructic

NNOD WANT

PARTITOR LEGITERE



Painting by Clarence Carter "Country Milk Run"

America the Provider—Milk and Eggs

DAIRY PRODUCTS and eggs are important sources of proteins, vitamins and minerals needed for growth and strength. Since 1928, the output of milk per cow has increased almost 11%. Production of fluid milk is about 21% higher. The output of eggs increased in the same period nearly 41%.

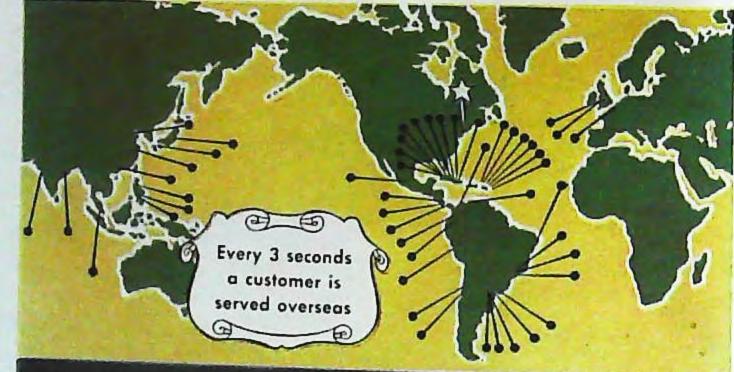
Although practically all American farms produce some milk and eggs, the specialized dairy farms number less than one million. Last year, dairy products contributed about \$4,100,000,000, or 13% of total cash farm income. The income from eggs was about \$1,772,000,000.

From about \$8,000,000 in 1939, exports of dairy and egg products, mostly on lend-lease account, climbed to a wartime peak of \$563,000,000. Last year, exports were \$338,000,000. Largest commercial shipments in recent years have gone to Mexico, Cuba, Panama, and other Caribbean countries; Great Britain, Western Europe, North Africa and the Philippines.

Every product which flows into international commerce is distributed with greater facility by means of National City overseas financial services. Talk with our officers about your requirements.

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CANAL ZONE

had to be used.

B. F. Goodrich engineers had made scores of improvements in conveyor belts, and were determined they could do something with this problem, too. Out of many ideas came the belt in the picture-the B. F. Goodrich Griptop.

Surface of Griptop consists of hundreds of small fingers of soft rubber which gently grip any load placed on them, and hold it from slipping.

This special belt is serving in many plants which never before could have the low cost advantage of conveyor belt transportation. Your B. F. Goodrich distributor can show you the belt

and how it may save important money for you, too.

Griptop is another illustration of the constant work of B. F. Goodrich research to improve even the most standard products. Because that research is at work every day, on everything we make, it pays to investigate frequently what improvements B. F. Goodrich has made in the life and usefulness of any rubber product you buy. The B.F. Goodrich Company, Industrial Products Division, Akron, Obio.



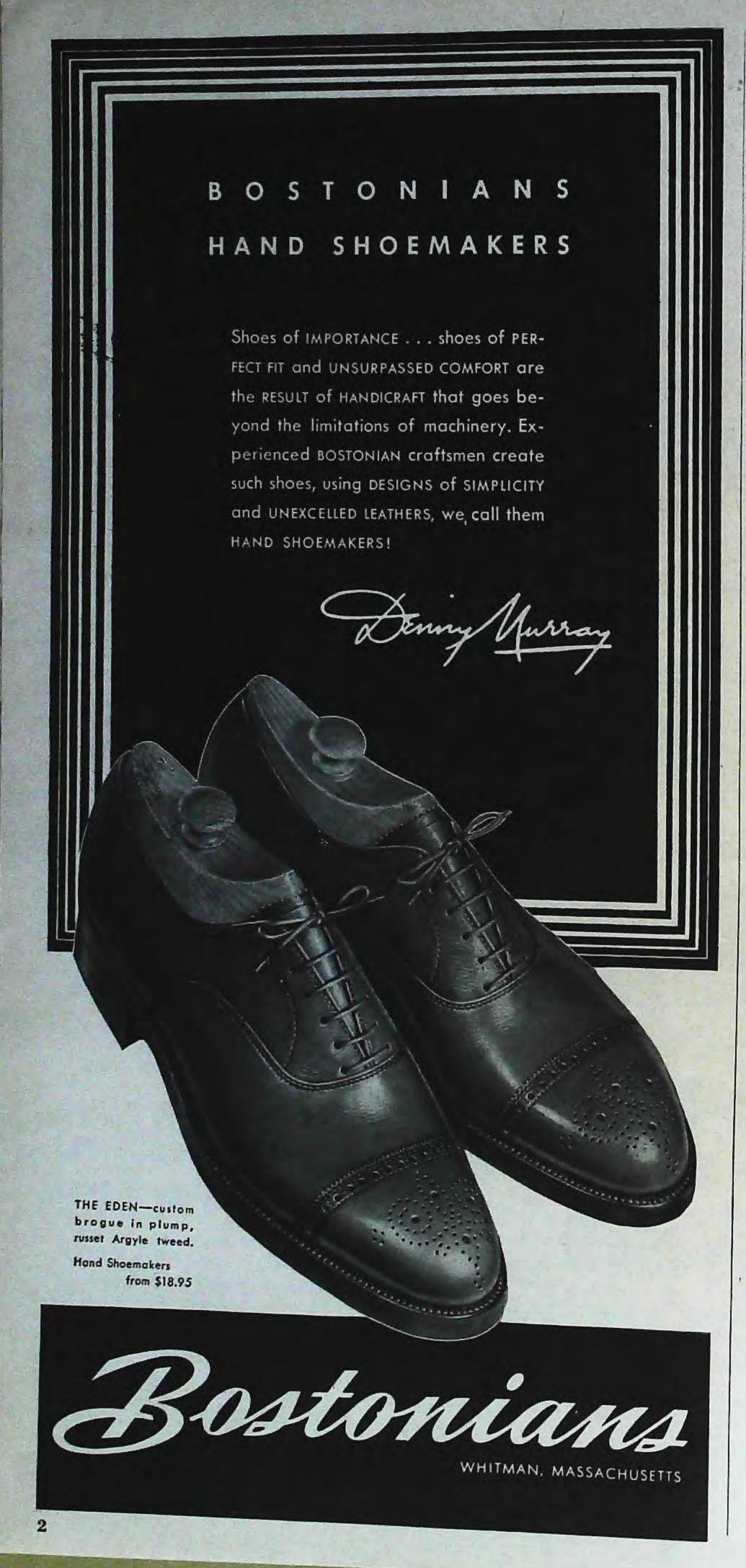
Cans can't read

A typical example of B. F. Goodrich product improvement

TOOKING at that moving incline, most people would say it is too steep for paint cans to stay on. But cans can't read the warning sign, so when the paint company installed B. F. Goodrich Griptop, the cans rode right up the incline with never a

Plant engineers had always known that a sharp incline like this would save space and time in handling cans, packages, coal, rock. But the things slid off, so longer, slower, more expensive conveyors, with a gradual rise,

B.F. Goodrich RUBBER IN INDUSTRY

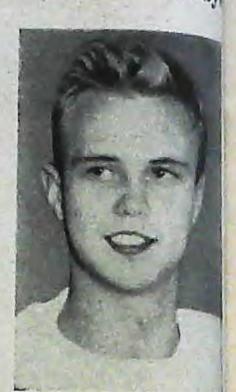


— LETTERS —

How Come?

In Newsweek, Sept. 6 I noted a par graph announcing that Curtis (Buzzie Boettiger was confined to the naval how pital in Corona, Calif. Everyone is alway

appalled at any report of a case of polio, but it has been my impression and experience that only persons directly connected with the naval services may legitimately use naval-hospital facilities. Will you kindly justify for me the presence of a private citizen in a circumscribed government institution . . . when the sur-



International "Buzzie"

founding area is lousy with private and civil hospitals?

ROBERT W. KRIEGBAUM Sunmount, N.Y.

According to the Navy, the Corona Naval Hospital opened its doors during the polio crisis to all victims who could pay. Right now it has some 60 civilian polio patients.

Parting the Curtain

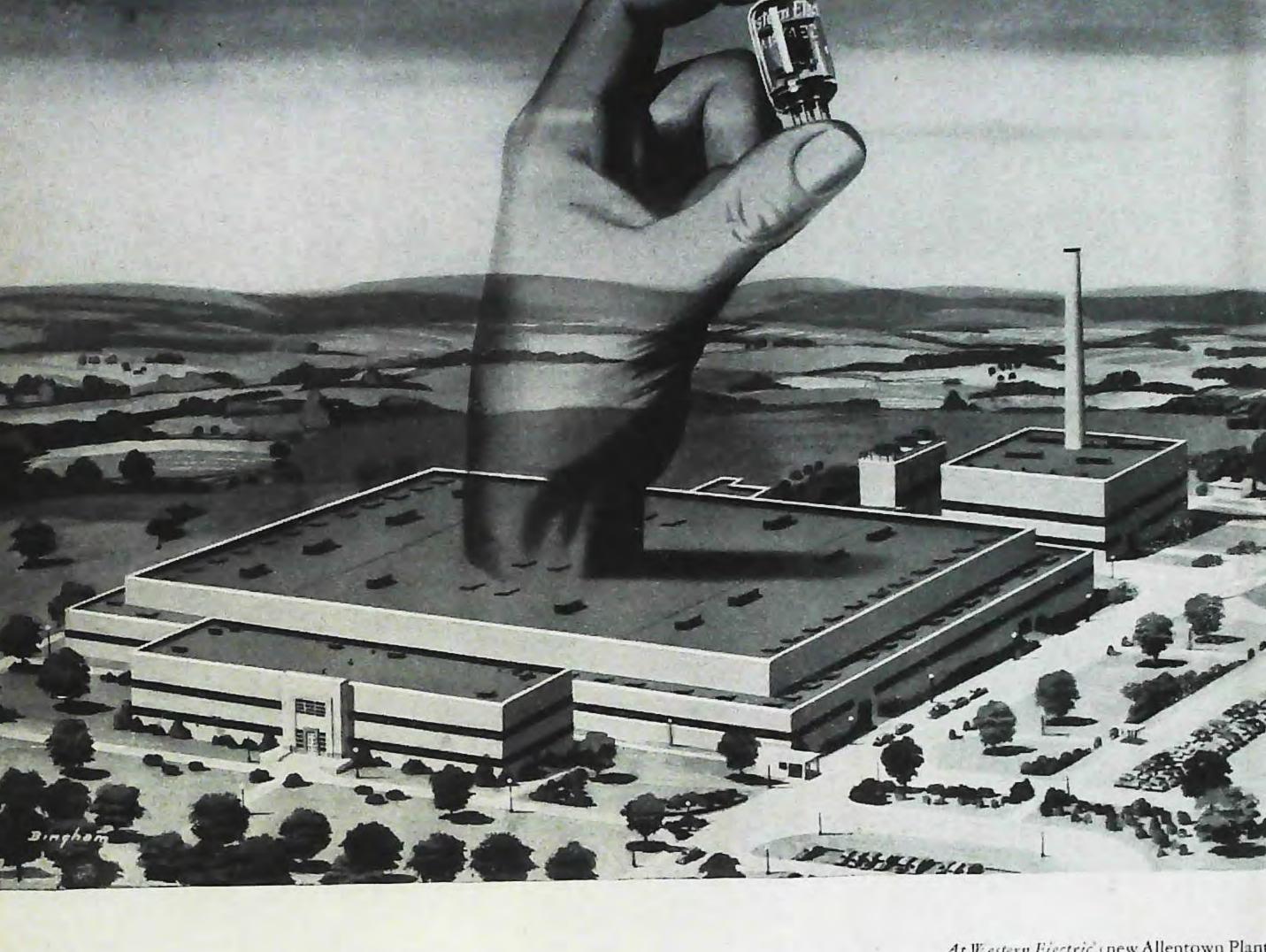
Mr. Hazlitt's article on "How to Combat Communism" (Newsweek, June 21) is certainly 100 per cent correct. As a resident of the Soviet zone of Germany, not Berlin, I can verify that bad economic' conditions are not always prerequisites to the spread of Communism. If that were so, there ought to be 20,000,000 fanatical Communists in the Soviet zone by now, since they have wages with little purchasing power, a starvation diet, almost nothing available in shops, and are being pushed (Continued on Page 6)

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NEWSWEEK, October 4, 1948, Volume XXXII, No. 14, Newsweek is published by Weekly Publi-CATIONS, INC., 350 Dennison Ave., Dayton 1, Ohio, Printed in U.S.A. Entered as second-class matter February 13, 1933, at postofflee of Dayton, Ohio, under the Act of March 3, 1879 Editorial and Executive offices: NEWSWEEK Building, Broadway and 42nd Street, New York 18, Changes of Address: Send both old and new addresses, and allow four weeks for change to become effective, to NEWSWEEK, NEWSWEEK Building. Broadway and 42nd Street, New York 18, New York Subscription Prices: U.S. Edition: 1 year \$6.50; 2 years \$10; 3 years \$13. Add \$2 per year foreign postage for foreign countries not members of the Pan American postal union. Add per year for air-speeded delivery; \$2 to Bahamas, Cuba; \$3.50 to Bermuda, Jamaica, Mexico; \$6.50 to Hawall, Central America, Canal Zone, Dominican Republic, Haiti, Puerto Rico; \$8.50 to Colombia, Barbados, Guadeloupe, Neth West Indies, Guianas, Leeward & Windward Islands, Martinique, Trinidad, Venezuela, Virgin

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Just to give your voice a lift



W/HEN you make a long W distance telephone call, your voice would soon fade out were it not for vacuum tube repeaters.

They give your voice a lift whenever needed - carry it clearly from coast to coast.

Vacuum tubes and other electronic devices are playing an ever-growing part in your Bell telephone service. As the manufacturing unit of the Bell System, Western Electric makes millions of these intricate little things.

To produce them to highest standards of precision and at lowest cost, Western Electric has just completed its new Allentown, Pa., plant - latest addition to vast telephone making facilities in 18 cities. Now, and in the years ahead, this new Western Electric plant will help to make your Bell telephone service better than ever.

At Western Electric's new Allentown Plant, over 2,500 people work amid conditions of almost surgical cleanliness-for a speck of dust or trace of perspiration may seriously impair the quality of electronic devices they make!

To provide such conditions, the entire plant is air conditioned. The interior is completely sealed off and is slightly pressurized to prevent dust laden outside air from seeping in the doors. Temperature is maintained year round at 70° to 80°, with relative humidity of 40% to 50%.

Over 40 miles of pipes deliver 13 needed services to working locations. These are hydrogen, oxygen, nitrogen, city gas, city water, deionized water, soft water (cold, hot, cooling) high pressure air, low pressure air, process steam and condensate return.

The plant has its own steam generating. water softening and gas making plants and uses as much electric power as a city of 20,000.

MANUFACTURER of telephone apparatus for



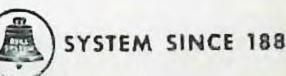
PURCHASER of supplies for Bell telephone companies.



INSTALLER DISTRIBUTOR of Bell telephone appara- of Bell System central



Western Electric



People like the Collinses LIVE WELL because they FARM WELL

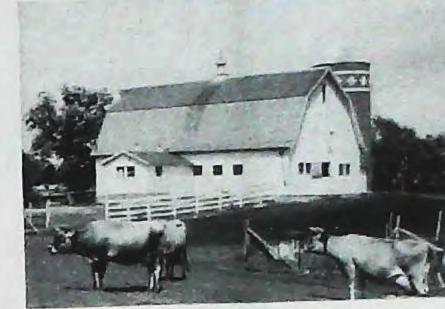
THERE are a lot of things a good daworld of satisfaction for him and his active I farmer knows. For one thing, it ta family in turning their carefully planned good blood to build a good herd. For good farming into good living. other, where there's good farming the It's hard to believe that George and the bound to be good living. Mrs. started off with next to nothing. You

Take the George Collinses, for instancan see what they have today-modern Country Gentleman subscribers out house, wonderful "home." But some of the things you can't see are the Collins' freedom Wright County, Minnesota The Collins' registered Jerseys produc from debt-and the way they think, and

6154 pounds of butterfat last year-eigh plan, and pray. highest record among the 260 members their co-op. The Collinses go after results a get them, through smart management cattle and crops and well-applied muscle at

"It keeps you stepping to get the most of of it," says George Collins. But there is

WHEN POWER came, the Collinses bought electric stove, refrigerator, water heater, pressure water system.



FRESHLY PAINTED farm buildings and well-kept barnyard and grounds distinguish the Collins' place.



DICK COLLINS and his father taking their high quality Jersey milk to the co-op. Dick has five Jerseys of his own.



GEORGE once refused \$2300 for this bull. Starting with no resources, the Collinses now have 50 head.



THE BIG INTEREST of Jane and teen-ap plans physical education course at college.



In the October Country Gentleman, a fas-

cinating word-and-picture portrait of the

Collinses becomes part of the immensely

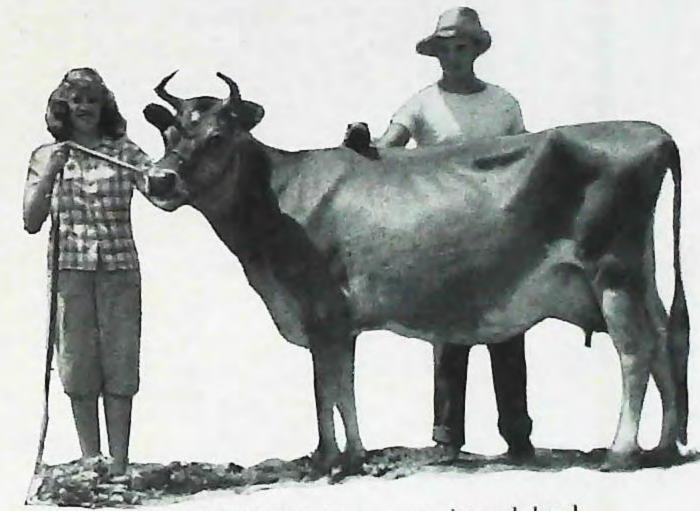
popular "Good Farming - Good Living"

series, depicting the rich life on the land

as it is lived by Country Gentleman's own

readers, "the best people in the country."

THE BUSY COLLINSES enjoy their home and community affairs. George has been presichum is clothes, often shopped for in Minit dent of County Fair, is secretary of School apolis. Jane, sophomore queen at high school District; Mrs. Collins teaches Sunday School.



THE COLLINSES know a registered herd pays. Here are son Dick and daughter Jane with a fine Jersey dam. Jane, trained by her dad, is an expert hand in the show ring.

The best people in the Country

2,300,000 circulation concentrated among the "top half" farm families who receive 90% of the nation's entire farm income. He had the right idea but the wrong approach...

TOR WEEKS he had seen her dubbing Taround on the fairways . . . adoring her from afar, so to speak. Then luck brought an introduction.

Now, on his first date, he was giving her the first lesson. Both the date and the lesson, unfortunately, turned out to be the last. She acted strangely cool when she bade him good-bye, and after that, avoided him like the plague. Poor fellow . . . he never knew why*.

The insidious thing about halitosis* (unpleasant breath) is that you, yourself, may not realize when you are guilty. On the very day when you wish

to be at your best you may be at your worst. And once tagged with unpleasant breath, it's hard to get back in the running. Isn't it foolish to risk offending others when Listerine Antiseptic is an extra-careful, wholly delightful precaution against simple non-systemic bad breath?

You merely rinse the mouth with it and instantly your breath becomes sweeter, fresher, less likely to offend.

Before any date when you want to be at your best be extra careful . . . use Listerine Antiseptic.

Lambert Pharmacal Co., St. Louis, Mo.

Before any date LISTERINE ANTISEPTIC to help you be at your best

P.S. Have you tried the new Listerine Tooth Paste, the Minty 3-way Prescription for your Teeth?

LETTERS

(Continued from Page 2) around generally. Actually, there are l confirmed Communists in that zone today than ever before. Owing to the method introduced by a minority with majoris powers, there is widespread detestation Communism.

NAME AND ADDRESS WITHHELD

Status Quo

I was both amazed and upset to view NEWSWEEK, Sept. 20 the new Peter Rabb ... If the New York Herald Tribune Syn dicate is so lacking in perception and sen timent that they cannot let him die decent death in his own identity, the might at least have the grace to call the new rabbit Peter Rabbit Jr. or the New



Fago with old and new Peters

Peter Rabbit . . . It is unbearable that our earthy, wise, and conservative little rabbit should be made into a disgusting replica of Bugs Bunny. Is nothing sacred to the publishing world?

ELINOR F. COLE West Boxford, Mass.

Pleased

I read with great pleasure your article on "Housing-Southern Experiment" (Newsweek, Sept. 13) . . . We have received numerous inquiries about the lowcost housing project indicating how wide spread the interest is in the plan developed by Tuskegee Institute and the Southern Research Institute.

ERNEST E. NEAL Tuskegee Institute

Wrong Loser

Alabama

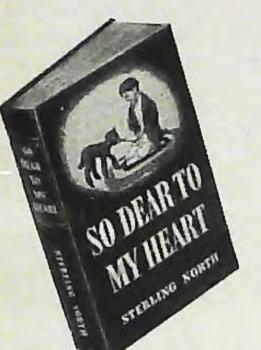
I was surprised to read in Newsweek, Sept. 20, that I had been defeated for the General Council of the Trades Union Congress. In fact, I received the highest num ber of votes ever accorded to a member of the Council-7,400,000. In addition, this year I have the honor of being the prest dent of the TUC. It is seldom that NEWS WEEK makes an error, but the persons

Newsweek, October 4, 1948

HANK YOU for letting us take your picture

Today we sent a new kind of live-action motion picture over to Technicolor for prints.

It's about you. So we think you ought to know a little about it in advance just in case you didn't read the story in Sterling North's beloved book "So Dear To My Heart."



Don't miss the condensation of this beloved novel in the December" Reader's Digest."

Think back for a moment ... * * * *

You can't help but smile when you recall experiences you had while growing up.

Like those shining hours when some new slice of life, like your first circus, struck your heart with almost unbearable wonderment.

You never expect to recapture that wonderment which

Remember your first "important

personal business" with a great

was far more exciting than any romance, drama or thriller you've known or seen since.

So the experience of reliving it is bound to bring to your eyes tears of laughter as well as ... just tears.

* * * *

Because sometimes growing up wasn't so funny. There were other moments ...

Like your first heartbreaking disappointment. And your first determination not to cry. And your first "important personal business"

at bedtime with a great big kindly man named God. Tender moments. Remember? We believe you'll

live them again when you see how young Jerry Kincaid and his pigtailed friend Tildy make out in those first encounters with life.

Somehow their adventures around Fulton Corners reflect the most treasured chapters of every American's upbringing.

And the honest, homespun people of their little world will bring back those few adults who ... when you were growing up ... nurtured the hope in your heart, the spring in your backbone, the persistent dreams in your eyes.

Whatever it is that forms American character ... our home folks, our happy goals and great opportunities, or something indefinable . . . it seems to be part of the good American soil that all normal kids "eat a peck of" while growing up.

There's a whole farm of that fertile soil in this heart-warming story.

* * * * If there's a child in your family, much as you love him now, we think you'll love him even more after you've seen "So Dear To My Heart."

So much more that you might even go in at night to waken him. Just to hold him ... warm and wondering and sleepy...very close to your heart.



Such singable songs that will dance right into your heart

Just because the years that separate you from him have dropped away completely for one brief,

golden evening. Just because you glimpsed again, in this picture, the child you were in the wonderful world that only children know. * * * *

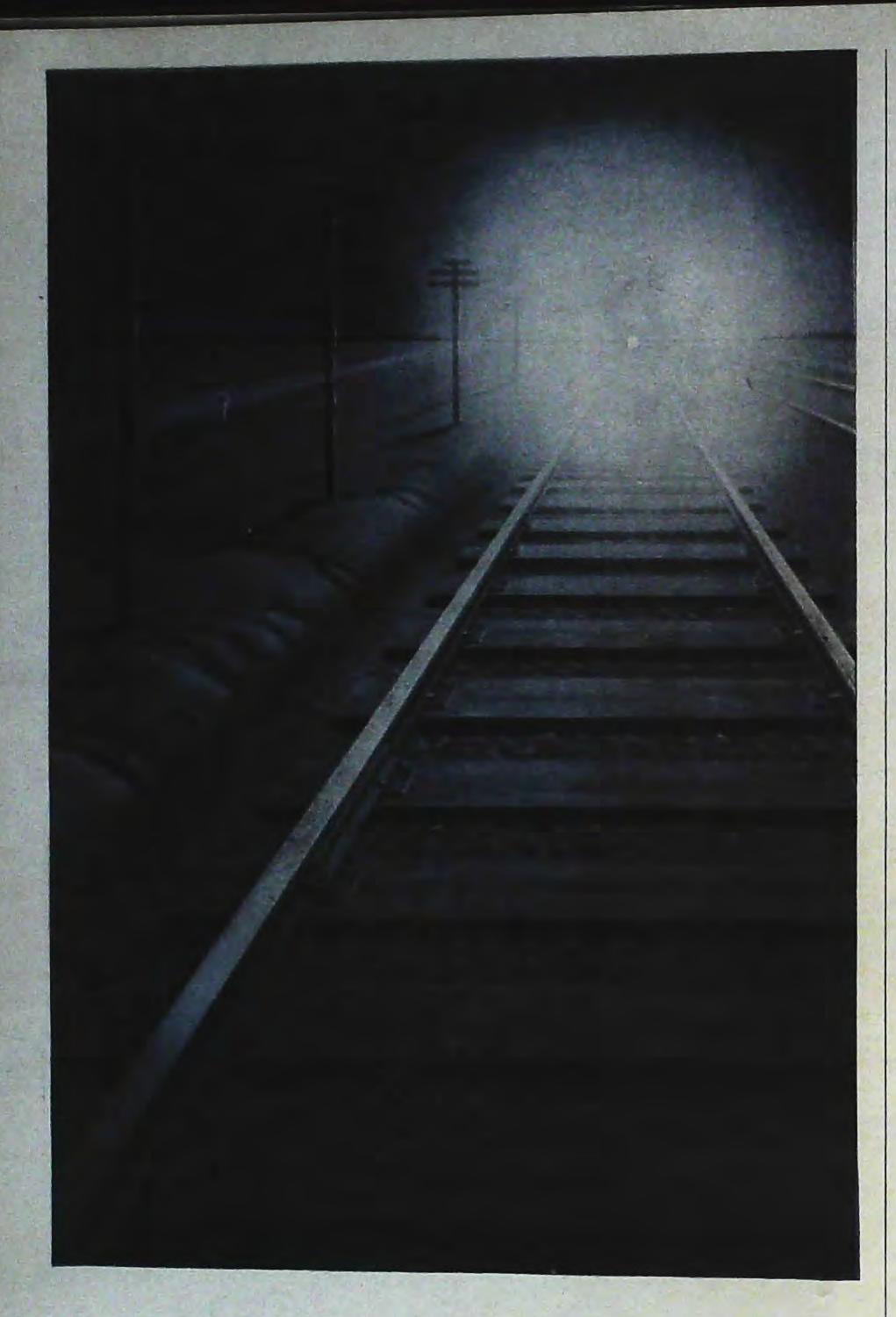
We think you'll like the music that folks are saying has the lilt and color of new American folk songs.

And woven into the live-action story are cartoon characters designed to win a corner of your heart.

big kindly man named God? But it's the story itself that will make you say, "It is a picture of me!"

So thank you for letting us take your picture in "So Dear To My Heart." We believe you'll find it a good likeness.

"So Dear To My Heart" is a live-action musical play starring BURL IVES, BEULAH BONDI, HARRY CAREY, BOBBY DRISCOLL, LUANA PATTEN; directed by Harold Schuster; released through RKO Radio Pictures. COLOR BY TECHNICOLOR.



Keep an eye on this track!

Soon you'll see a locomotive that will reveal new concepts of the basic

When it comes to locomotives ...

Diesel locomotive advantages . . .

FAIRBANKS-MORSE

A name worth remembering

LETTERS

responsible being only human, I realize that these things do occasionally happen

WILL LAWTHER President

National Union of Mineworkers London

NEWSWEEK regrets that an error in call interpretation caused it to confuse M. Lawther, the successful non-Communis candidate, with the defeated Communic candidate, Arthur Horner, secretary of the National Union of Mineworkers.

Where's Vlasoff?

I've often wondered what happened to Andrei A. Vlasoff, the onetime Soviet general who deserted to the Nazis and fought with Germany against Russia Does Newsweek know where he is now and can you give me that information without violating any security regulations?

HEINZ H. BERGHOF

Stadtoldendorf, Germany

General Vlasoff surrendered to U.S. forces in Czechoslovakia in 1945 and was later turned over to the Red Army. Together with ten of his subordinates he was tried for desertion, found guilty, and was hanged.

Wrong Steer

NEWSWEEK, Sept. 20 contains the following statement: "A group of Republicans is trying to dissuade Dewey from his choice of John Foster Dulles for Secretary of State. The group, which includes Herbert Hoover . . . " There is not an atom of truth in this statement in any aspect. On the contrary, I have the highest opinion of Mr. Dulles both for his devotion to public service and his abilities.

HERBERT HOOVER New York City

Newsweek's apologies to Mr. Hoover and Mr. Dulles for information from an authoritative source who should have known the facts.





Mighty power plus economy-in the new Lincoln engine.

THE LINCOLN IDEA IS YOURS TO ENJOY IN

ARE IN TWO SEPARATE PRICE RANGES AND A

THESE TWO COMPLETELY NEW 1949 CARS

CHOICE OF MAGNIFICENT BODY STYLES.

THE LINCOLN AND THE LINCOLN COSMOPOLITAN.

Lincoln has a new idea

-THAT WILL THRILL EVERY FINE-CAR FAMILY

MAKE cars as luxurious and powerful as L the new 1949 Lincoln and Lincoln Cosmopolitan. Build them so they're easy to handle in today's traffic ...

... and you've got the Lincoln Idea!

It's there...the Lincoln Idea...in the extra flexibility built into the completely new eight-cylinder, V-type, 152-horsepower power plant. Easily, nimbly...you'll thread through heavy traffic, confident of the ready response packed in this great new engine.

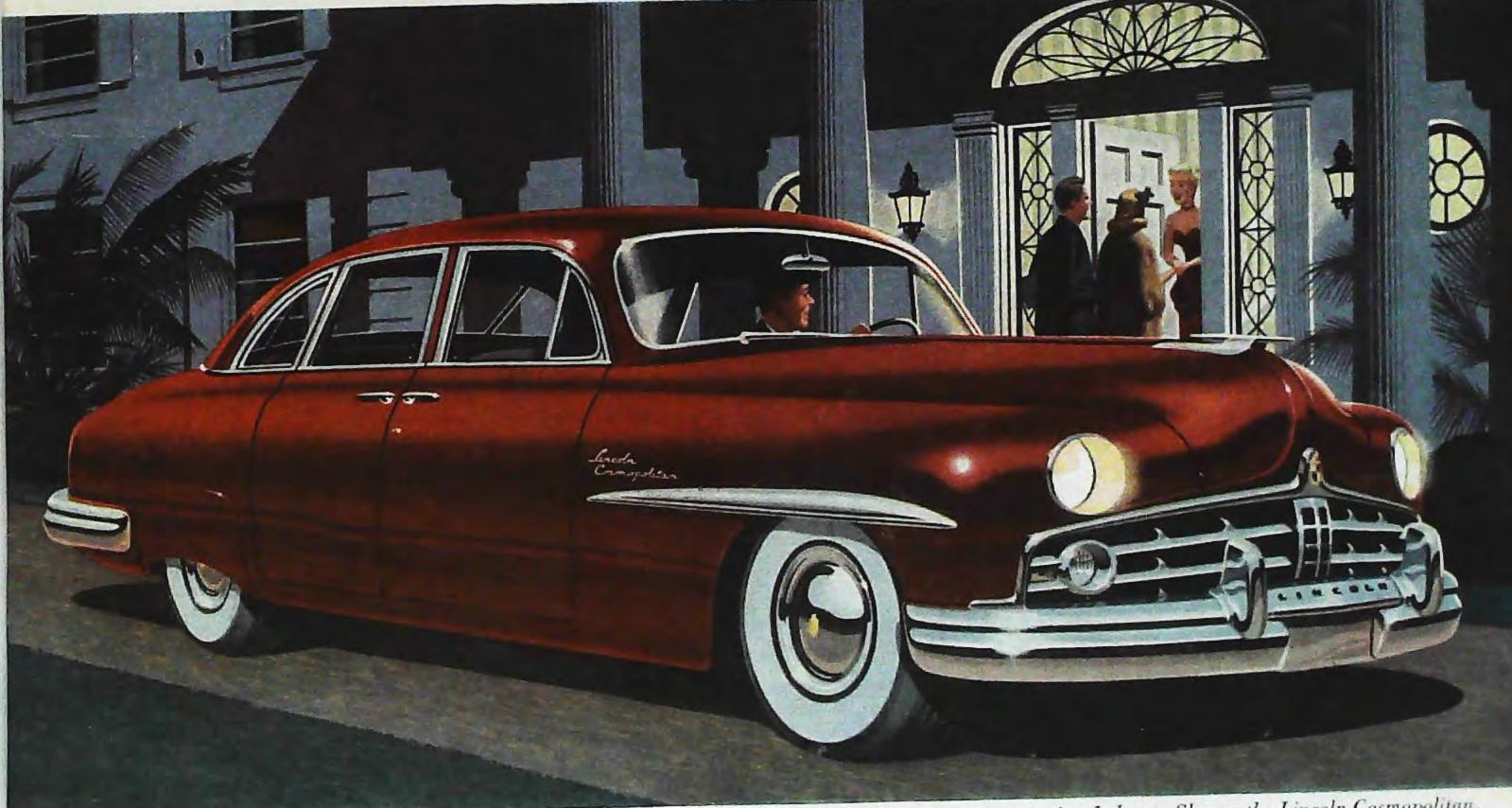
You'll discover the Lincoln Idea in the new spring suspension and the balanced strength of the sturdy chassis...in the steady sureness of the new steering system...in the firm authority of the big new Lincoln brakes.

Yes, even in the new Lincoln lines, there's the Lincoln Idea. Broad and massive, their silhouette is planned to give you spaciousness inside, not bulk outside. Wide picture windows and windshields with visibility practically unlimited; the new, short turn-

ing-radius; luxurious interiors and appointments ... all make these magnificent new Lincolns easy on you.

Never before, in the designing of any car, has there been such determination to produce the most perfectly integrated and balanced mechanism possible for your driving ease. That's the Lincoln Idea. That's why, this year, Look Into Lincoln...and make your fine-car decision easy!

LINCOLN-MERCURY DIVISION . FORD MOTOR COMPANY



At the end of a day's drive, you'll bless the riding ease you get from Lincoln's new spring suspension and perfect balance. Shown, the Lincoln Cosmopolitan.

The Lincolns' down-to-earth roadability eases driving. Shown, the Lincoln.



Come this Fall

and find out why

there is Only One / aucul

Tropic isles wearing a ruffle of silver surf and floating in seas of emerald and blue sunshine gentled by flower-scented trade winds island melodies blending with heart-born laughter splashing swimmers and racing surfboards golf on palm-shadowed fairways any day in the year . . . yachting, fishing, bridle paths, all your favorite sports in totally new settings! Hawaii is the mid-ocean playground where

you learn a joyous South Sea interpretation of the fine art of living!

ALL THE ISLANDS ALL THE YEAR

Plan before you leave home to visit not only Honolulu on Oahu, but Maui, Molokai, Kauai and Hawaii. At any season each island will write a distinctive, fascinating chapter in your book of Hawaiian memories.



COME THIS FALL by sea or air. No passport, no foreign exchange. You will find hotel accommodations available with excellent food and American standards of comfort and luxury.

See your travel agent. Before you leave the mainland, plan an itinerary which includes all the major islands. All of them are delightful any time of year!

This advertisement is sponsored by HAWAII VISITORS BUREAU, Honolulu, Hawaii. A non-profit organization maintained for your service by THE PEOPLE of HAWAII.

pageantry.

VOL. XXXII NO. 14

OCTOBER 4, 1948

Newsweek

The Magazine of News Significance

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A Well-Informed Public Is America's Greatest Security

For Your Information

STOP AND CONSIDER: The fall months annually signal the beginning of national fund-raising campaigns for extraordi-

narily worthy purposes. This week, for instance, marks the beginning of the Community Chest drive whose Red Feather symbolizes the important work being done by that organization to help bring the better life to Americans in want . . . Last week was Friendship Week, the kickoff for CARE-Cooperative for American Remittances to Europe-in its campaign to stimulate donations of food and clothing packages to the millions of



Europeans who are still suffering on the Continent. Ten dollars ships one 221/2-pound package across but any amount is appreciated.

POLITICAL SOUNDINGS: A political campaign is a deceptive device designed to convince voters that they are viewing or hearing the man they must vote for. The carefully packed auditoriums, the prearranged "spontaneous" welcomes, and the other sure-fire trappings must be covered by any responsible news publication. Newsweek is doing just that and more. While NEWSWEEK teams ride with the Truman family, the Dewey entourage, and Wallace's group, veteran observers are taking the pulse of the nation's wards and precincts, of the bosses and of the plain men on the streets and farms.

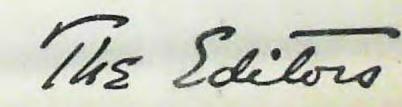
Columnist Raymond Moley, veteran student of American politics, is completing the first of three cross-country swings. National Affairs Editor Robert Humphreys is plumbing such key states (in this election) as West Virginia, Kentucky, Missouri, Oklahoma, New Mexico, Colorado, Wyoming, Montana, and Minnesota. Ernest Lindley, Washington bureau chief, and Kenneth Crawford, assistant chief, will soon be Geiger-counting the grounds where the votes are made. Before the campaign is over, there will be down-to-earth surveys of all the key states, of the Deep South's boiling caldron, of the Wallace campaign, and, just before the balloting, of the nation as a whole. And not to be overlooked are two of News-WEEK's surveys of political writers—the famous Periscope Previews-planned for the issues of Oct. 11 and Nov. 1.

PLAN FORETOLD: The heading over last week's Foreign Affairs department didn't take much deliberation. After NEWSWEEK's sources were thoroughly checked, it was obvious to the foreign editors what the Kremlin was up to. And so the headline read: "Russia's Plan to Veto the Airlift." Three days after Newsweek appeared with the story, the daily press headlines announced that Russia officially insisted on the control of air transport between Berlin and the Western zones.

THE COVER: One of the serious consequences weighed by the Western Powers before bringing the Berlin dispute into the UN arena was the possibility that Russia would leave the UN completely. The Kremlin sent its most illtempered emissary to Paris in the person of Andrei Y. Vyshinsky, whose characteristic exit from diplomatic conclaves



occurs in a cloud of vituperation. Vyshinsky's substitution for Molotoff at the General Assembly meeting in Paris signals another stormy session (see page 26) and, some fear, the last in which Russia will participate (photo by Keystone).



THE TALE OF THE SAD BUSINESS MAN! by Mr. Friendly



Mr. Friendly said, "No wonder you're pale Walkin' around with that sad, sad tale But here's the way to cut your spending . . . Give your tale a happy ending!"

(American Mutual still offers you the opportunity to save 20% on premiums . . . a savings for business men that amounted to more than 8 million dollars last year alone.)

(And our special I.E. Loss Control* service, the greatest extra in insurance, has reduced costly accidents, high premiums, and production costs for hundreds of industries!)

Well, the man signed up . . . now his tale is gay And it reads this way:

"I'm the waggingest tale in the U.S.A. Since A.M. took my cares away!"

AMERICAN MUTUAL

. . . the first American liability insurance company @ 1948 AMERICAN MUTUAL LIABILITY INSURANCE COMPANY



P. S. Ask your local American Mutual man to show you "The 40 Convincing Cases." See how I.E. Loss Control can help reduce overhead in your plant. Write today for "The All-American Plan for Business" and "The All-American Planfor the Home." American Mutual Liability Insurance Co., Dept. A86, 142 Berkeley St., Boston 16, Mass. Branch offices in principal cities. Consult classified telephone directory.

*Accident prevention based on principles of industrial engineering.

The Periscope

What's Behind Today's News and What's to Be Expected Tomorrow

Capital Straws

When Truman returns from his present campaign tour, he'll probably stay in Washington only a few days. Then he plans to set out on a whirlwind tour of Ohio, Indiana, and Illinois to push his appeal for the farm vote . . . Incidentally, some of Truman's close advisers continue to urge an invasion of the South. They say the segregation problem would be eliminated by holding outdoor stand-up meetings, to which segregation laws do not normally apply. They believe a Southern campaign might return all Diviecrat states to the Democratic column except Alabama, Mississippi, and South Carolina

A good possibility for Secretary of the Interior in a GOP Cabinet is Sen. Guy. Cordon of Oregon, in view of Dewey's intention of giving the post to a Westerner not involved in the California-Arizona watershed dispute . . . Attorney General Clark is looking into reports that campaign contributions to the Dixiecrats haven't all been reported in strict accordance with the law The Justice Department hopes to back up Truman's campaign denunciation by the indictment of several violators of the Federal Lobbying Act.

Defense Unification

You can look for a new row on "unification" of the armed forces to break out by the time Congress convenes in January The Army, Navy, and Air Force all are finding great difficulty in staying within the \$15,000,000,000 limit President Truman has placed on the 1949-50 military budget. now being prepared. As a result there's much behind-the-scenes argument about the need for further mergers of military functions. The argument, in which the Army is the most aggressive, is that essential national-security measures cannot be taken with that amount; hence new ways of saving military money must be found The Hoover commission on the reorganization of the Federal government also will have some far-reaching proposals in this direction.

Sub-Chasing Blimps

Behind the Navy's recent announcement of a new and larger blimp is the fact that these lighter-than-air craft may prove to be the most effective means of dealing with latest-model submarines. The new subs, originally of German design, are much faster underwater than any un-

dersea craft the U.S. had to cope with during the last war. The propellers of a destroyer chasing such a submarine at high speed make so much noise that the destroyer's sonic gear is useless, and the sub can't be tracked. This is the problem naval experts have been trying to lick. Now it's found that not only can blimps spot subs from the air, but they also can fly low and trail a listening device in the water. Then, when the device picks up a sub, the blimp can cut loose with its depth charges.

Forrestal's Plans

Close associates say Defense Secretary Forrestal now intends to quit his Cabinet post shortly after inauguration day regardless of how the November elections turn out. Forrestal recently was approached by Dewey representatives on the question of whether he would be willing to stay on in the Cabinet if Dewey were elected President. At first he tentatively agreed to do so. However, he's now inclined to retire from public office.

Puzzled Hostesses

ing what will happen to the early winter social season in the event President Truman is defeated. The prospect of entertaining lame-duck officials, they feel, is hardly cause for celebration. Also the White House hasn't yet announced whether the annual receptions for diplomats, the judiciary and others, which ordinarily starts in early December, will be held as usual regardless of the outcome of the election. This is the first time these problems have arisen since before the Roosevelt era, and they are the subject of considerable speculation.

National Notes

Senator Ball of Minnesota, who was a political reporter for The St. Paul Pioneer Press and Dispatch when he first was appointed to the Senate in 1940, has an offer to do a Washington column, at several times his Senatorial pay, if he's beaten for reelection in November by his Democratic-Farmer-Labor opponent, Mayor Hubert Humphrey of Minneapolis-as now seems likely . . It may be denied, but some members of Congress-both Democrats and Republicans-have suggested to Hoover-commission members that control over the war-making elements of atomic energy should be transferred from the Atomic Energy Commission back to the military. It's part of the old fight against Chairman Lilienthal . . . Universal military service will be a hot issue again in the

81st Congress. The House Armed Services Committee, which gave it its blessing in the last Congress, will be headed by Dewey Short of Missouri, who is dead set against it . . . Robert Jones, who resigned as a GOP member of the House from Ohio to take an appointment on the Federal Communications Commission, is sure he'll be appointed FCC chairman if Dewey is

Trends Abroad

The defection of Yugoslavia is more and more regarded in London and Washington as the biggest break of the year for the West. Without Tito in his camp, Stalin would find it harder to move into Western Europe . . . Commerce Department reports from Prague say Czechoslovak production slumped badly after the Communist coup . . . The U.S. plans to announce soon that American forces in Korea are to be regrouped and reduced ... The question of Antarctica is likely to come before the UN General Assembly in Paris. The U.S. now has decided in favor of a UN trusteeship of the Hostesses in Washington are wonder- area, while the British advocate a condominium by the U.S. and Britain, with the possible addition of Argentina or

Gloomy Peace Outlook

Washington remained gloomy regarding the chances for peace after negotiations were broken off with Russia on the Berlin blockade issue. Reports from Ambassador W. Bedell Smith in Moscow and General Clav in Berlin had virtually convinced the U.S. that the Soviets were committed to a policy of non-cooperation which might lead to war within a year whether the Kremlin intended to force a conflict or not. Highest military judgment in Washington was that the Kremlin would not even relax its policy of threats during the winter, on the ground that the Red Army is supremely confident of its ability to wage winter war and doubts America's ability to do so. Incidentally, the summons to Washington of Ambassador Smith was designed primarily to enable him to confer with the Joint Chiefs of Staff. He already had reported fully in Paris to Secretary Marshall.

Ray of Hope

Despite the gloom in diplomatic quarters, official American reports on Soviet Army activities both in Russia and in Germany are reassuring in one respect. There's no evidence that Russia is making any extraordinary moves of a military

character for offense or defense-no road or rail construction and no unusual troop movements.

Persuasive Voice

The Voice of America recently received a convincing, and somewhat embarrassteachers, Oksana Kasenkina and the wave radio program called Asylum, stresswho'd heard it and wanted to go to last. America. Most of the applicants for visas had to be turned down; severe quotas and All-Weather Flight Record other restrictions now limit entrance into the U.S.—a fact which the broadcast had not mentioned.

Air-Fraud Inquiry

The State Department has quietly sent one of its top investigators to Nanking to probe reports of serious irregularities in the handling and administration of U.S. funds under the China aid program. Several members of U.S. missions in the Far East are likely to be questioned, particularly one who recently transferred \$300,000 to his Washington bank account.

Price Cutting in Russia

Diplomatic reports from Moscow stress improved economic conditions within the Soviet Union. Retail prices of food and commodities in Moscow and Leningrad stores recently have been reduced. Although fares on railroads and streetcars have been raised, observers attribute these measures to the Soviet Government's desire to discourage travel.

Foreign Notes

Don't expect the Export-Import Bank to approve Israel's request for a \$100,-000,000 loan . . . Medical authorities are alarmed over the prevailing custom among British bakers of using mineral oil instead of fats in bread and cakes. The practice originated with British housewives who met the wartime cooking-fat shortage by substituting the laxative product in small quantities . . . The Australian Journalists' Association soon will launch a campaign against the importation of American crime comics, cheap syndicated articles, and cartoons . . . A bill recently passed by the Japanese Diet provides that applicants for telephones must first invest in a fifteen-year government bond.

Oil Conservation

A sharp cut in U.S. oil production probably will be recommended soon by the National Security Resources Board. The plan would discourage further conversion from

unless petroleum imports can be stepped up. The tentative draft of the board's policy report, now under review by top officials, proposes a peacetime cut of 1,000,-000 barrels daily in domestic crude production, nearly a fifth of present output. The ing, proof of its effectiveness. In connec- purpose is to build up an underground retion with the recent escape of the Russian serve in case of war. The cut would have to be made up by larger imports, greater Samarins, the Voice broadcast a short- use of coal and other fuels, and general conservation by consumers, pending coming America's historic role of granting mercial development of synthetic oil prosafe haven to refugees. The program was duction from coal and shale. The board beamed to Hungary, among other places, also warns that consumers can expect far whereupon the U.S. consulate general in less gasoline and fuel oil for their own use Budapest was swamped by Hungarians in any new war than they received in the

The Air Force has concluded a littlepublicized two-year experiment in allweather flying by instruments and radar, maintaining a daily flight routine without injury or accident at an average schedule deviation of only 30 seconds. Under all types of atmospheric conditions, daily round-trip flights from the all-weather base at Wilmington, Ohio, to Andrews Field, near Washington, carried 14,800 passengers for a total of 45,510,000 air miles. The pilots, with cowls hooded in fair weather to simulate blind-flying conditions, navisystems.

Home Equipment Trend

Industry thinks that tighter installment terms for home appliances foreshadow a trend toward more completely equipped new homes. It's expected many home buyers will prefer to have refrigerators, washing machines, and other equipment included in the over-all price of the house, thus buying the equipment on the long maturity of their mortgages, rather than on separate short-term credits.

Business Footnotes

The National Security Resources Board is putting the finishing touches on a plan to enlist many of the nation's leading industrialists and experts into a civilian reserve which the government could rely upon as the "brains" to run the civilian economy in the event of another war . . . American truckers are considering a pooling plan for cargo-trailer equipment, similar to the railroads' use of each other's freight cars on a reciprocal basis . . . The upward trend of borrowing on life-insurance policies, first evident last year, more than tripled during the first seven months of this year over corresponding months of discouraging ERP nations from spending eral rehearsals.

coal to oil for heating and industrial uses scarce dollar balances on American tobacco. U.S. tobacco exports, normally onethird of the domestic crop, have dipped sharply this year as European buyers saved dollars by purchasing Mediterranean leaf with "soft" currencies.

Movie Notes

Howard Hughes, whose "Hell's Angels" starring the late Jean Harlow was the first great air epic of the films, is lining up a story by Paul Short, called "Jet Pilot," as a super air thriller. He'll give it an all-star cast . . . Fred Allen will have another fling at pictures. He's negotiating to star in "The Double Life of Ezra Jones" . . . The Puerto Rican singer Olga San Juan will be teamed with Betty Grable in Twentieth Century-Fox's next lavish musical, "The Beautiful Blonde from Bashful Bend" . . . Lawrence Tibbett Jr., one of the twin sons of the opera star, will have an important role in Paramount's "El Paso." He'll sing as well as act . Selznick will feature an all-Debussy score in "Portrait of Jennie," starring Jennifer Jones and Joseph Cotten.

Radio Lines

Don Ameche will be back with Charlie McCarthy this season. He's returning in "The Bickersons," the unconventional family-vignette series featured on the Old gated by radar beacons 100 miles apart Gold show last year with Frances Langalong the route and landed by GCA or ILS ford playing the nagging wife . . . Ralph Edwards's two-year-old show project, This Is Your Life, will replace Mel Tormé for Philip Morris. Each program will feature an ordinary citizen and the people who helped shape his career . . . The Vaughn Monroe show may add a telephone giveaway gimmick when it and Winner Take All shift to CBS Saturday night lineup, joining Sing It Again. This would give the network two consecutive hours of audience-participation shows.

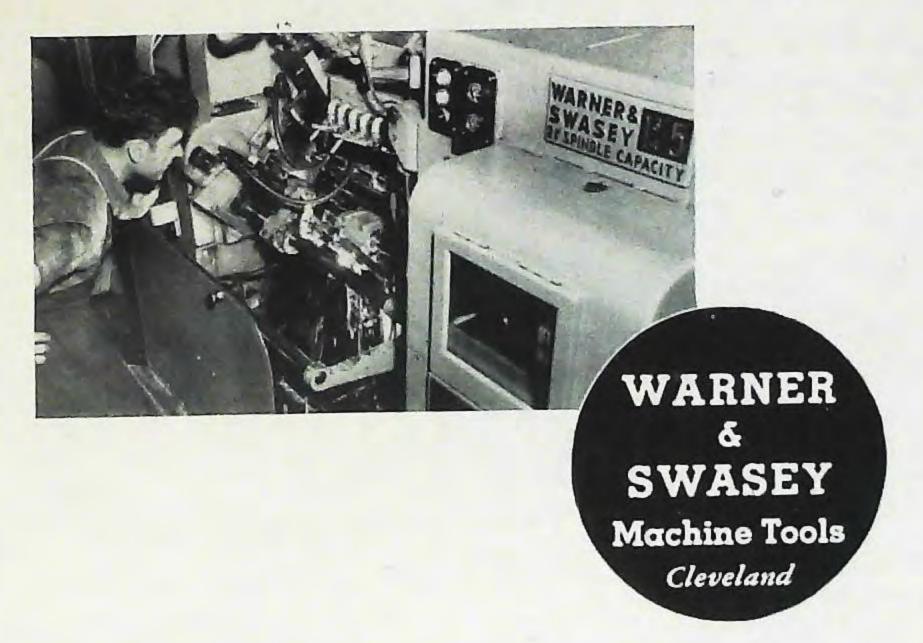
Television Notes

You can expect a serious attempt at creating a television art form when CBS commissions Norman Corwin to produce a television series next year . . . Insiders look for a further increase shortly in the television advertising rates. There now are some 600,000 receivers in operation and probably will be close to 1,000,000 by January . . . An industry fight is brewing over where the new television receivers should be distributed. Most new sets already are going to the large Eastern cities, and important interests want them sold exclusively in the East until the area has a profitable coverage from an advertising standpoint . . . Television commercials are 1947, an increase of nearly \$58,000,000. tions. The reason is that, for video, an-The trend had been downward during sev- nouncers usually don't have a chance to eral previous years . . . Under pressure read the sponsor's message and have to from tobacco-belt interests, the Economic give it from memory-which few of them Cooperation Administration is no longer are able to do effectively, even with sev-

You never see a happy communist

Communism is a sour "ism" based on envy and hatred of successful people.

If communists spent less time in hating and more in "humping", as genuine Americans do, they would have the things they envy. And then they'd be happy. But they wouldn't be communists.



Washington Trends

FROM THE NEWSWEEK BUREAU

▶ U. S. officials are prepared for a sudden outbreak of war.

While they still consider it unlikely, they will not be caught napping if the unlikely happens.

Plans for immediate military action are ready. Strategic air warfare against enemy centers could start within a few hours of a war's opening shot.

High civilian and military officials would be notified in a matter of minutes over an especially rigged telephone alarm system. Each is ready to issue the orders necessary to place the nation on a war footing.

Congress would be summoned into special session to declare war and pass a series of war measures. It is estimated that all this could be done within a week.

A new estimate of Russia's intentions is expected to emerge from the vital Paris meeting of the UN, as a result of reference of the Berlin issue to the Security Council. What it will be nobody in Washington professes to know.

Success of the Berlin airlift is believed to have surprised the Russians and forced a change in their plans. But whether it will temper their attitude toward the West or goad them to more aggressive moves is still uncertain.

Western diplomacy will be moderate—ready to offer the Kremlin face-saving concessions—if the Berlin experience has convinced Stalin that he must back down in the face of Western solidarity and ingenuity.

Appointment of General LeMay to the Strategic Air Command is timed to make the most of the propaganda and prestige value of the airlift. The world properly credits LeMay with its conception and execution.

The combined threat of long-range bombers, the atom bomb, and LeMay is counted upon to impress even the Russians. At the moment the combination is the West's strongest diplomatic bargaining lever.

An elaborate plan for industrial mobilization drawn up by the National Security Resources Board but shelved by Truman may be adopted by the next Congress.

This plan would give the board operating as well as planning authority. It would exercise certain controls over industry even in peacetime and broad controls in wartime.

Dewey will be urged to push the necessary legislation if elected. And he will be disposed to listen to arguments for it because Ferdinand Eberstadt, one of the Republican spark plugs of the Hoover commission, is its real author.

▶ Democratic leaders are somewhat encouraged by recent reports on Congressional campaigns. They don't expect to win control of the House but think they can hold approximately their present minority strength.

They still have some hope of picking up Senate seats in Oklahoma, West Virginia, Wyoming, Minnesota, Illinois, Ken-

tucky, and Idaho—enough to win control. But they concede that a Dewey landslide would probably do them out of some of these possible victories.

Wallaceite threats are diminishing in Senate and House contests and the Dixiecrats are staying out of them. Democrats regard the decision of the Wallace managers to support some Democrats as an admission of weakness.

► Truman's slight gain in recent polls also is injecting new life into the Democratic campaign. Democratic leaders still don't think the President can win but hope he will do well enough to hold the party together.

Organized labor's campaign for Truman is going badly. Leaders aren't enthusiastic enough to overcome rank-and-file lethargy.

CIO and AFL campaigners are concentrating on Congressional contests. Here they claim to be making some progress. They also believe that Wallace is losing labor strength rapidly.

► The ECA will soon decide whether to spend its entire appropriation of \$5,000,000,000-plus in twelve or fifteen months. Under the law, the rate of spending is discretionary.

Its decision probably will depend largely on the success or failure of its loan program. If it lends as much as \$700,000,000, it probably will exhaust its funds by April 1, 1949.

An interim appropriation will then be needed—probably about \$1,000,000,000—to keep ECA going between April and July, the start of the next fiscal year.

▶ Voluntary allocation of scarce nonferrous metals to strategic stockpiles will soon be attempted. Industry will be asked to agree to regular set-asides of copper, lead, zinc, bismuth, and cadmium.

If the voluntary method succeeds in creating satisfactory nonferrous stockpiles, it probably will be extended to other scarce materials.

► Continued high prices for milk and dairy products are predicted by government agricultural experts, even though total milk production will increase slightly in 1949.

Dairy herds are depleted as result of high feed and meat prices through the last five years. An end of cow butchering is in sight now that feed prices have come down, but it will take time to restore herds.

▶ Pending applications for television frequencies are being held up by the Federal Communications Commission awaiting settlement of a basic policy question.

The question: Whether to shift television immediately to the ultra-high-frequency end of the radio spectrum and thus make room for a rapidly expanding industry's further development of delay the shift-over and make it gradually.

Companies with large investments in present operation and present receiving sets are inclined to favor a gradual transition, although conceding that the change-over must be made eventually to get enough channels.

Department stores, and businesses of every kind, now cut accounting costs up to 30%!

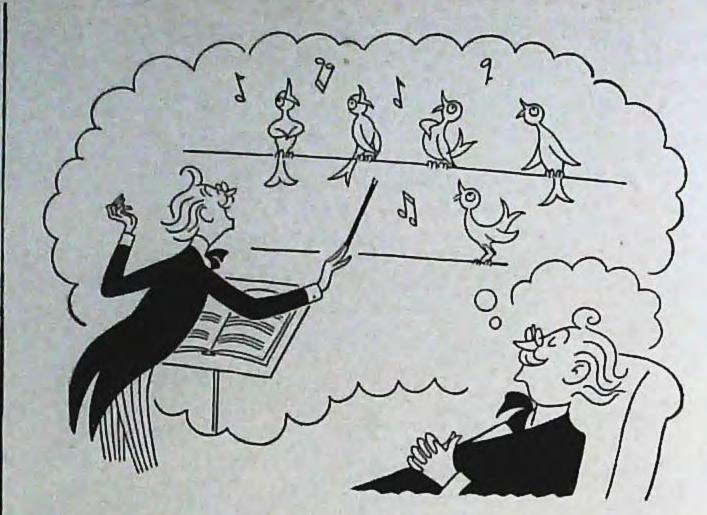
Could National mechanized accounting save as much for you? Almost certainly! For businesses of every size and type, employing from 50 people, up, report that upon mechanizing their accounting with National Accounting Machines, they effected savings

up to 30%. Savings which often pay for the whole National installation in the first year—and then run on, year after year. Ask your local National representative to check your present set-up, and report specifically the savings you can expect.

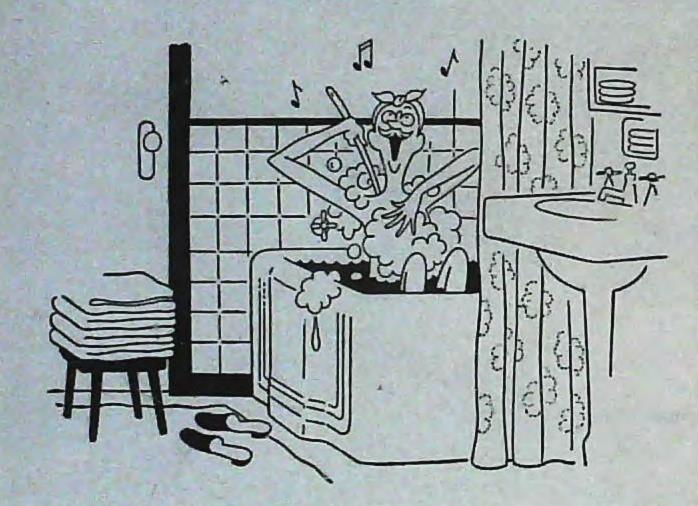




Maestro Mel of music fame came humming in one noon. "I like to be in harmony," he sang in joyous tune. "That's why I've come," our Mel did hum in his symphonic best, "for everyone at Statler really is a special guest!"



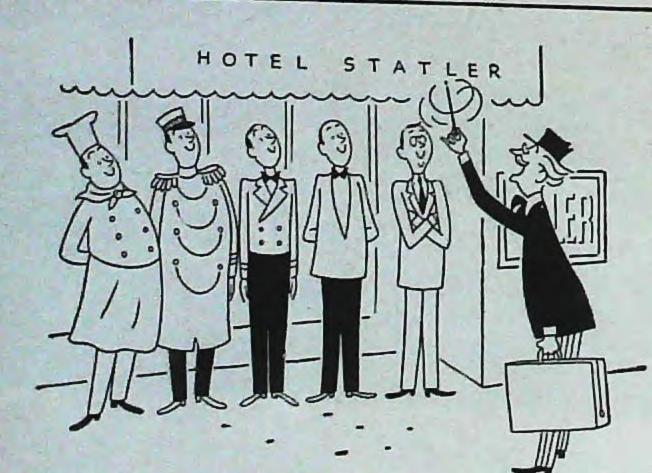
At last, upstairs, our maestro's cares began to melt Le away. 'Twas quiet there; in restful chair he snoozed till end of day. His radio was soft and low; he yawned, "I'll go to bed. 800 springs and more will bring sweet music to my head."



When he awoke, the maestro spoke: "All hail the J. Statler tub. With towels white to left and right, I'll jump right in to scrub. I needn't grope for cakes of soap-they're piled up stack by stack! And such a lot of water hot to flood my famous back!



"The dinner bell," said Maestro Mel, "puts me in To merry mood." So down he sped where he'd be fed some tasty Statler food. "It's harmony from A to Z!" said Mel about his meal. "The roof I'll raise in Statler's praise, that's how it makes me feel!



"While I am here I'm always near to where I want to Je go; I'm never late for business date, for concert or a show. My time is gone; so, with baton, I'll bid you all farewell. Let travelers all obey my call and head for this hotel!"



HOTELS STATLER IN BOSTON . BUFFALO CLEVELAND DETROIT . ST. LOUIS . WASHINGTON

> HOTEL PENNSYLVANIA HOTEL WILL!AM PENN NEW YORK PITTSBURGH

P.S. Now you can make your reservations by teletype! Complete teletype service is now in operation at every Statler Hotel. For immediate replies, without uncertainty, use the teletype service near you.

Newsweek

The Magazine of News Significance

October 4, 1948

THE PEACE:

Where America Draws the Line

Out of the huffing, puffing, and bluffing that has marked the Berlin crisis there emerged last week one firm note to which nearly all Americans would subscribe.

Scarcely had the United Nations Assembly convened in Paris last Thursday, Sept. 23, than up rose the lithe but rugged 67-year-old American Secretary of State, George C. Marshall, to utter an important pronouncement on U.S. policy. Plainly reflecting the weariness of both the democratic nations and the American people at the interminable harassment which the Soviet Union has employed on the Berlin issue, Marshall said:

"It would be a tragic error if . . . patience should be mistaken for weakness. The United States does not wish to increase the existing tension. It is its wholehearted desire to alleviate that tension. But we will not compromise essential principles. We will under no circumstances barter away the rights and freedoms of other peoples."

Whether the UN forum could resolve a problem that direct negotiation had failed to remove remained to be seen (see page 26). But Marshall had set stakes for a sound moral line beyond which the United States would not be driven.

GOP:

The Dewey Calm

The way the Republican road show was being billed through the West, Thomas E. Dewey was making a triumphal procession last week. To the states of Illinois, Iowa, Colorado, Arizona, New Mexico, and California, he was exhibiting the new Dewey, the human Dewey, "the next President." The aloofness which had once seemed to characterize New York's 46year-old governor was now reserved for cent of the popular vote, to 39 for the Iowa, when Bill Purvis gave him four only one man-Harry Truman.

Never, from the Hudson to the San Joaquin, did the New York governor mention Mr. Truman by name. Rarely did he attack either the President or the Administration. His adroit managers, carefully watching the President's every verbal thrust, figured that Mr. Truman was flailing wildly, trying to provoke Dewey into a rough-and-tumble fight, preferably over the 80th Congress's record.

But Dewey would not provoke. He had made that mistake in 1944, and Franklin

D. Roosevelt caught him with his guard down. He was determined not to make it

Not only did he refuse to parry the Truman blows or wade into his opponent; at times, he even magnanimously absolved the Administration of blame for certain developments, calling them inevitable. From his lofty plane, high above the canvas, he insisted he didn't want to say anything that would provoke discord and produce disunity.

platitudes. But this was a premeditated policy. His strategy was predicated on the belief that he was way out in front. The Gallup poll, although showing him to be down 11/2 per cent in the past month, still gave him a landslide margin-161/2 per

initials of minor politicos at its fingertips. The "new Dewey" dated back to the Oregon primary campaign last May when he got down to his shirt sleeves and won a victory that ultimately gained him the nomination. Now, as then, he was not only sure of himself but relaxed, friendly, and affable. Politicians who often had been antagonized by his coldness now went away smiling. Old-time Dewey opponents were glad-handed and firstnamed. Photographers were kidded. His wife Frances graciously supplied feminine

When a woman interrupted his speech at Rock Island, Ill., with "Hi, Tom," he smiled broadly, waved to her, and yelled back "Hi!" When as usual he asked for Admittedly, his speeches bristled with the election of Republican senators-in this case C. Wayland Brooks of Illinoishe miscalled him "Governor Brooks." Catching his mistake, he grinned and added: "Senator Brooks. What's the difference? He's the same man."

He really looked happy in Davenport,



Marshall: "We will not compromise essential principles"

for Gov. J. Strom Thurmond, and 9 un- "I raised them especially to give Mr. decided. His confident speech writers took Dewey." When Publisher Charles Hacke no chances by getting too concrete or of the Sac City (Iowa) Sun addressed offending anybody.

Team at Work: Far from aping Mr. Truman's stump speeches at dawn and bedside tête-à-têtes after midnight, the Republican candidate all but punched a time clock. The Dewey team kept schedules with stop-watch precision, made prepared speeches and statements instantly available to newsmen, and had the middle

President, 31/2 for Henry A. Wallace, 2 long, perfect ears of corn and announced: him as "Mr. Truman," Dewey-joined in the guffaws.

Last week, on the way West through Iowa, welcome rain preceded him everywhere, as it had his running mate Earl Warren. Repeatedly he opened rear-platform addresses by joshing: "It looks as though Earl Warren and I are rain makers. Well, if the Republican ticket becomes

phalanx of Wallaceites whose signs pro-

claimed: "More Red Meat, Fewer Red

At Dewey: His speech outside San

Francisco's City Hall was more concilia-



Frances and Tom: The "new Dewey" is relaxed, friendly, and affable

known as the rain-makers' ticket I won't be sorry." That line went over big. When the weather changed in Colorado to blinding sunlight, so did the line. It became: "This sun looks awful good." But the friendly applause didn't change.

Everywhere, Dewey used and re-used lines which had been proven by audience reaction and discarded those which had not gone over so well. Invariably included were appeals to local pride and for national unity. Typically, in Sterling, Colo., he brought down the house with: "The folks in the East would starve to death if it weren't for the beef you folks produce out here in the West." Other favorites:

Marter Jan. 20 you'll see the biggest unsnarling, unraveling operation of housekeeping in Washington you've ever seen." "In my Cabinet we'll have people who are competent to do a job, and people who will do it without petty bickering and squabbling among themselves."

We must get rid of sectionalism, of attempts to divide one group from another, to set group against group."

► "This Administration asked Congress for \$25,000,000 to spot and fire the Communists whom they themselves put in the government. I have a better way to handle the Communists-and a cheaper one. We won't put any Communists in the government in the first place."

Even if Dewey rarely got down to specific issues, his audiences liked what he said. In Santa Fe, N. M., he was interrupted by applause fourteen times, and in Albuquerque twenty times, as he went allout in trying to boost Gen. Patrick J. Hurley into the Senate over the favorite, ex-Agriculture Secretary Clinton P. Anderson.

In both New Mexico and Arizona he paid special attention to the newly enfranchised Indians, who were registering overwhelmingly Republican. Tom and Frances Dewey posed as happily with

bandanaed Hopis wearing turquoise beads son they'll get traitors' treatment." But he and silver belts as they had with the inevitable children at every whistle stop on the way West.

More Fight: It was only as Dewey reached Warren's state that he lowered his lofty approach. En route to Los Angeles, top California Republicans read his advance text. Highly critical of its Olympianism, they demanded something that would make the crowd howl. Reason: His 1944 speech (on social security) in Los Angeles had laid an egg, Heeding their pleas, Dewey ordered his six speech writers -M. S. Pitzell, Arthur R. Barnett, Stewart Beach, Elliott V. Bell, Stanley High,

and Robert F. Ray-to do a quick rewrite.

Thus pepped up, Dewey's Los Angeles speech on Friday, Sept. 24, wowed the 28,000 who overflowed the Hollywood Bowl onto the hill behind-twice as many as President Truman had drawn in the night before. Dewey didn't like the revision as well as the original, but it was more in keeping with the cinema showmanship which Los Angeles leaders had attempted. Speakers included Charles Coburn, Gary Cooper, Hedda Hopper (under a feathered umbrella-sized chartreuse hat), Ginger Rogers (in black shantung), and Frank Morgan; Jeanette MacDonald sang "The Star-Spangled Banner"; turning cartwheels, a corps of drum majorettes in bras and shorts made the Truman production look like amateur night.

By the time Dewey rose to speak the audience was ready for fireworks. He did not disappoint. What Dewey said came closer to slugging it out with the President than ever before. He ridiculed "the head of our government" for calling the exposure of Communists in government "a red herring." He accused the Administration of "giving aid and comfort to the enemies of our system."

He promised: "If they [Communists] or anyone else break our law against trea-

added: "In this country we'll have no thought police. We will not jail anybody for what he thinks or believes."

Whether because of the rousing ovation he won in the Hollywood Bowl, it was a more pugnacious Dewey who barnstormed California to the inevitable strains of "California Here I Come" at most every stop. Next night, to standees in San Francisco's Municipal Stadium, he sharply accused the Administration of "dropping monkey wrenches" into the economic machinery, of following "defeatist policies." of "fumbling and hesitating."

He said: "I propose to be honest with the American people. This inflation cannot be cured in a free country by any trick devices." He accused his still unnamed opponent of trying to convince the people, that "inflation could be cured by some painless, patented panacea and that-if only it were not for the Congress-the secret of that cure would be revealed"

The new Dewey, by the time he headed into the Northwest and thence back toward Albany, was rolling them in the aisles. Despite the cautions from some of his aides, he was using more slang, more ad libs, more fighting phraseology, a less Olympian approach. If he was descending nearer the canvas on which the President wanted to challenge him, so far he hadn't abandoned his insistence that he was the man to beat.

At Sea

The wife of the Republican candidate for Vice President last week sent a letter to his running mate's wife, disclosing that three of her six children were learning deep-sea diving. Wrote Nina Warren to Frances Dewey: "With half of my family at the bottom of the sea and Earl up in the air, you can imagine my state of con-

Newsweek

DEMOCRATS:

The Truman Punch

Like a boxer with a stiff left but only a roundhouse right, Harry S. Truman was working over the Republican Party. Though his portside jabs last week were piling up points, even his closest supporters doubted that his attempts at landing a haymaker with his other fist would ever materialize. Yet it was obvious that Mr. Truman felt his ring technique was the correct one-he had nothing to lose and everything to gain, and by his fighting approach alone he might still rouse the Democratic Party from its lethargy of defeatism.

In Denver last Monday, Sept. 20, Mr. Truman pinned the Wall Street tag on his opposition six times. His theme: The GOP was trying to "sabotage the West" by hamstringing reclamation and conservation. Warning a cordial but unenthusiastic audience of 25,000 that if he was defeated the region would again become "an economic colony of Wall Street," the President foresaw the entire country dom-

inated by "silent and cunning men who have a dangerous lust for power and privilege.'

Then more folksy, he emphasized the point. "A cartoonist for a Republican paper [see cut] . . . showed me dressed up as Paul Revere, riding through a Colonial town yelling: 'Look out. The Republicans are coming.' There's a lot of truth in it ... What I am really telling you

is not that the Republicans are coming, but that they are here . . in the form of the notorious Republican 80th Congress."

At Republicans: Among the anti-East Westerners, this old time radicalism could do him no harm; it was a political stock in trade. But there was only a bare chance that it would mean the difference between losing and carrying Colorado's six electoral votes. Even Democratic Sen. Ed Johnson, up for reelection, hardly bothered to be sanguine. On the Presidential train, which he boarded in Colorado, he gave himself a good chance to pull through.

"How about the head of the ticket?" a reporter asked. "No comment," said Johnson.

That night, at Canon City, Colo., the President's off-the-cuff technique slipped badly. Talking of the Coolidge boom and the Hoover bust, he paused dramatically to demand: "Who pulled you out of that boom . . . I mean that boom and bust . . . that bust?

"Franklin Roosevelt," he exclaimed, but the point was lost

Next day, in Salt Lake City, the President found things considerably more comforting. He had at last moved into

friendly territory. With the Mormon Church presumably on his side-Democratic Gov. Herbert Maw is running for reelection against a non-Mormon Republican-Mr. Truman was welcomed by an enthusiastic crowd of 50,000 which lined Salt Lake City streets from the railroad station to his hotel.

Under the melon-shaped dome of the venerated Mormon Tabernacle that night, 11,500 people forgot all appeals for subdued applause, interrupting the President's speech sixteen times with cheers and handclapping as George Albert Smith, bearded president of the Mormon Church, and Governor Maw looked on approvingly.

At 'Mossbacks': The President was still punching away when he arrived in Reno, Nev., the next morning, accusing the Republican chairmen of Senate and House of being "a bunch of old mossbacks . . . living back in 1890 . . . do nothings . . . backward looking." As the Presidential train chugged off, Harold's Club, the city's famous gambling house, punctuated Reno's hospitality by sending up a

tory, lauding the bipartisan foreign policy. urging faith in the United Nations. But the reception in the vital Bay area was lukewarm, the streets thinly lined, and even his slash at the "greedy corporate monopoly" of the power interests evoked small response. En route to Los Angeles on Thursday,

Scares."

the President received some cheering news. A Gallup poll completed before his arrival reported his California support up six points to 41 per cent from early September, Dewey's down three points to 46, and Wallace's down two to 5 per cent. At Fresno. tossing a quick innuendo at Dewey's war record, Mr. Truman underlined the fact that during the first world war he had not claimed draft exemption as a farmer but had volunteered for the field artillery at the age of 33.

As the President moved closer to Los Angeles, the reception warmed up per-

ceptibly. In the city itself, 500,000 people packed the streets between the station and the Biltmore Hotel. A battery of searchlights ringing the Gilmore Stadium where Mr. Truman was to speak, waved the crowd in and a minor galaxy of Hollywood stars entertained until the President showed up, but only two-thirds of the stadium's seats were filled.

Taking the role of the new spokesman of American liberalism, the President changed his pitch in the Los Angeles speech, swinging out at the Progressive Party of Henry Wallace for "playing into the hands of the Republican forces of reaction." "Don't waste your vote," he warned. Then, revealing his irritation over Dewey's light-stepping campaign oratory and his avoidance of a direct scrap, Mr. Truman taunted: "They are trying to lull you to sleep with 'high level' platitudes . . . If the country falls into the hands of the Republican Party, everything is likeshort time."

ly to be all wrong within a very Texas Fence-Mending: As the Presidential train moved out of California to cut across Arizona and New Mexico headed for Texas, Oliver Carter, Golden State chairman

whose job has been to pull-together the warring Democratic factions, summed up Mr. Truman's visit: "The President is still the underdog, but he's fighting his way up . . . In this state, the President may come out on top."

The first Democratic Presidential candidate in modern history who found it necessary to stump the Lone Star State, Mr. Truman was met at the Texas border by Gov. Beauford H. Jester, Rep. Sam.



"The Midnight Ride of Harry Truman"

blimp which carried a good-will sign.

But once in California-Gov. Earl Warren's bailiwick and a Henry Wallace strong point—the chill returned. Friendly crowds which gathered around the rear platform at Roseville seemed untouched by his appeal to join the crusade "to keep the country from going to the dogs." Alighting from the train at Oakland for the trip by car to San Francisco, the President made no comment about the Rayburn, and Attorney General Tom C. Clark. Their function: To take the civilrights curse off the President and show a united Democratic front to the Dixiecrats. "Mahty welcome," said Beauford. Ignoring a Dixiecrat challenge from Gov. J. Strom Thurmond, Mr. Truman diligently mended his fences at El Paso, saving his fire as usual for the Republicans who "don't like to see cheap public power because it means that the big power monopolies cannot get their rake-off at the expense of the public."

pulled in at Uvalde. John Nance Garner, 79, and wrinkled, climbed stiffly aboard. "Mr. President, I'm glad to see you,"

said Garner.

answered. Then the two drove off to Garner's buff brick home where the President swapped talk and breakfasted heartily of fried chicken, roast ring-dove, scrambled eggs, ham, bacon, rice, and hot biscuits.

"Best breakfast in twenty years," said Mr. Truman, thanking the former Vice President.

"Glad you liked it," Garner mumbled, his store teeth now back in his pocket.

Feted and feasted, the President returned to his train.

the same: The President began with an off-the-cuff speech from the rear platform of his Presidential Pullman, the Ferdinand Magellan. Smiling a big smile, he would finish with: "Now, I'd like to introduce my family. Here comes the boss." That was the cue for Bess Truman to step out Pullman's rear door. As the crowd cheered and women "oh-ed" and "ah-ed" over her enormous purple orchids, the First Lady grinned happily. Next the President would say: "Here's the one who bosses her." At dawn Sunday the Presidential train Then, out from the wings popped Margaret. Wearing a gracious smile like a veteran trouper, she got the best hand of all, a few wolfish whistles, and a dozen long-stemmed roses. She tossed one of "John, how are you?" Mr. Truman them to photographers as the curtain fell.

The act always went over big. The President invariably carried it off subtly and smoothly. The roles that fell to the women seemed natural and unaffected.

'My Chief Adviser': Of the Traveling Trumans, it was Bess who was cool, calm, and collected. At 63, one year her husband's junior, she was devoting most of her time on the tour not to personal appearances, but to taking care of Harry

always boasted: "She is my chief adviser I never write a speech without going over it with her. I have to do that because I have so much to do, and I never make any decisions unless she is in on them." Harry Truman had said it in 1944 when he was a senator and Bess was his \$4,500-a-year through the dark green curtains across the secretary as well as his cook and house. keeper. Even now, her role had changed little. At every speech, she followed each line and carefully watched the audience's reaction.

In Iowa, she frowned when her husband told a mother-in-law story to one farming group, saying: "I feel like the man who is going to his wife's funeral. The undertaker tells him her mother is going to ride out to the cemetery with him. 'OK,' says the man, 'but it's going to spoil my whole day'." The President's wife didn't think that one was funny at all. Her husband didn't feature it in his repertoire of anecdotes after that.

Her ministrations were by no means limited to the President, however. Quietly, with the great natural dignity she possesses, Mrs. Truman was mothering campaign aides, secretaries, and dignitaries alike. Typical: During the overnight stay Truman. When he pinned a red carnation at home in Independence, Mo., she worried on the wrong lapel in Dexter, Iowa, she over the fact that Mrs. India Edwards, stepped up and shifted it over to the left who heads the women's division of the all related to her husband, in Los Angeles. "This is really great fun," she said. But she publicly uttered nothing more political than that she was "greatly pleased" with the audiences their show was drawing.

'My Greatest Asset': In front of the political footlights, however, it was the President's 24-year-old daughter Margaret whom he called "my greatest asset." The poise acquired during her concert career last year now made her a popular favorite, whether on the rear platform or in motor cavalcades. She met politicians easily and with a warmth usually missing in her photographs. While her mother quietly studied audience reaction during her father's speeches, Margaret laughed at all the right cues.

But she kept her coloratura-soprano voice under wraps. When a woman in Mojave, Calif., pleaded: "Sing us a song," her father parried: "She can't sing in this wind." Likewise she declined to join a Mexican-American orchestra at the Los Angeles Union Terminal in a chorus of "El Rancho Grande."

Bystanders watching Presidential motorcades were as likely to say "I saw Margaret!" or "She looked right at me!" or "She waved!" as to talk about her father. They liked the way she occasionally patted the perspiration from her mother's face with a handkerchief, the way she gladly signed autographs while trying to eat fried chicken and creamed corn. A rugged Iowa set by the President was beginning to tell ing with Rep. Helen Gahagan Douglas of farmer, in shirtsleeves, allowed that Mar- on his wife and daughter by last week end. garet was "just like one of us." Her Denver chauffeur raved about her "swell personality." A hospitalized veteran at Fitzsimons General Hospital outside Denver called from his wheel chair: "What are you doing tonight?"

Like any other trouper, Margaret had to wear the proper costumes and make-up. While her mother stuck to a slate blue suit and a basic black dress and other sober costumes, Margaret's favorite was a thin red wool suit made by Mme. Pola, New York dressmaker, who also designed her concert wardrobe. Tactfully, when presented in Denver with a purple orchid which clashed with the red wool, she carried the flower in her hand instead of pinning it on. Dressing much more smartly than in previous years, she also brought along a light print dress, a square-necked gray-and-white silk, a basic black, and a navy gabardine suit whose narrow skirt made her stumble up the steps to the bandstand in Sparks, Nev.

Keeping her wardrobe pressed and clean was the biggest difficulty. For neither Margaret nor her mother had a maid. During her day's layoff in Independence, during which she registered to cast her first vote for President, she pressed her own clothes. But although her clothes still looked trim when her trip was half over, she confessed: "If you looked carefully you'd see how wrinkled they are."

The hectic dawn-to-midnight pace being

YOU SEEN THIS AMERICAN FLIER? STEEL STATE WHAT SEAR SPECIAL MIT IS CONTRACT MANDED. Tragic Search: Mr. and Mrs. Harry Lepselter "picketed" the Air

Force Association convention last week, seeking ex-buddies of their son, Sgt. Nat Lepselter, who bailed out over France in 1944 and was listed as missing in action. Their mission: to prove he was still alive.

But neither of them would admit it. Margaret, who had brought a stack of books and magazines along in the hope of reading them, had got through only one S. S. Van Dine mystery. But nonetheless, Margaret, like her mother, continued to insist: "I love campaigning."

Whatever the outcome next Nov. 2, Harry Truman could thank his stars for one thing: In Bess and Margaret Truman he had a family that would be an asset to any candidate.

THIRD PARTY:

The Boss and Beanie

Henry Wallace's hybrid baby, the Progressive Party, had always cried loudly for "peace." Last week there were signs that internal dissension might yet curdle the baby's milk. The split, between Wallace and his campaign manager C. B. Baldwin, was served up before a sparse 400 people at a \$100-a-plate dinner at the Commodore Hotel in New York, sponsored by the National Businessmen for Wallace Committee. The issue: support of non-Progressive "liberal" Democrats in the November elections.

Baldwin, who spoke before Wallace, announced that the Progressives had offered to endorse Chester Bowles, Democratic gubernatorial candidate in Connecticut, and was trying to come to an understand-

California. This unforeseen shift in the Communist policy, heretofore aimed at torpedoing any candidate who had supported the Marshall plan, no matter how acceptable the rest of his record, caught Wallace off-guard.

When Wallace rose to speak, he was full of sorrowful reproach. "We've got to build a party, Beanie," he said to Baldwin. "We've got to build a party." And how could you build it with "guys" like Bowles who "go in two directions at one time" or even with people like "Helen Gahagan Dulles?"

By the following day, Wallace had learned how. Still remonstrating, but not with Beanie, he informed the press: "I read, much to my amazement, that I have 'split' with my old friend and associate

. . When I spoke I agreed that Baldwin's was the proper approach." As usual, he implied, the newspapers had got him all wrong.

NEW JERSEY:

J. Parnell Perennial?

To judge by what President Truman was saying in the San Francisco Bay area last week, the Democrats were slashing at the political scalp of Rep. J. Parnell Thomas of New Jersey. The President not only denounced Thomas's House Un-American Activities Committee as "more un-American than the activities it is in-



H.S.T.: "Here comes the boss . . . and the one who bosses her . . . "

Newsweek

His Women Have 'It'

Old-time campaigning wasn't dead yet. Not so long as the Traveling Trumans were drawing standees to most every whistle stop between the Mississippi and the Golden Gate. But in the unprecedented grind Harry Truman had mapped for himself there was one touch that was new: By the time the Presidential special train had pulled out of any whistle stop last week, the entire countryside knew it had a family man in the White House.

The pattern at each railroad station was

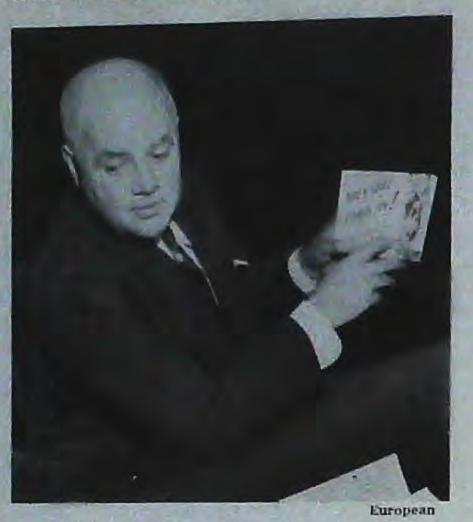
one. When his voice hoarsened, she worried constantly and got his physician, Brig. Gen. Wallace Graham, to give him the "swabbings" he detests. Daily she drew up the special menus which were prepared by a Filipino cook and waiter in the galley of the Magellan. She saw to it that her husband got the simple foods-meat, potatoes, one vegetable, and invariably pie for dessert-he prefers. She had his bed kept made up so that he could nap between shows.

In public, she kept still about politics. But behind the scenes, her husband had

Democratic National Committee, was having to stop at the Hotel Muehlebach in Kansas City. Finally, she phoned her: "I just wanted to see if you're comfortable. Is the room air-conditioned? Some of them aren't. Can I call someone with a car to take you sight-seeing?"

However grinding the pace, Mrs. Truman was getting a real kick out of making her debut as her husband's partner in allout barnstorming. Graciously she accepted a key to Utah County made of red, white, and blue asters; equally graciously, she chatted with nine former "Miss Trumans,

October 4, 1948



Thomas: How "un-American"?

vestigating" but predicted that the New Jersey Republican would not long continue in Congress.

But to judge by what the Democratic Party was doing in New Jersey, Thomas's overwhelming reelection to his seventh term was already conceded. The Democrats were putting up only token opposition in the form of John J. Carlin, an obscure small-town lawyer from Waldwick. Carlin's campaign to date has consisted of one press release. About the most optimistic Democratic prediction was that he had, "at the best, an outside-outside chance."

Whatever criticism Thomas was undergoing for his publicity-conscious tactics in Congress, he had proved to be a faithful errand runner for his constituents. Besides, his Seventh Congressional District had not gone Democratic since it was created in 1931-not even in Roosevelt landslide years. In fact, its crescent shape resulted from a gerrymander calculated to give it a safely Republican majority of farmers and New York City commuters. Not only had it given Thomas 2-1 shoo-ins for three elections running, but it seemed sure to do so again this year. If anything, the Truman attack would help its intended victim.

SPY PROBE:

The Finger Points

After three weeks of probing atomic espionage, the House Un-American Activities Committee last week suddenly canceled its proposed public hearings. Chairman J. Parnell Thomas, asserting that his committee had uncovered "the gravest matter" in its history, instead released this Monday night a 36-page written report of its 1943. conclusion. The key findings:

▶ "During the war, diplomatic representa-United States organized and directed several espionage groups made up of American Communists for the purpose of obtaining secret information concerning the development of the atomic bomb."

These espionage groups were successful

in placing some of their members in highly strategic positions in various atomic-bomb installations, where they had access to the most secret and confidential information.' ▶ "These groups were successful in obtain-

ing and transmitting secret information concerning the atomic bomb to diplomatic representatives and espionage agents of

the Russian Government."

▶ "The committee cannot accurately evaluate the importance or volume of the information thus transmitted. It has been established, however, that . . . this information has been and will be of assistance to the Russians in the development of the atomic bomb."

▶ "The failure to prosecute those who were engaged in this conspiracy is completely inexcusable . . . The committee must point out that it has conducted its investigation only under the greatest handicaps. The lack of cooperation by the administrative branch of the government has amounted practically to obstruction of the committee in conducting its investigation."

Naming Names: The Thomas committee was no less forthright when it came to personalities. Revealing that it had uncovered three separate acts of wartime treachery, the committee charged four persons, including two American scientists and a Communist Party official, with attempting to steal this nation's atomic secrets for Russia. The four accused traitors were identified as:

Clarence Francis Hiskey, a chemistry professor at Polytechnic Institute, Brooklyn, N.Y., who worked on atomic research at Columbia and Chicago Universities during the war.

Marcia Sand, Hiskey's ex-wife, who allegedly helped him arrange contacts with the mysterious super-spy known as Arthur Alexandrovich Adams.

John Hitchcock Chapin, a Vermont- cracked up against the old-line GOF born chemist who worked with Hiskey on atom projects and is now employed at a Newark, N. J., brewery.

Steve Nelson, Yugoslavian-born chairman of the Western Pennsylvania Communist Party.

Although the committee unexpectedly absolved one of its key witnesses, Dr. Martin D. Kamen, now a chemistry professor at Washington University in St. Louis, of any deliberate wrongdoing, it did demand that the Department of Justice investigate and either clear or prosecute for treason an atomic scientist (identified only as "Scientist X") who worked on the A-bomb project at the University of California in

In also naming five New Yorkers (Victoria Stone, Julius Heiman, Eric Bernay, tives of the Russian Government in the Samuel Novick, and Dr. Louis Miller) as persons it considered "highest echelon" Communists, the committee intimated that any connection between them and the four accused atomic spies was probably an indirect one through Arthur Adams, the mysterious agent who fled this country

after trying to get information from Hiskeys and Chapin. Adams, who was he either in Sweden or Russia, and who tered the U.S. from Canada illegally further identified as virtually a "charmember" Communist of the Soviet Il

In conclusion, the Un-American Acts ties Committee reiterated that the story of wartime espionage cannot be because of the Presidential directive whi denies Congress access to files in executive branch of the government Nevertheless, the committee said, it is termined that all the facts regarding Co munist espionage, plus the four accus spies charged with treason, be present forthwith to a grand jury-presumal the Federal Grand Jury in New You which recently indicted twelve Commun Party officials for conspiracy to overthro the government by force, and which s

RHODE ISLAND:

Republican Slumber

That GOP chances in Rhode Island wer dim was undeniable. Once about as Re publican as Vermont, Rhode Island wa the only Northern state except Mass chusetts to be carried by every Democrati Presidential candidate since 1924. In add tion, it was the only Northern state to vot consistently Democratic in Senatorial elections since 1930 and had not elected Republican representative or governo since 1938. Only a transfusion of new blood into the Grand Old Party, partisan of State Sen. Raoul A. Archambault Ju thought, would make it appeal to the key French-Canadian and other Catholic vol ers there.

Last week, Archambault's offensive



Kamen: Key atomic witness

solid front. Seeking the nomination for governor in the first Republican primary ever held in Rhode Island, he was hurled back by a 5-to-3 margin. So was his ally, Louis Jackvony, former State Attorney General.

The old-line winners: Thomas Pierrepont Hazard, 55, estate manager, wartime lieutenant colonel, and former State Treasurer, for the Senatorial nomination, and Mayor Albert P. Ruerat of Warwick, 44, for the gubernatorial. If these two could defeat the Democratic candidates for reelection, the 81-year-old millionaire Sen. Theodore Francis Green and the 41year-old lawyer Gov. John O. Pastore, even the GOP nationally would be pleasantly surprised. For though Republicans weren't overlooking any bets to tighten its shaky 51-45 hold on the Senate, Rhode Island now was far from a good bet.

LOUISIANA:

Long and the Dixiecrats

Whatever the Huey Long dynasty privately thought of Harry S. Truman and the Dixiecrat J. Strom Thurmond, publicly both Gov. Earl K. Long and Senatorto-be Russell B. Long walked the political tightwire. Officially, they had kept hands off when the Dixiecrat-dominated State Democratic Committee replaced the President with Thurmond on the Louisiana ballot (Newsweek, Sept. 20). Last week, still teetering on the wire, they yielded to Trumanite pressure and made it possible for both men to be listed on the Nov. 2 ballot. The sequence of events:

▶ Over the Sept. 19 week end, the assistant to the Attorney General, Peyton Ford, popped up in New Orleans, and Reps. Otto E. Passman and Henry D. Larcade Jr. were closeted with Governor Long. What they said remained hush-hush. Possible topics for conversation: (1) the Federal funds needed for the governor's pet welfare program; (2) old insinuations in Congress about the governor's income taxes (Newsweek, March 1).

▶ On Sept. 21, Russell Long, while personally predicting that "Thurmond would carry Louisiana," said he "wouldn't be surprised" if his uncle convened the Louisiana Legislature to restore the Truman ballot listing. His explanation: pressure from Trumanite AFL and CIO leaders.

▶ Last week end, the Louisiana Legislature, hurriedly convened under Earl Long's watchful eye, voted to let Truman electors be placed on the ballot by petition of any 100 voters. At the Dixiecrats' insistence, the legislature reserved the word "Democrat" and the traditional rooster emblem of Louisiana Democrats for the Thurmond candidacy. Presumably, the Truman electors would use the donkey as an emblem -though Dixiecrats sarcastically suggested the Missouri mule or the jackass would do as well.

WASHINGTON TIDES

A Western Alliance Now

by ERNEST K. LINDLEY

THE clatter of the campaign has not disturbed bipartisan collaboration in regard to the Berlin crisis and our foreign policy generally. This is a state of affairs which many of us perhaps have come to take for granted already. Yet it is an achievement without real precedent in our history.

In 1944, there was cooperation with respect to the drafting of what became the UN Charter. The conduct of the war was not at issue. Dewey was not consulted about it and indeed was not given much information about current military-political problems. In this campaign he, or his designated representatives, not only

have been kept fully informed but have helped to make the decisions. The important moves since the Republican National Convention have been made with their approval. John Foster Dulles Paris and has direct communication with Dewey. Senator Vandenberg stands ready to go to Paris or elsewhere if he is needed.

THIS working arrangement reflects credit on Truman, Dewey, Marshall, Vandenberg, and many others. The leadership of either party, or both, might easily have fallen into less responsible hands.

Early last spring Communist agents were spreading the word in Eastern and Western Europe that 1948 was the year for action, since the United States would be paralyzed by a national election. To what extent the Politburo relied on that analysis, or still relies on it, no one can say. But it must be evident in Moscow, as well as in Western Europe, that the United States is far from paralyzed and that the campaign is not even producing any serious divisions over foreign policy.

The fact that 1948 is an election year has, however, tended to slow important action in at least one direction. Last spring, when Britain, France, and the three Low Countries signed the nuclear Western Defense Pact at Brussels they immediately sought our underwriting, including the shipment of arms. Instead of responding, we stalled. Having voted the Marshall plan and

increased funds for our own rearmament, many Republicans were opposed to new appropriations. As they had cut taxes too, there was already a good prospect that the budget for this year would be in the red. Also there was concern about the inflationary pressures of added shipments abroad and

about the steel shortage. After looking the situation over, Vandenberg declined to ask for definite action on a Western European or North Atlantic defense pact at the regular session. He put through, instead, his resolution generally encouraging the idea.

The Vandenberg resolution was not enough. There

was a chance to take further action at the special session after the Democratic National Convention. Truman chose instead to keep the spotlight on domestic issues, and neither Dewey nor is now at Secretary Marshall's side in anyone else on the Republican side seized the opportunity to turn it on the international scene, where it belonged.

> Some progress in improving the defenses of the West has been made since spring. We have had staff officers sitting with those of the Brussels partners. A combined U.S.-British-French plan for the defense of Western Germany has been worked out. American and British troops have held joint maneuvers in Bavaria. The British have checked their demobilization and begun rearmament. Military cooperation between the United States and Britain has been extensively "explored." There have been other developments backstage

Towever, a North Atlantic defense pact has not been approved by Congress, and we have not begun to ship arms to Western Europe. The delay may not be calamitous, yet it could be costly. But for the campaign, it would be practicable to call Congress into special session at once. In the absence of immediate Congressional action, the best substitute is the announcement of a bipartisan agreement with the pledge of action shortly after the election, perhaps even at a special session of the outgoing Congress. Given the degree of bipartisan consultation which already exists, it should be possible to achieve such an agreement.

PARIS:

Placing the Blame for Berlin

The chestnut trees were beginning to shed, the sun shone warmly, and the Paris air had the dry nip of good Chablis. On Sept. 25 the United Nations suspended its afternoon session and delegates and secretariat alike went sight-seeing along the boulevards or in the surrounding country-side

But that night lights burned until dawn in the tall windows of the Quai d'Orsay, and a stream of harassed diplomats flowed into the British and American Embassies. In his sitting room in the American Embassy residence, Secretary Marshall remained up late poring over the Russian reply to the last notes the Western Powers had dispatched to Moscow on Sept. 14 and 22. These told the Russians, in effect, that if they did not come to terms on Berlin the three Western Powers would refer the dispute to the United Nations.

The Bristlers: To this virtual ultimatum, Moscow bounced back a reply that bristled like the bayonets of massed troops parading in Red Square. The Soviet note came to the point immediately. That point, although the Russians didn't say so, was: The dispute over Berlin has gone far beyond a wrangle over currency, beyond Russian retaliation for the establishment of a Western German State, beyond Soviet determination simply to make Berlin untenable for the Western Powers. It has now become a vast test of strength and prestige in which the West so far has defeated the Russians at their own game by means of the air-

lift—the airlift that has inspired even Berliners to turn on the Soviets with a sort of rabbit-bites-dog courage.

The Soviet note, therefore, demanded all air traffic from Berlin be placed under Russian supervision. It was on this issue, naturally enough, that the Moscow negotiations had finally foundered. The inside story of what had happened was simple (Newsweek, Sept. 27). Stalin had suggested to the Western envoys that transportation and trade, as well as currency, be placed under Four Power control. When these terms of reference were sent to the Berlin Military Governors for technical implementation, Marshal Sokolovsky immediately demanded that air

The Break: After this Soviet triel the United States wanted to break off the negotiations immediately. It was only on the insistence of the French that the find notes were sent to Moscow. Thus, on Sent 26, it was with a minimum of discussion that Secretaries Marshall and Bevin and Foreign Minister Robert Schuman met and decided to break off negotiations with Russia, refer the Berlin case first to the Security Council, thereby inviting a Soviet veto in that body, and then to throw the matter into the General Assembly. Beyond that, apparently, no diplomat this side of the Iron Curtain dared plan. One of the purposes of the original nego-

traffic as a means of transportation 1

subjected to Four Power-i.e., Russian,

supervision.

tiations was to put the West on public record as having exhausted every conciliatory measure. For this reason, Washington in particular feared that Moscow would violate the agreement to maintain secrecy and publish its version first. Moscow did just that early on the morning of Sept. 26. On the evening of the same day, the State Department blasted back with a 24,000-word White Paper detailing the course of the entire negotiations—the story of Russia welshing on Stalin's promise to lift the blockade.

Simultaneously the three Western Powers sent a last message to Moscow, flatly accusing Russia of a "clear violation" of the UN Charter: "The Soviet Government has clearly shown by its actions that it is attempting by illegal and coercive measures in disregard of its obligations to secure political objectives to which it is not entitled and which it could not achieve by peaceful means. It has resorted to blockade measures, it has threatened the Berlin population with starvation, disease, and economic ruin; it has tolerated disorders and attempted to overthrow the duly elected municipal government of Berlin The attitude and conduct of the Soviet Government reveal sharply its purpose to continue its illegal and coercive blockade and . . . to reduce the status of the United States, the United Kingdom, and France . . . to one of complete subordination to Soviet rule . . .

"The Soviet Government has thereby taken on itself sole responsibility for creating a situation . . . which constitutes a threat to international peace and security . . . The United States, the United Kingdom, and France, therefore . . . find them selves obliged to refer the action of the Soviet Government to the Security Council."

For perhaps the first time in history, both sides in a conflict were racing to pin the responsibility on the other before there was any sign of hostilities beginning.



Pageantry at the parley: Gardes Républicains greeting Assembly delegates

Significance--

In the view of sources closely in touch with day by day developments during the negotiations, the Soviets originally

Newsweek, October 4, 1948

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THE GENERAL SQUEEGEE CUSHION . . . for 24 lbs. of air . . . improves the road you travel. Try them . . . along a familiar route. Notice the velvet-smooth ride over the rough stretches. And how noiselessly their rubber ribs flow over every road surface. Then, touch the brake and feel their Action-Traction grip instantly... rain or shine . . . for a quicker, safer straight-line stop.



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It all adds up to a suit that is planned to meet your budget requirements. \$49.75.

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wanted an agreement. But they wanted an agreement they could whittle down and eventually use to force the Westerners out of Berlin. Even after it became apparent that the West could not negotiate any such agreement, the Russians might have been content to pursue dilatory tactics for some time. However, such a course was ruled out by the success of the airlift.

The consensus is still that the Soviet will avoid outright collision with the West in Berlin although the collapse of negotiations will certainly bring an increase in the aggressiveness of Russian tactics-including anti-aircraft fire and plane maneuvers in the air corridors. Moscow may calculate that even shooting down an Allied transport could not technically be regarded as a casus belli since Soviet Berlin commanders had issued advance warning of their gun practice and maneuvers.

Vyshinsky's Mission

For an all-too-brief hour on Sept. 23 the UN General Assembly radiated glamour and excitement. The fountains before the white Palais de Chaillot sparkled as limousines drove up, directed by police in white gloves and red fourragères and by loudspeakers concealed in the trees, to deposit world statesmen before ranks of blue-coated Gardes Républicains.

Inside the museum's converted theater, gallery visitors surveyed the high, brown tribune outlined against the white corrugated iron backdrop with its 58 national flags, the three red-brocade chairs which surmounted it, and the green-felt desk tops which faced it. They busily pointed out the easily identified delegates-the Swedes, in mourning for Count Folke Bernadotte; Secretary Marshall, sitting quietly in a blue serge suit; Mrs. Vijaya Lakshmi Pandit of India, lovely in a sky blue sari; Paul-Henri Spaak of Belgium, talking, talking, talking; Foreign Secretary Bevin, looking weary; Mrs. Eleanor Roosevelt, in a plain black dress, digging into her capacious black bag; Andrei Vyshinsky, laughing with Russia's permanent UN delegate, Jacob Malik.

The appearance of President Vincent Auriol, to convey the official greetings of France, brought a burst of applause.

The Outvoted East: Auriol's departure abruptly plunged the Assembly back into the normal conference atmosphere. The crowd began to fidget or retreat to gossip in the corridors; the Saudi Arabian delegates, handsome in their burnooses fringed with gold, stood up to stretch; Marshall shuffled the papers in his brief case: Vyshinsky doodled on a pad. Some Occidentals turned the walkie-talkie button to the Chinese translations and sat dreaming, happily and vacantly.

Occasionally, however, the dreams must have become nightmares. For all present

reached its critical point; the Berlin dispute might make this the last session of the UN as now constituted. In fact, the early Assembly sessions

were pessimistically aware that the great

East-West conflict that had hamstrung

the UN for nearly three years had now

proved again that the cleavage was not merely one between the United States and Russia but between the Soviet bloc and the rest of the world. The Soviet bloc got only two places in the fourteenmember general or steering committee, in which Vyshinsky was at once defeated on every one of his proposals to eliminate distasteful items from the agenda. The Assembly itself later ratified the committee verdict, often leaving the Slav bloc in a minority of more than 40 to 6.

Last Walkout? The Soviets' minority status gave Secretary Marshall a theme for his first formal address on Sept. 23: "There is no plot among members of this organization to keep any nation or group of nations in a minority. The minority position is self-imposed . . . Nations consistently in the minority would be welcomed among the ranks of the majoritybut not at the price of compromise of basic principle."

Marshall never once mentioned the Soviet Union by name. But Vyshinsky's reply on Sept. 25 specifically accused the United States of a "policy of expansion" and of "plans for world domination," of worshipping the atom bomb, of building up forces, bases, and blocs for attack on Russia, and of drafting "flashy colored plans . . . for the destruction of such Soviet cities as Moscow, Leningrad, Kiev, Kharkov, Odessa." He proposed frustrating "the expansionists and other reactionary elements" by a one-third reduction of all major powers' armaments within a year and a prohibition of atomic

weapons, under supervision of an international control authority subsidiary to the Security Council.

Whether the Russians would react to further UN defeats by walking out, Vyshinsky gave no hint. The fear that they might, when the Western Powers tossed the Berlin issue into the hopper, had had diplomats frantically searching the clues to Soviet conduct, particularly the recent Soviet and Polish press attacks on Secretary General Lie as an "obedient executor of the line of the Anglo-American bloc." For the moment, however, it appeared that the Russians planned only a maximum of obstructionism, at which Vyshinsky is even more expert than Molotoff; that the latter might appear only when some more positive action is planned; that the Russians might walk out of this Assembly session, but without resigning from the United Nations.

The possibility of a final walkout, however, was in the mind of every delegate this Monday when Bevin told the Assembly: "If we cannot proceed on a world basis as we had hoped, we must proceed on a regional basis." Then, turning upon Vyshinsky, he thundered: "Those who make accusations are generally creating a cloak for what they plan to do themselves

... If the black fury, the incalculable disaster of atomic war, should fall upon us . . . one power . . . will alone be responsible."

OFFSTAGE:

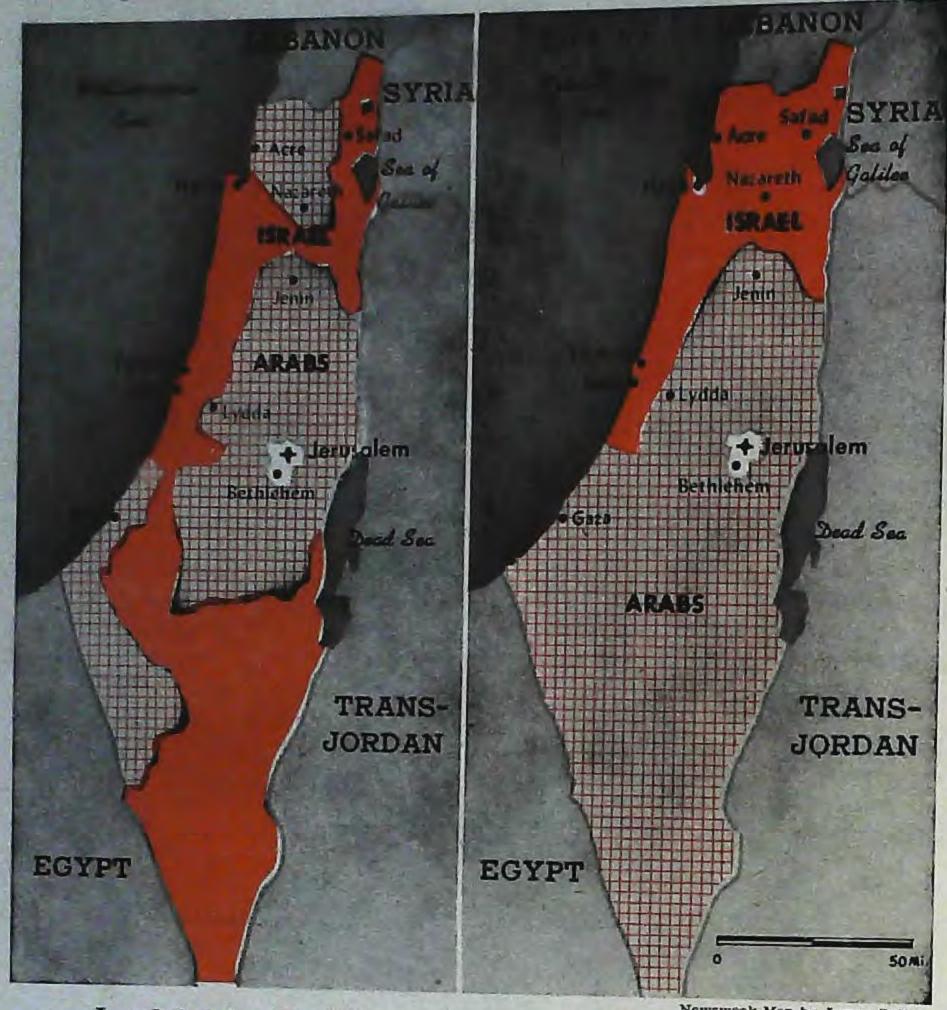
Few Parties, Few Smokes

There was little UN social life the first week, Newsweek's Paris bureau cabled, because the delegates, functionaries, and journalists were too busy getting squared off for work. Secretary Marshall rose early



Parisian charwomen polish the Palais—and salvage statesmen's doodles

Newsweek, October 4, 1913



Israel shrinks: The UN's partition plan (left) and Bernadotte's

office of the United States delegation at the Hotel d'Iéna, conferring with other members of the delegation. Most meals for him and his wife were served in their upstairs sitting room in the embassy residence.

English Spoken Here: Unlike the French authorities were obliged to persuade hotelkeepers to volunteer adequate as well as equipment. space. The delegates upset arrangements by turning up with wives (one Latin walkie-talkies have already vanished, some

The majority of visitors found the Palais de Chaillot preferable to Lake Success because most offices had natural light and a superb view showing the Chaillot fountains whirling in the breeze beyond the Eiffel Tower and a stretch of the Seine. The Chaillot restaurants featured excellent French cooking but bars had the poor French cocktails. Smokers found that kiosks sold only French brands with American brands procurable only in the black market at 200 francs per pack.

Roaming through the halls of the Palais

and by 9:15 on most days appeared in the de Chaillot and picking their way through the statuary are the usual international experts, journalists, and hangers-on who have gathered regularly at UN meetings since San Francisco plus a group new to Paris-the tightly knit United Nations secretariat. To the bewilderment of the French they converse in English not 1946 conference when the government French (the dominance of English is nosimply requisitioned hotel rooms, the ticeable throughout the Assembly) and have imported a brisk American efficiency

Nearly 50 simultaneous interpretation American brought not only his wife, but turning up later in corridors and washfive children and their nurse). The Cril- rooms. The Chaillot cleaning women are lon, as a reward for past cooperation, was carefully saving scribbled notes found in allowed to choose its delegation. It the Assembly hall, starting a brisk busipromptly selected the United States. It ness in autographs-Marshall's brings 500 also got Saudi Arabia. The British, as francs. Only the Russians leave their seats completely bare,

PALESTINE:

The Bernadotte Testament

The martyred mediator, Count Folke Bernadotte, died without illusions. "I do not suggest," he wrote in the report on Palestine completed just before his murder and delivered to the United Nations just after, "that these conclusions would provide the basis for a proposal which would easily win the willing approval of both

parties. I have not, in the course of intensive efforts to achieve agreement tween Arabs and Jews, been able to d any such formula."

But something had to be done was constant danger that one side or other might "take the foolhardy risk of suming hostilities in the vain hope quick victory." Therefore Bernadotte lined a plan which, however distastel the combatants, might nevertheless be forced by the UN.

His last political testament, some delegates sought last week to to the very top of the UN agenda, m these suggestions:

► The "existing indefinite truce" s be supplanted by a formal peace, if sible, or at least by an armistice involve demobilization of the armies or their se ration by demilitarized zones superv by the UN,

To make the partition boundar "workable and consistent with exist realities" the Negeb desert of South Palestine, allotted to the Jews by year's UN partition plan, should inste go to the Arabs. In return, the An would give up Western Galilee to Isra (These boundaries would roughly followed) the lines established by pre-truce fighting and would simplify the fantastic gen mander proposed on ethnic princip by the original UN partition plan.) T boundaries would be guaranteed the UN.

Disposition of Arab Palestine should left to the Arabs. However, there "compelling reasons" for merging it w Trans-Jordan.

The seaport of Haifa (in Israel) and airport of Lydda (in Arab Palestine should both be free ports, open to all. ► The Jerusalem-Bethlehem enclave show be under UN control, with free access gue anteed.

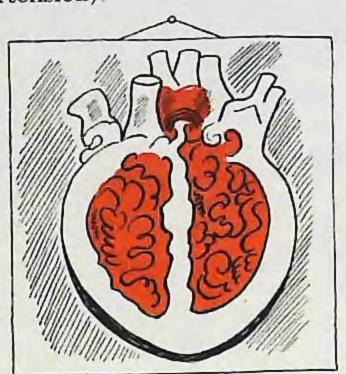
► The right of the 300,000 displaced An refugees to return to their homes in Jet ish-controlled areas should be affirmed the UN.

The UN should establish a Palestin Conciliation Commission, to oversee settlement and assure the rights of mino ities living in either the Arab or Jewis

Support From the West: The preme sacrifice made by Bernadotte in pursuit of peace lent his report a solemin that seemed to assure such approval and backing. On the first day of the Assemb Secretary of State George C. Marsh called it "the best possible basis for brille ing peace to a distracted land" and urg its acceptance on Arabs, Jews, and General Assembly. The next day in Lou don, Foreign Secretary Ernest Bevin gar Britain's "wholehearted and unquall support," reflecting the Anglo-America agreement on Palestine policy (NEW WEEK, Sept. 27) which had finally replace a long standing divergence.

MEET A MAN WITH

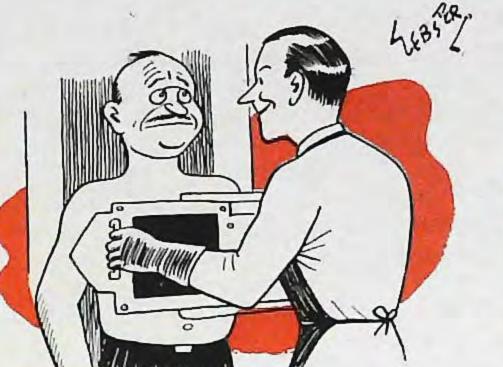
1: Everybody has blood pressure. It goes up every time your heart beats, down when your heart rests. The doctor discovered that the level of this man's blood pressure stayed high most of the time. He had high blood pressure (hypertension)



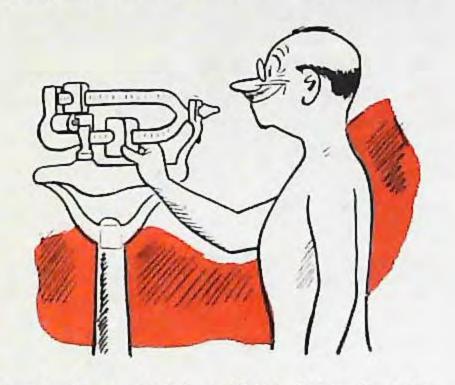
2. His heart had to work harder to circulate his blood. This extra strain often enlarges the heart muscle. Arteries, brain and kidneys may also be affected.



5. He followed his doctor's instructions about diet, so that the food he ate might help his condition, and avoid putting an extra burden on his heart.



3. However, after a complete medical examination, this man learned that, like most high blood pressure patients today, he could do a lot to help himself.



6. He brought his weight down to normal and kept it there. For blood pressure often rises and falls as weight goes up and down.



4. By taking his doctor's advice, he learned how to live with his ailment, to slow down at work and play, to get plenty of sleep and rest.



7. He sees his doctor for frequent checkups. Under good medical care and with sensible living habits, he can look forward to many happy, useful years.

How Medical Science Combats High Blood Pressure

High blood pressure may clear up quickly under a doctor's care. Sometimes, a period of time elapses before progress is made. There may be infections to eliminate, or the doctor may conclude that special diets, drugs or surgery are needed.

Control of hypertension is easiest when it is discovered early-and the surest way to do that is through periodic medical examinations. This is particularly important if you are middleaged or older, are overweight, or if there has ever been high blood pressure in your family.

There is real hope that future advances of medical science will provide still more effective means of combating high blood pressure. Many continuing studies are being aided by the Life Insurance Medical Research Fund, supported by 148 Life Insurance Companies, which makes grants for special research in diseases of the heart and arteries, including high blood pressure.

For further information about high blood pressure, send for Metropolitan's free booklet 108D, "Your Heart."



TO VETERANS-IF YOU HAVE NATIONAL SERVICE LIFE INSURANCE-KEEP IT!

EUROPE:

Longer the Shadows of Danger

hand and, as usual, seemed to roll across international skies from east to west:

▶ Berliners, hardened by six years of war and three years of peace, scarcely dared think beyond the forthcoming winter. With squirrel-like industry, they piled up faggots to resist a cold more tangible than anything in the cold war (for an account of the atmosphere in the blockaded city see Berlin, page 34). In the distance, perhaps the Berliners heard Russian antiaircraft guns firing into the air corridorsfor "practice."

sleek elegance of the Palais de Chaillot as the abrupt end of negotiations over Berlin cast a shadow even longer than that of the Eiffel Tower just across the Seine (for a forecast of forthcoming moves in diplomacy, see Paris, page 26).

In London, the sun shone feebly, and the little man-and woman-wondered how much more Foreign Secretary Bevin knew than he told the House of Commons. Even a charwoman could suspect that it was more than mere foreboding that inspired Britain's positive measures of rearmament (how both Bevin and the charwoman feel is told in London on this page).

MOSCOW:

Eyes on Poland

rearmament, a comparative calm prevailed from the Elbe River to the Sea of Okhotsk.

The clouds were bigger than a man's Apparently the Russians and their satellites were too busy behind the Iron Curtain for even the usual propaganda blasts. Moscow could expect to be preoccupied with the inevitable political maneuvers in ruling circles caused by the death of Andrei Zhdanoff on Aug. 31. Stalin, himself, departed from the capital directly after Zhdanoff's funeral and went to the Caucasus (not the Crimea as reported by some newspapers) for his annual vacation at the resort of Sochi.

There, according to a report received by NEWSWEEK, the leaders of the satellite In Paris, the UN jittered amid the states were brought to confer with the Generalissimo. In Moscow, special planes from a special squadron-called the DON squadron-were dispatched to satellite capitals. They picked up the various Cominform leaders and flew them to Sochi. The general purpose of those comrades-in-ideas was to tighten Soviet control over the ever-restless satellites—a process that has been going on since Tito's break with the Cominform.

The great Russian worry at the moment is not Yugoslavia but Poland. The recent split in the Polish Communist Party went deeper than the outside world has been allowed to guess. Vice Premier Wladyslaw Gomulka, who was ousted, had proposed not only following a more nationalist policy but also taking practical steps to make Poland economically independent of Russia. So seriously did Moscow regard As the West turned from diplomacy to this development that two divisions of MVD police troops and a notorious general named Davidoff have been rushed

into Poland. For whereas the Yugosland despite their current revolt against Cominform—are historically pro-Riv the Poles nourish an incorrigible h ness toward the Russians; and when Yugoslavia lies on the periphery of Soviet Empire, Poland stretches along most sensitive border of the Soviet Un

LONDON:

Eyes on Arms

Every morning last week the Brit people got an acrid whiff of war sme from their newspapers reported Fred Va derschmidt, chief of Newsweek's Lond bureau. In the kitchens of thousands homes, charwomen timorously asked the mistresses if war was really on the w and then lost themselves in reminiscent of the war they have not had time to fo get. This is something very new in pos war England where the little people has doggedly refused even to consider possibility of fighting again so soon.

Pale Anxiety: Defensive preparation which filled the front pages were, of course stopgaps. Defense chiefs admit that eve minimum preparedness cannot be achieve before next spring. But there was some thing inexorable about refitting warship the emphasis on more arms and aircraft home-fleet maneuvers, and new recruit ment campaigns-particularly the creation of a standby registered reserve of trains anti-aircraft gunners, radar operator boom layers, etc. This volunteer corps will be limited to men over 35 in nonessentia work. But it will be called up in any rea emergency prior to general mobilization

On Wednesday, when Foreign Secretary

Only Chevrolet Trucks offer all these big advantages!



Look at the finest! 4-SPEED SYNCHRO-MESH TRANS-MISSIONS and SPLINED AXLE HUB CONNECTIONS for new heavy-duty truck operation . . . ADVANCE-DESIGN GEARSHIFT CONTROL and FOOT-OPERATED PARKING BRAKE for greater ease and convenience in models with 3-speed transmissions . . . IMPROVED VALVE-IN-HEAD ENGINE for new champion efficiency . . . SUPER-STRENGTH FRAMES ... HEAVIER SPRINGS ... SPECIALLY DESIGNED BRAKES . . . Many others!



Never before a "look" like this! New Chevrolet trucks are styled to standards of the future, bringing you ADVANCE-DESIGN in every feature from front to rear-roof to road! Here's the fleetness of flowing lines—from headlight to tail light; the bigness of built-in massive strength —from bumper to bumper! Here is greater utility, too styling to space for larger loads—saving in cost through fewer trips. Yes, all the way from looks to loads, they're trucks that leaders will like!





Chevrolet alone offers the famous CAB THAT "BREATHES"* with Advance-Design features that assure a new kind of comfort! Fresh air is drawn in from the side (No fumes from the front!) and used air is forced out. It's heated in cold weather. There's the safety-in-strength of UNIWELD, ALL-STEEL CONSTRUCTION, the FLEXI-MOUNTED CAB, cushioned on rubber, plus an extra comfortable FULLY-ADJUSTABLE SEAT and ALL-ROUND VISIBILITY with REAR-CORNER WINDOWS.*

> *Fresh air heating and ventilating system and rear-corner windows available at extra cost



World's largest producer of trucks—in 109 standard and special models on 8 different wheelbases—only Chevrolet brings you the added advantages and the extra value of Advance-Design. And it's the leader, too, who offers you triple economy—the traditional value and greater savings of Chevrolet's famous 3-way thrift -low cost of ownership, low cost of operation and low cost of upkeep. See your Chevrolet dealer. He's a truck specialist, ready and able to provide a truck that brings YOU TRANSPORTATION UNLIMITED!

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Advance - Design

CHEVROLET TRUCKS



Behind Zhdanoff's body trudge Stalin and other leaders (the Russian retouching makes them look like corpses too

Bevin flew back from Paris to speak in Commons, the pale September sunlight seemed to express the mood of anxiety and a vague sense of urgency. The afternoon House of Commons queue stretched from Saint Stephen's door almost to the members' entrance, and the central lobby was jammed with fearful, frustrated-looking constituents.

Inside the Chamber, Bevin began his 56-minute speech with false vigor. His voice soon became the weary drone of the tired, sick, old man that he is. But at the close, he rose to a peak of emotion which startled the silent House, now barely threequarters full. "We cannot buy peace," he cried, and he quoted Churchill in the days after Dunkerque ("Whatever you give, wherever you go to meet the demands of the Nazis, you cannot settle them"). Then he drew a parallel with today ("Berlin stands out as a symbol of resistance, a sort of salient") .

His voice fell again ("I am ready to live together. I am ready to say: You live in peace in the territory you have got . . . in the area you have got, if you like"). Now words rushed from him in a torrent, and he almost sobbed: "It is common ground that we want to fight no one. We have made probably the greatest sacrifice of any nation in the world for our recovery . . . The British people . . . in proportion to their wealth and in proporgiven equally with, if not greater than, any other nation in the world in the last three years. A nation like that deserves to survive. It shall survive."

A Good Cry: There was a faint rumble of "Hear! Hear!" M.P.'s, strangely subdued, went down to tea. On the Opposition Benches, speeches went unheard or unmade. Later, Ernie told the Tory backbencher who chanced upon him in a quiet corner: "I'm bloody sick of it all. I've only had five days away this year with my missus. I'd like to put my head down in her lap and have a good cry." In fact he may get that chance. There is a wellcredited story that Bevin, suffering from a heart ailment complicated by overwork, will be succeeded within two months by Under Secretary Hector McNeil.

Bevin's speech and one by Defense Minister A. V. Alexander which followed the next day left members on both sides uneasy and querulous. Nevertheless, Ernie had touched surely on the mood of the people. Economists and intellectuals insist Britain must not spend ERP money for armament and talk in terms of capitalinvestment shrinkage. But to the charwoman, it means that she has scrimped and done without and very nearly starved (she thinks) for three years, and now that she is able to buy a bit of carpet or a few pots and pans in the shops, and there is some dim promise of better times, it looks like she has got to start all over



U. S. Air Force from British Combine

The airbridge will keep these junior Luftbrücke pilots alive next winter

BERLIN:

Eyes on Winter

The rain ran down the rubble in Berlin last week, and the remnants of walls seemed to melt into the gray ruins. From the sullen skies overhead came the steady tion to what they had to give . . . have pulse of motors as American and British planes circled down through the murk into Tempelhof and Gatow airfields. Under present regulations calling for a minimum 500-foot ceiling and half-mile visibility, planes can get into Berlin in moderately bad weather. But this week, twin vans about the size of trucks will appear at Tempelhof and cut these requirements to a 300-foot ceiling and quarter-mile visi-

The vans house CPN-4, the latest thing in ground-control-approach equipment-25,000 pounds of cathode-ray tubes, radar, and other delicate devices. The two similar units in existence are being used in experimental work in the United States. In mid-September, three C-54s flew Berlin's CPN-4 from Norman Wells, Canada. The Military Air Transport Service says that CPN-4 will enable it to land a plane every three minutes at Tempelhof in almost any kind of weather. In addition, 40 more C-54s were assigned to the Berlin airlift last week, and about Dec. 15, the new Tegel airfield in the French sector will go into operation to handle overflow traffic.

The prospect that bad weather would win the battle of the airlift for the Russians thus looked as gloomy as the skies overhead. This knowledge seemed to beckon the Soviets toward the thin edge of disaster. On Sept. 24, they notified the Westerners that anti-aircraft fire would take place for seven hours in the main corridor to the West. On Sept. 25, they issued similar notification that massed

Russian flights would take place in the corridors. So far as Western pilots could see, neither the artillery practice nor the air maneuvers took place. But when and if they did, it might take only one stray shell or one stray Yak to light mankind down the path to world destruction.

Weatherproofers: Living in the midst of this nonstop crisis has given Berliners strong nerves. John E. Thompson, chief of Newsweek's Berlin bureau, watched them prepare for winter.

Berliners are busy trying to find wood, briquettes, and other winter fuel and to store up some potatoes. At almost all hours of the day, U-Bahn (subway) and S-Bahn (elevated) stations and trains are crowded with men, women, and children carrying satchels or sacks or boxes to and from the Russian zone. On week ends especially, thousands travel 40 to 50 kilometers a day pulling little two-wheeled or fourwheeled wooden or steel carts (now jokingly called "Volkswagen") into the country. Since last spring one spry old chap-he looks about 80-has trudged past the Newsweek bureau every morning, returning at noon with a big bag of wood.

In the evenings, thousands work by candlelight winterproofing their apartments. The price of candles has jumped within the last month from 50 to 80 pfennigs. Some people bought petroleum lamps, but there is no more petroleum.

Schnapps and Boredom: Most Ber liners can't afford any entertainment, except for birthdays or other celebrations Then they may invite friends to their home and down a few bottles of schnapps Thousands do go to public restaurants of dance halls like Neue Fischerhütte and Alte Fischerhütte on Krumme Lanke III Zehlendorf, but mostly they drink only ersatz coffee. The night clubs of Berlin are practically empty. At the largest and most

fürstendamm in the British sector-there were only six customers about 9 o'clock one evening.

Other clubs such as the Piccadilly and the Femina had a few more customers, but were as quiet as the Grunewald. The prices for schnapps or cocktails range from 2 to 4 Western marks. Smaller bars like the San Franzisko on Bleibtreustrasse and the Orient Restaurant, which used to be quite lively, are likewise dark, somber, and cheerless, with a few customers sitting in small groups. Every club has its quota of bored, unattached girls. Only small oil lamps light each table. At the Piccadilly, the lamps are made from old 37-millimeter shells.

GERMANY:

Last Word on Ilse

"She was not a member of the Nazi party . . . Her vileness was sexual and not political . . . The prosecution privately admit . . . (not for attribution) that the evidence about her having lamp shades made from human skin is shaky."

"The evidence was based entirely on the testimony of witnesses who were later proved (even in the prosecution's mind) to be absolutely untrustworthy."

These dispatches were received on May 28 and July 17, 1947, from James O'Donnell, then chief of Newsweek's Berlin bureau. They reveal the prevailing opinion at the trial of Ilse Koch, widow of the commander of the Buchenwald concentration camp: that Ilse was a nymphomaniae, an exhibitionist, and possibly a sadist, but that she was not guilty of the

elaborate—the Royal Club on the Kur- spectacular crimes charged against her and would accordingly receive a comparatively moderate jail sentence. Instead, Ilse got life. Two weeks ago, an Army review court-grinding slow but exceeding fine-reduced the sentence to four

In the face of outraged cries from senators and columnists, plus former prosecutors and judges at Nuremberg (whose legal acumen at the least was naturally impugned by the reversal), Army Secretary Kenneth C. Royall and Gen. Lucius D. Clay, American commander in Germany, backed up the Army court.

Royall repeated that there was no convincing evidence about the "tattooed skins" and that Ilse's crimes "did not warrant a longer sentence . . . This decision . . . is, of course, final." Clay added that however "despicable" Ilse might be, the duty of the United States Military Government was to maintain a government of laws, respecting the findings of its courts, not a government of men, subverting the law to political ends "as in totalitarian states."

Justice for Germans?

Last week in the House of Commons Foreign Secretary Ernest Bevin cleared up some of the mystery surrounding the decision to try Field Marshals von Rundstedt, von Brauchitsch, and von Manstein after three years' imprisonment. They were taken as ordinary prisoners of war in 1945, but the British had no evidence against them at the time of the principal Nuremberg trials in 1946. By September 1947, American investigators thought they had such evidence. It was turned over to Lon-

don. A month later, the British in turn asked the Americans to include the field marshals in the trial of another group of General Staff officers. The Americans refused because the indictments were closed.

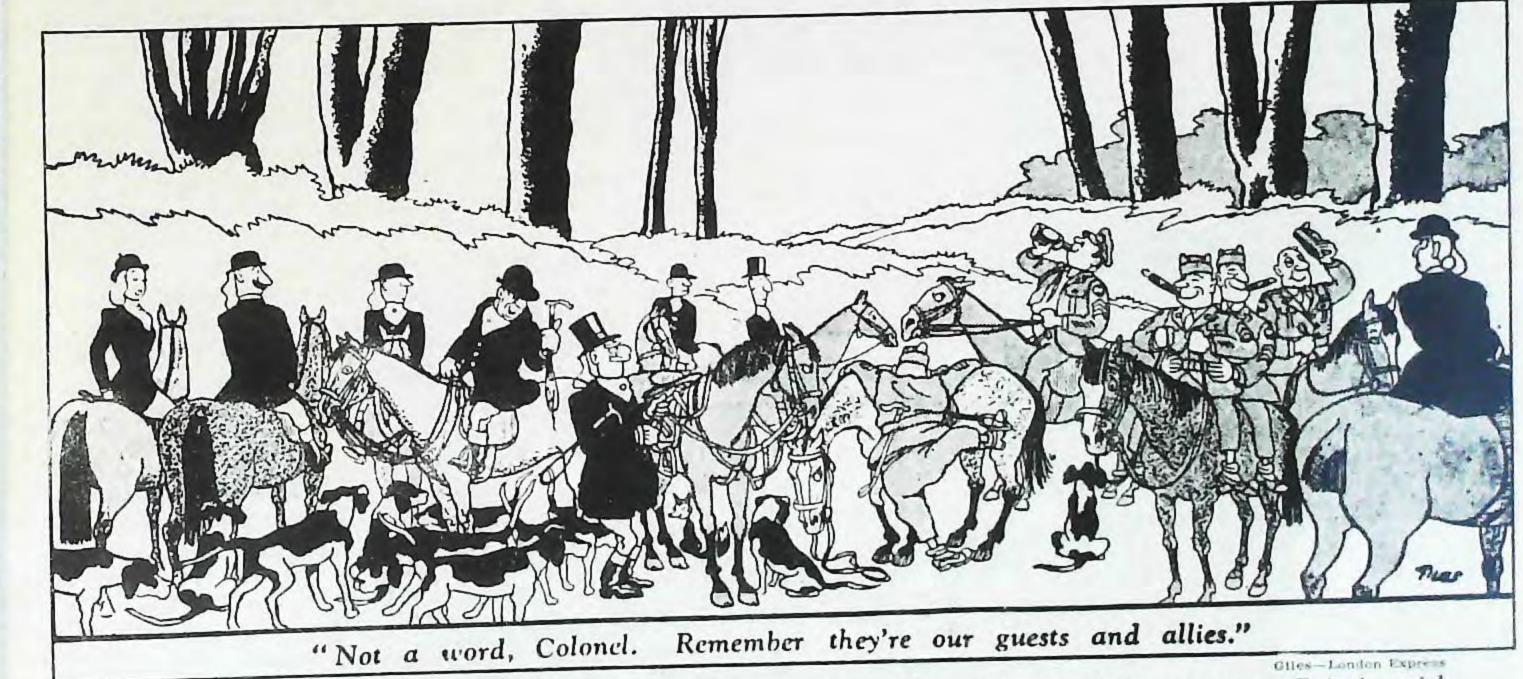
In December 1947 the Lord Chancellor, Viscount Jowitt, told the British Cabinet that the American dossier showed a primafacie case against the field marshals, together with Col. Gen. Adolf Strauss, another General Staff officer in British custody. By last April War and Home Office doctors had finally agreed that three of the officers were in sufficiently good health to return to Germany and stand trial. Meanwhile the Poles and Russians had demanded the trial of two of them.

"I regret the delay," Bevin confessed. Then he promised: "The case of these four will be the last to be brought before a military tribunal in Germany." The M.P.'s cheered at that. The London Times called Bevin's explanation "rather labored," and said editorially: "The British Government may have been bound to the clumsy Allied machine which was set up to bring the Nazi criminals to justice, but there is no reason why British standards should have been forgotten so easily."

BRITAIN:

Savile Row Vanities

The drawing-room comedy started with a classic attempt at humor and exposition. A stuffy butler lectured to a pert new maid on her duties and laced the scolding with historical notes on the master's family. But the audience, though polite, was listless until Sir Gerald Beatty strode on-



Tallyho: Giles, probably Britain's most consistently funny cartoonist, dearly loves the GI's as pen sub-

jects. He celebrates their return to Britain with what looks like the funniest cartoon of the peace.

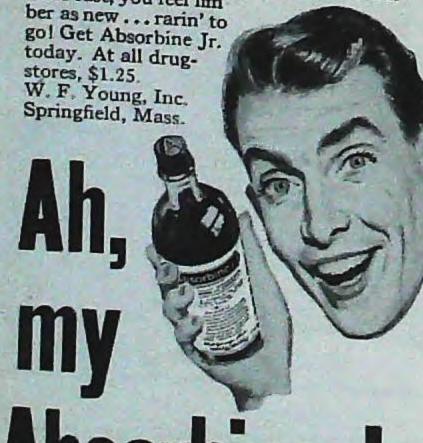
Newsweek



Here's fast relief.

Oh, how muscles can shout with pain, after unusual work or play! Get busy... help Nature get them back to normal! Rub them with Absorbine Jr.

Tired muscles are often famished muscles. Your strenuous activity has burned up the nourishment required for work. Absorbine Jr. stimulates your local circulation. This in turn enables fresh blood to bring fresh invigorating nourishment to the areas where applied. Pain eases fast, you feel lim



FOREIGN AFFAIRS-

to the small stage and casually but carefully revolved to display his radiant, impeccable hunting pinks. Then the spectators perked up. Almost entirely men, and mostly tailors and textile manufacturers, they eyed Sir Gerald's smoothly padded shoulders, nodded approvingly at his smooth, easy back, and pronounced the play's first feature—Sir Gerald's costume—a success.

"Gentlemen's Relish" continued for an hour and three scenes, on a stage set up in the ballroom of Grosvenor House in London. House guests darted on and off stage, to and from meals and sports. Two of Sir Gerald's ancestors popped in from the hereafter and told each other and the audience how they had killed each other in a duel (in which both cheated by turning a pace too soon). Occasionally reminiscent of a Noel Coward parody, "Gentlemen's Relish" rambled on to an abrupt finish. But no one minded because by then, 27 male outfits had paraded across the stage.

The Commercial: Twelve models, tall, short, fat, and thin, displayed in the course of the play all the clothes a welldressed man might need for any possible occasion (though no Briton has enough clothing coupons to buy them all at once). Sometimes the action came to a full stop to enable the audience to savor an extrafine drape, the daring (for Britain) winecolored lapels and cuffs on a navy-blue smoking jacket, the magnificence of hunting-pink tails with cream lapels worn by a racing enthusiast, or the contrast between semiformal Highland evening dress (with black bow tie) and formal (with white cascading ruffles).

Insured for \$160,000 (which included clothing on dummies in an accompanying exhibit), the clothes in "Gentlemen's Relish" were designed and then staged (at a cost of \$60,000) to celebrate the National Federation of Merchant Tailors' 60th anniversary and to give Americans a fresh look at English tailoring. After its tryout in London last week, the show goes to the Hotel Plaza in New York.

As Others See Them

The prize Labor crack of the two-week "silly session" of Parliament, called to emasculate the powers of the House of Lords and thus smooth the way for steel nationalization by 1950, came from a Scottish M.P., Emrys Hughes: "If the Labor government will not abolish the House of Lords, sooner or later television will."

JAPAN:

Chain Reaction

On Sept. 22, a United States Army provost court in Japan forged the second link in what could become an endless judicial chain. According to the Associated Press, it sentenced Kazuo Yonekura, secre-



British styles to tempt Americans

tary of a Communications Workers Unit local to three years in jail and a fine 10,000 yen. Yonekura's offense: publishin derogatory remarks about occupation of cials' treatment of a fellow union member convicted of making derogatory remark about the occupation.

CHINA:

March of the Reds

On Sept. 24, after a nine-day battle Chinese Communists under Gen. Chen I took Tsinan, capital of Shantung Province According to the North Shensi radio, "1 Kuomintang troops in the city," 80,000 by last estimates, "were wiped out." President Chiang Kai-shek called his high command into emergency session to prepare for Chen's next move from Tsinan. An 180 lated pocket, 50 miles from the neares government-held area, its capture gives the Communists railroad communications from Central Shantung into Shansi and help consolidate the North China "liberaled area." Little except the ports of Chelo and Tsingtao remain to the Nationalist in Shantung.

Tsingtao, 200 miles from Tsinan, but by Germans before 1914 and expanded by the Japanese, presents a highly charged magnet to the Communists. Flooded with refugees, tradeless and hopeless, Tsingtal is headquarters of the U.S. naval forces in the West Pacific. American ships lie its immense harbor and, in the strip dits old settlement, shore establishment house 5,000 U.S. Marines and 1,000 American dependents, women and children. Attacking Tsingtao would bring Communist forces in contact with the most westerly outpost of their great international enemy.

Newsweek, October 4, 1948

The bit part that stole the show

DRILLING holes through tough rock used to be done with a long, sharpened steel shank, operated in a pneumatic drill. Under the constant pounding of hundreds of blows a minute, the sharpened end soon became dull. Frequent replacing and resharpening of the cumbersome shanks meant continuous delays and expense.

Then someone got an idea. Why not make the rod and its cutting end in two separate parts? With a short removable bit, easily unscrewed, replacement of the entire shank would be unnecessary. Costs would be cut and work speeded up.

Here, the Timken Company thought, was a good idea that could be made even better. Drawing upon years of specialization in producing the finest wear-resisting alloy steels for precision roller bearings, Timken metallurgists evolved a new kind of steel. A steel superlatively tough, with special deep-hardening properties that gave it astounding resistance to wear and abrasion.

Put to the test, bit parts made of this new Timken steel quickly stole the show from old-style drills. Drillers reported more footage, faster drilling, fewer delays for replacements. And due to close metallurgical control, the deep-hardening proved so effective that the bits could be resharpened and successfully used again and again.

The successful development of these bits is typical of the many tough problems stamped "Solved—by Timken Alloy Steel". If you have a problem involving alloy steels, write The Timken Roller Bearing Company, Steel and Tube Division, Canton 6, Ohio. Tapered Roller Bearings, Alloy Steels and Seamless Tubing, Removable Rock Bits.





He was a rootin' tootin' dream come true

YESSIR, Pecos Bill was a mighty big man. But he wasn't any bigger than the men who dreamed him up, out there on the Western range, gabbing around the chuck wagon.

He was a tough one, they said, reared by a coyote and educated by a grizzly bear. He sweetened his coffee with barbed wire, and killed twelve rustlers every morning just for exercise.

But he fought fair, Bill did. He always let a rattlesnake take the first three bites before he whupped the pizen clean out of him.

They say Bill invented everything about the cow business. Roping was his notion. His lariat was four feet shorter than the equator, and he could loop a herd of cattle with one throw. The Rio Grande was his idea, too. He dug it

one morning to water his private ranch, which geography books now call New Mexico.

Bill might have lived forever, but one day he met a man from Boston wearing a mail-order cowboy outfit and asking fool questions about the West. Poor Bill. He just lay down and laughed himself to death.

And that's Pecos Bill, American legend, folk hero of a people who imagine big, dream big, do big. He's a product of the same rip-snorting imagination that looked at an empty wilderness, not very long ago, and thought: "We can build a new kind of country here . . . a land where every man is free to earn his share of happiness and prosperity and security." That was a whopper too, until we showed the world we could do it. And life insurance is one of the things we invented to make the vision real.

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FOREIGN TIDES

A Russian History Text

by JOSEPH B. PHILLIPS

To attempt to discover how much of Russian policy is militant Communism and how much of it is tradisonal Russianism is a difficult procedure. Recently I heard a British statesman—a lifelong Socialist and hence sophisticated—describe Stalin's policy as "a mixture of Trotskyism and Peter-Japan"

the-Greatism." People who are obsessed by the Communist-crusading aspect of Stalinist policy overlook the fact that the Bolsheviks spend an enormous amount of time studying their own past.

For example, one of the texts used at the General Staff School of the Red Army is "The Russian Army and the Japanese War," which

consists of the memoirs of Gen. A. N. Kuropatkin. The general was a highly successful Minister of War at the turn of the century and a less successful supreme commander for a time in the war against the Japanese.

I ficer that Kuropatkin is considered one of the most brilliant Russian strategic thinkers of the past and that the study of his work fills 200 hours in the General Staff Curriculum. It is fair to assume, then, that his strategic concepts do have some influence on Russian policy now.

In 1900 General Kuropatkin drew up for the czar a memorandum which reviewed Russian military history for the preceding two centuries and then went on to project strategic problems into the twentieth century. The essence of his analysis of the future was this: Russia would have to make allowances for an enormously expanding population in the twentieth century; eventually this increased population would demand access to warm-water ports in the Mediterranean, the Indian Ocean, and the Pacific; but the risk of trying to get these was so great that the first, foremost, and overwhelming need for the first part of the twentieth century would be to build up Russia's defenses against the nations of Europe.

In the general's words: "However natural our wishes may be to possess an outlet from the Black Sea and access to the Indian or the Pacific Oceans, such aims could not be realized without

inflicting grave injury upon the interests of almost the whole world. In fact, so much is this the case, that in the pursuit of such aims we must be prepared to fight combinations of any of the following nations: Great Britain, Germany, Austria, Turkey, China, and Japan . The chief disturbing element

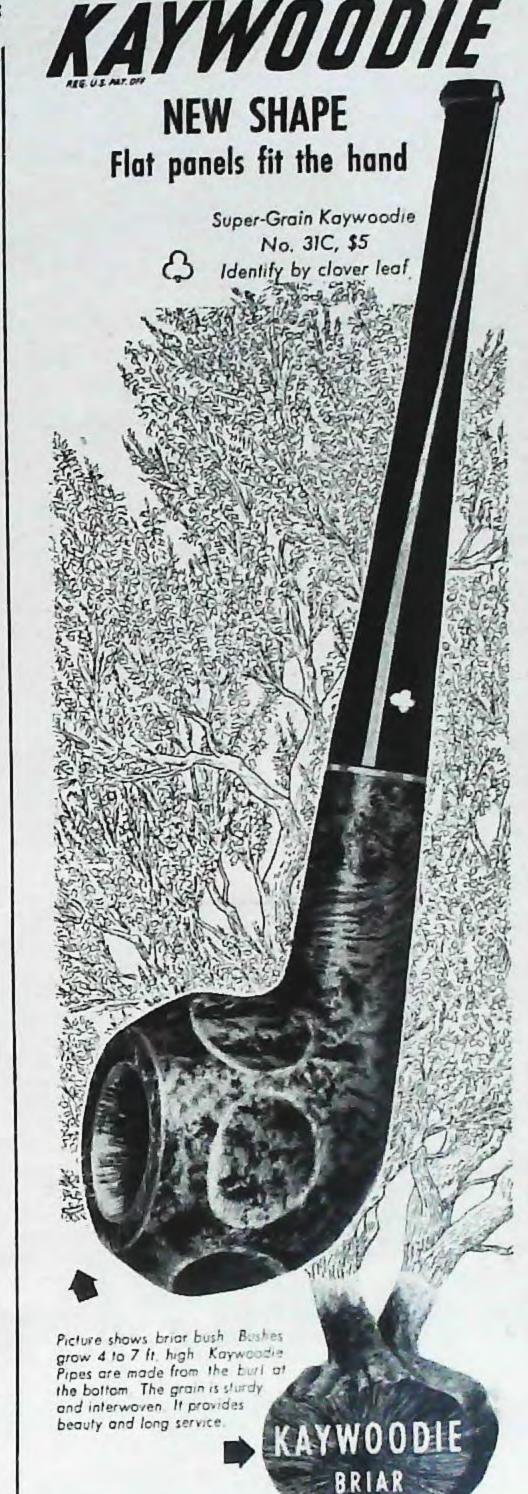
in the minds of the more advanced nations of Europe and America (which are now the factories and workshops of the whole world) would be the fear of our competition in the marts of the world. Having in our hands the main lines of railway connecting the Pacific Ocean and the Baltic Sea, with feeder lines from the Bosporus, the In-

dian and Pacific Oceans, we could with our inexhaustible natural wealth, control the industry of the globe . . .

"Our western frontier has never in the whole history of Russia been exposed to such danger in the event of a European war as it is now, and . . . accordingly the attention of the War Department in the first years of the present century should be confined to strengthening our position on that side, and not diverted to aggressive enterprises elsewhere."

on detail. But add to "warm-water ports" the desire for the oil of the Middle East, and the urge is stronger even than the general pictured it. In his day, too, the obsessing fear was of Germany, Austria-Hungary, and Japan. Two wars have destroyed them all. It must seem to the Russians that the possibilities open to expansion now would be immeasurably greater than even the most brilliant strategist could have foreseen at the start of this century—were it not for the United States.

The question is whether or not Soviet thought follows the traditional mold as expressed by General Kuropatkin: Defense in the West, in preparation for expansion in the Middle East and Orient. If this really is the long-range strategy, then the struggle for Germany, dangerous though it be, still must be viewed as part of the plan for the defense in the West, while the rising tide of Communism in the East fore-tells the real objective.



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Newsweek, October 4, 1948

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DOMINION:

Cripps's Bad News

Sir Stafford Cripps, British Chancel of the Exchequer, puffed on his l stemmed pipe, suavely brushed off line come questions, and told Canadians grim truth: In spite of the facts that R ish production has increased notably exports are 140 per cent of 1938 and ris Britain cannot continue to buy from (. ada at the rate of the past few ver There can be no immediate relaxation restrictions on imports from Canada; the United States. Britain will be plan with currency problems until 1952 perhaps longer.

What this would mean to British-Ca dian trade was hinted at in a joint sta ment issued at the end of Sir Staffor visit to Ottawa. The two government the statement said, will do all they can "avoid any sudden change" in the la pattern. But "it will no doubt be necess to make some adjustments in Unit Kingdom import programs of recent year The announced decision to establish ernmental committees in London and Ott wa to ease the burden of the squeeze Br ain felt it had to impose emphasized likelihood that the "adjustments" will sizable. Three out of every ten dollars Canada's national income comes from a ports, and Britain has been the chief h er of Canadian goods. So the adjustment can mean only one thing: British auster will be reflected in Canadian paychecks.

Though he created one cloud on Can da's horizon, Sir Stafford, at a press of ference, did his best to dispel another. flatly denied a story by the Canada press that defense was the No. 1 topic his visit and that he planned to buy strate gic materials. "In any tense situation," admitted, "accidents can happen." "all this talk of war being imminent greatly exaggerated, in my opinion.

Significance ~

Canadian farmers, who produce one of every five meals eaten by Britons, pro ably won't be affected by the shrinka of the British market. Neither will producers of most raw materials. The n sufferers will be the new, war-stimula manufacturing industries of Canada. In dition to losing the British market, may find sales dropping in other c monwealth countries that are part of sterling area.

Canada's alternative appears to be find new outlets for its production to place the traditional British market. calls for one of the great commercial cisions in Canada's history: to shift trade from sterling markets to the do area of the world. United States purchas for the European Recovery Program ease the transition.

D Newsne

LATIN AMERICAN AFFAIRS

ARGENTINA:

Perón and the Plotters

Almost three years ago, on Oct. 17, 1945, crowds of Buenos Aires descamisados (shirtless) poured into the Plaza de Mayo to demonstrate their support of Juan D. Perón. Their leader was Cipriano Reyes, hard-boiled, rabble-rousing organizer of packinghouse workers.

Last Friday thousands of descamisados again invaded the Plaza to cheer for President Perón. This time they were chanting "Reyes to the gallows!" The labor leader, who broke with Perón in 1946, was one of eighteen persons, including two naval chaplains, two doctors, and a woman, seized by the police as plotters against the lives of Perón and Sra. Eva Duarte de Perón. The Peronista General Confederation of Labor had called a general strike and a demonstration to condemn the plot.

The plot charges were made at an earlymorning press conference by Federal Police Chief Gen. Arturo Bertollo. The plotters, he said, planned to assassinate the President and his wife either as they entered or as they left the Teatro Colón during the Day of the Race festivities on Oct. 12. According to the government, the plot was organized by John F. Griffiths, former cultural officer in the United States Embassy, who had been ordered out of the country last April because of his alleged anti-Perón activities.

The Wind Did It: The Sept. 20 hurricane

killed at least six persons and wrecked 400

houses in Cuba. In Havana, this electric

sign was twisted from a six-story building.

Blowing on to Florida, the hurricane took

three lives and did \$25,000,000 damage.

plot announcement trucks with loudspeakers peremptorily called on everyone to join the general strike. Most shops closed, fearful of broken windows. By noon the city was paralyzed.

Demonstrators in official trucks, jeeps, private cars, and carts and on bicycles began moving into the plaza early in the afternoon. They carried posters and passed out pamphlets. Gallows decorated trees and buildings. While they waited for Perón to appear on the balcony of the Casa Rosada, the demonstrators drank beer and maté, sang songs against their opponents and yelled "Death to Cipriano! To the gallows! It's the Yankees!"

There were cheers as Perón stepped out. Three groups were responsible for the plot, he half-screamed, the international capitalists, internal opponents, "but worst of all is the band of foreign correspondents who are not correspondents at all but a band of spies and saboteurs. They will get what they deserve, so help me God!" He insinuated that the plot originated in the United States. ("Wall Street financed those who were to kill Perón and his wife," Sra. de Perón's newspaper, Democracia, declared.)

Significance ~

If the persons arrested were involved in a plot it was probably a desperate venture of extremists who, as it turned out, were simply playing into Perón's hand. It will give him a good excuse for putting into effect the new "law of general organ-From early morning on the day of the ization in wartime," which can also be

used in a "grave emergency" during peace. This would make it much easier for Perón to counteract any more serious plots.

There have recently been insistent rumors of discontent in the army. The police chief's statement that police officers were able to establish contact with the plotters by disguising themselves as army and airforce officers seems indirectly to corroborate this. So does an unexpected recent statement by the War Minister that the army is backing no candidates in the forthcoming election. This may explain the increasing violence of Perón's attacks on his opponents.

The government's implication of Griffiths in the plot and the general charges against the Yankees suggest also that the conciliatory efforts of Ambassadors Messersmith and Bruce have largely failed. Argentine-United States relations seem to be returning to the low level they reached during the ambassadorship of Spruille Braden.



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October 4, 1948



Prexies: Gen. and Mrs. Dwight D. Eisenhower are on the winning side . . .



... Harold Stassen sizes up his Pennsylvania gridders

Recreation: Columbia University President Dwight D. Eisenhower and University of Pennsylvania President Harold Stassen took time out from the academic grind—Eisenhower to watch the home eleven beat Rutgers 27-6 and Stassen to watch the Penn contingent work out.

Condescension: Hailed before Judge Edward A. Conger because he refused to register for the draft, 18-year-old "actor" STUART ZANE PERKOFF of St. Louis was asked what he was doing in New York. His airy reply: "New York, as meager as it is, happens to be the cultural center of our country." "Only a baby," said the judge, giving Perkoff a week in which to change his mind.

No Jinx: Al, the Communist Daily Worker handicapper, picked a winner at the Belmont races last week—the longest shot of the day—paying \$21.90. The horse's name: Iron Curtain.

Novelty: A striking member of the AFL Air Line Pilots Association, Mack Gilmur, went his picketing fellow unionists one better by skywriting "Scab" in smoke 10,000 feet over the Idlewild, N. Y., airport during ceremonies marking the start of operations there by National Airlines, Inc., the struck company.

Forethought: Mr. and Mrs. Laurence Tippman of Fort Wayne, Ind., who recently bought a bus because they couldn't squeeze twelve children into a car, were convinced that their investment was sound when Mrs. Tippman gave birth to triplets.

Collegiate: Dr. Lewis A. Froman, new president of Russell Sage College in Troy, N. Y., knocked his business by labeling college graduates "intellectual dumbbells . . . in some cases downright antisocial."

Piddling? When \$15,300 in jewels was taken from the screen star Gene Tierney's New York apartment, her secretary Lillian Fracchia reported: "Miss Tierney is taking it delightfully."

Second Try: Barred from entering the United States last August because he was sponsored by the Communist-line National Council of American-Soviet Friendship, Hewlett Johnson, "Red Dean" of Canterbury, was back in the visa stakes. An Ad Hoc Committee of Welcome, headed by Prof. Ralph Barton Perry of Harvard, by-passed the State Department's objections by inviting the fellow-traveling prelate to visit this country under its auspices. His sense of hurt at the past refusal forgotten, Johnson accepted readily.

HERBERT HOOVER confessed to frie that he doesn't keep a checking accommod the reason: So many of his autograpare in circulation that his bankers vised there would be too much risk forgery.

In Trade: JIMMY DAVIS, hillbilly in strel and ex-governor of Louisiana, sign the lease on a Palm Springs, Calif., nin club where, starting Nov. 1, he will call figures at barn dances.

► In Beverly Hills, John Roosevelt, and of the late President, announced that was founding a "Junior Department Store in partnership with Leland Good.

Prodigy: Admitted to Harvard University, Alexander M. McColl, 14, calminer revealed that at the age of 8 he had read a twenty-volume encyclopedia and beguthe study of Latin. "I'm tentatively thinking of going into law," said Alexander, who still turns to Latin essays for light reading

Obstructer: Hollywood police were a the hunt for a "motorists' friend" who follows traffic officers as they make chall marks on tires as a check on the parting time of automobiles. His good deed: wiping off the chalk marks with a damp cloth.

Morals: REX INGRAM, 53-year-old Neg actor, who played "De Lawd" in the movie version of "The Green Pastures," was arrested by FBI agents for violating the Mann Act by inducing a 15-year-old white girl to travel from Salina, Kans., to New York City for immoral purposes. The girl, who had told her mother she was visiting Topeka with a girl friend, was picked up by police on her return Salina. Ingram, scheduled to open this Thursday in a Theater Guild production of "Charleston 1822," was dropped from his co-starring role by the management which also refused to furnish him with 8 lawyer.



Ingram! "De Lawd" was in trouble

Newsweek, October 4, 1948



Emblems of the Toilers

The patient had a conspicuous and firm, horny callus at the base of his left little finger. It was the stonecutter's "ring"the most characteristic mark of the granite cutter who uses the mechanical chisel.

Another man had abnormally large knuckles on his left hand. For years he had held the weight of his leaning body on his left clinched fist when weeding the lawn. He was a landscape gardener.

The third patient had a thick, scarred lump at the angle of the left lower jaw and heavy calluses on the four left finger tips. He was a violinist.

To be able to spot a person's occupation by a look at his hands or other parts of his body is the fascinating avocation of Dr. Francesco Ronchese, chief dermatologist at the Rhode Island Hospital, Providence.

In his new book, "Occupational Marks and Other Physical Signs,"* published last week, Dr. Ronchese has assembled examples of body marks, both common and rare. The book is of use and interest, both to medical examiners and dermatologists, and to lay people who seek new methods of detecting crime and disease.

What Do You Do? Body marks peculiar to occupation come from pressure, friction, repeated injuries, and joint deformities. There is the shoemaker's scar on the right hip made by a slip of the knife while cutting leather. There are abrasions found on the shins of junk collectors, truck drivers, engineers, and firemen. And the left shoulder of the mail carrier bears scars from the leather strap that holds his heavily loaded bag.

Heavy calluses are spread over the entire front of the shins of people who work in a kneeling position, like the floor scraper, tile fitter, plumber, miner, textile worker, dress fitter, and scrubwoman.

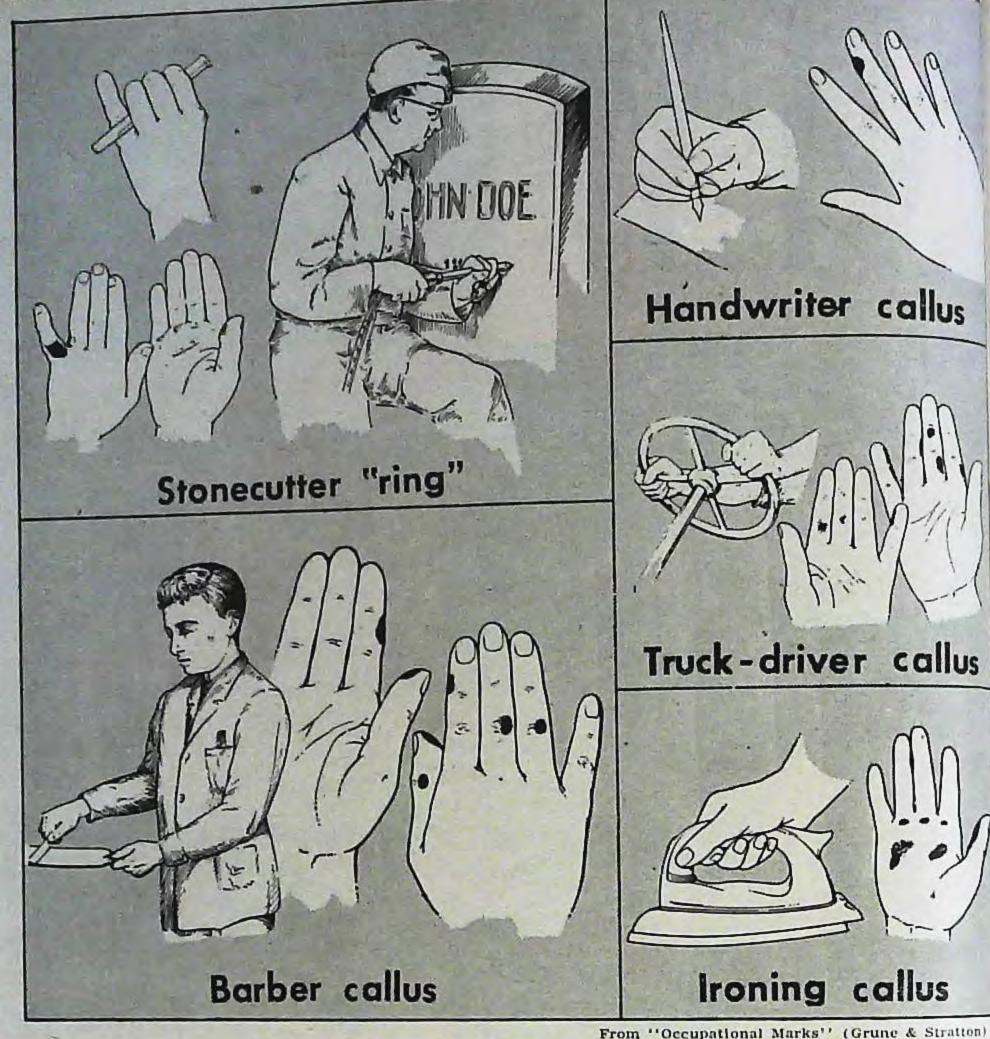
Fissures and thickening of the lips, and tongue ulceration, are often seen in upholsterers, cobblers, and carpenters who hold nails or tacks in their mouths. Similar injuries are noticed in electricians who test the current with the tip of the tongue.

Seat calluses have long been known as the professional marks of the horseman, particularly the jockey. Other men and women engaged in sedentary occupations may develop boils and scars unless they have enough subcutaneous fat on the buttocks to protect the skin from friction and pressure.

The Hands Will Tell: It is the hand that most often serves as a guide in occupation identification.

The manual laborer has rugged, leathery, thick, yellowish palms and rough, reddish-brown hand backs from exposure to the weather and repeated injuries. Shovel handles produce heavily ridged

*Occupational Marks and Other Physical Signs. By Francesco Ronchese, M.D. 181 pages, Illustrated. Grune & Stratton, \$5,50,



Your calluses give the tipoff to your job

of the carpenter, plumber, or garage worker.

The handwriter, the designer, and the dentist usually have calluses on the tip of the right middle finger. It may also be found in electrical apparatus workers and in thimble users.

By Their Marks: Other characteristic on the right palm in right-handed women hand marks described by Dr. Ronchese

► The jeweler, engraver, ring maker, and stonecutter have large, heavy calluses in the center of the right palm from extensive use of pliers.

► The florist's finger tips are deeply cut and scratched from the use of wires. He also shows a heavy callus on the right middle finger. Artificial flower makers have calluses on the right thumb and index fingers from rolling paper on wire stems. ▶ Barbers have calluses on the thumb, right index, middle, and ring fingers from shears, as well as razor-testing calluses on the tip of the right thumb. The surgeon's mark is a small barberlike callus on the inner side of the right thumb from scissors, hemostats, and needle holders.

► The tailor's calluses vary in position and size. The sewer shows only needle marks on the left index finger tip and scratches on the left index fingernail. The cutter has large calluses on the right thumb and on

calluses similar to, but heavier than, those the index and ring fingers from shears Leather workers have scarred hands, fissures, and infections from the friction, heat, moisture, and chemicals used in removing hair and cleaning and thinning

The housewife's most significant mark is the flatiron callus, consistently located

What Doctors Make

The medical specialist's financial edge on the general practitioner is not what it used to be. Full specialists in 1943 netted on the average about 59 per cent more than GP's. By 1947 this had dropped to 51 per cent, according to figures published this week in Medical Economics.

In the 1947 survey edited by that journal, the average GP net income 15 listed as \$9,541; of partial specialists, 811, 515, and of full specialists, \$14,442.

In selected specialties, the radiologist tops the list with an average net of 820. 319. The gynecologist-obstetrician is see ond with \$17,320; the eye-ear-nose mall third with \$16,067. Surgeons netted \$167 011; psychiatrists, \$14,774; urologists \$13,848, dermatologists, \$13,458, and per diatricians, \$11,902.

Lowest average incomes are reported by doctors in the New England and Middle

Eastern states; highest in the Far West; next highest in the Southwest. Striking contrasts were noted in income variations by states. Connecticut doctors, for instance, earn more on the average than those in Massachusetts. Florida is above the average of Southern states.

Highest average incomes in 1947 were reported by doctors in cities of 500,000-999,999. This marked a shift from 1943, when the top average was found in localities of 100,000-499,999. Among doctors in the country's seven largest cities, top average is noted in Los Angeles; lowest in New York. The fifteenth year of practice is usually the peak earning year.

AMA Blast

What would the American Medical Association, bitter foe of socialized medicine, have to say about Federal Security Administrator Oscar Ewing's ten-year health program?

When the report was released on Sept. 2 (Newsweek, Sept. 13), AMA officials refused to make a statement. First, they said, they would analyze the 186-page document, which calls for compulsory sickness insurance in the United States.

Last week, the AMA made its official comment on the program, which President Truman had approved in a press interview on Sept. 2. As was expected, the remarks, couched in an editorial in the Journal of the American Medical Association for Sept. 25, were barbed and succinct.

The amount and quality of medical care given to most people of the world under compulsory sickness insurance plans would never satisfy the people of the United States, the editorial warned. Great Britain's new National Health Act, which went into effect July 5, was named as a specific example of the kind of medical service people receive under governmentcontrolled plans.

Conditions in Britain were described in detail, presumably from a report of Dr. Morris Fishbein, editor of the AMA Journal, who visited England in August to inspect the health plan. "They [the British people], queue up to see doctors whom formerly they could have seen by appointment. Doctors are compelled to write formulas and prescriptions and reports many hours in advance of the time when they see the patients because otherwise they would never have time to see them. Many a physician is already satisfied that he cannot work under the act."

The conclusion bore a medical smack that any M.D. would appreciate. "Should the United States accept the prescription by President Truman and his consultant, Mr. Ewing, it would likely discover that the prescription had little of curative value, and a great deal of the ultimate effect of ipecac or apomorphine (these, Mr. Ewing, are classified by the books on drugs as emetics)."

October 4, 1943



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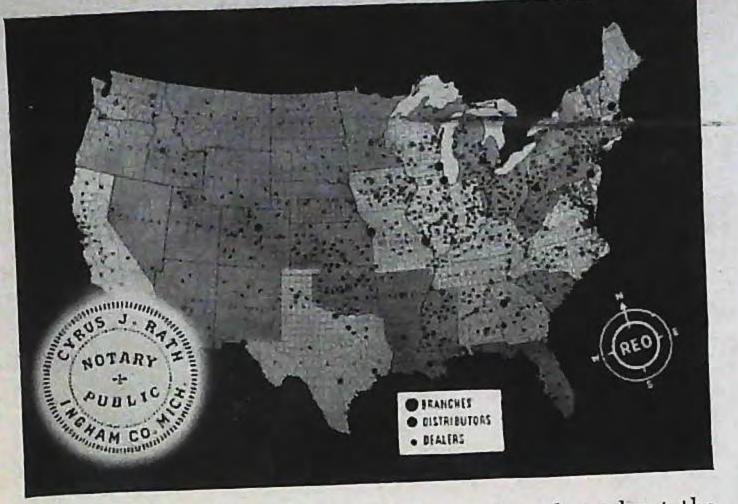
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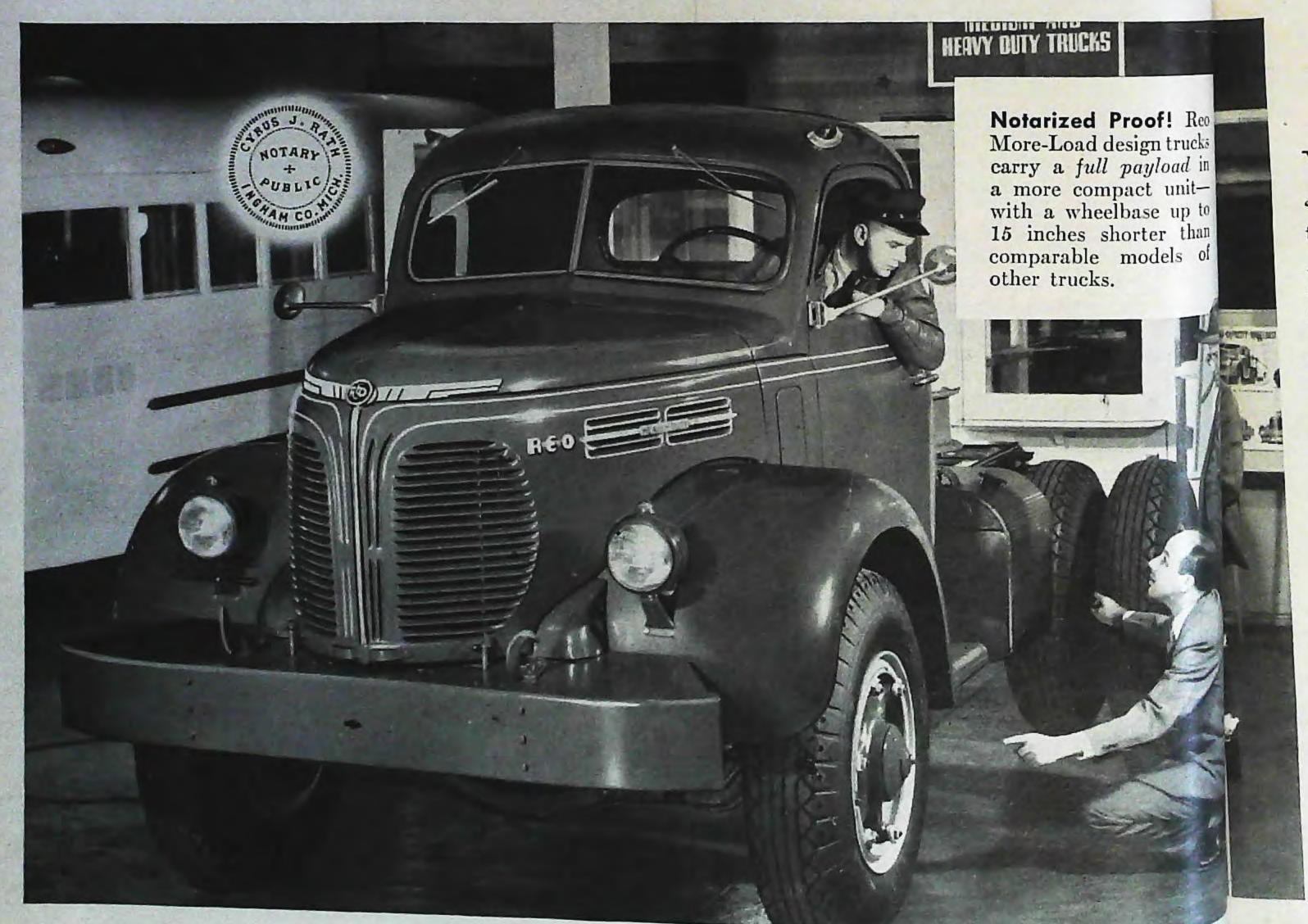
Notarized Proof! Nineteen round trips from Detroit to Los Angeles without mechanical trouble is the record this Reo Tractor set for its owner. Gas, oil, and routine service were only costs on trips.



Notarized Proof! Hundreds of Reo dealers throughout the U.S. are ready to serve you with skillfully trained mechanics using genuine Reo parts, as are the many Reo Factory Branches and distributors shown on the map above.



Notarized Proof! A Reo service garage serviced major Reo units in 20% less average time than required on competing trucks. (Copies of complete affidavits available on request.)



Let's see the proof!

Down-to-earth facts for trucking men who know what they want . . . and how they want it!

TOU'VE HEARD top trucking men say it. You've probably I said it yourself-

"I can't run my truck line on talk, I've got to know exactly the kind of performance I'll get before I buy any truck!" Any trucking man worth his salt will agree this is the smartest way to buy.

That's why Reo offers you signed, sealed and sworn Notarized Proof of Reo performance.

Reo gives you NOTARIZED PROOF that Reo trucks, with up to 15 inches less wheelbase than comparable model trucks, are more maneuverable. They turn in a close, tight radius. Reo trucks are easier to handle when backing, parking, steering, driving.

Reo gives you NOTARIZED PROOF that Reo More-Load design cuts inches off the wheelbase, allows a full payload with standard size truck bodies in a more compact unit. No other truck matches Reo More-Load design.

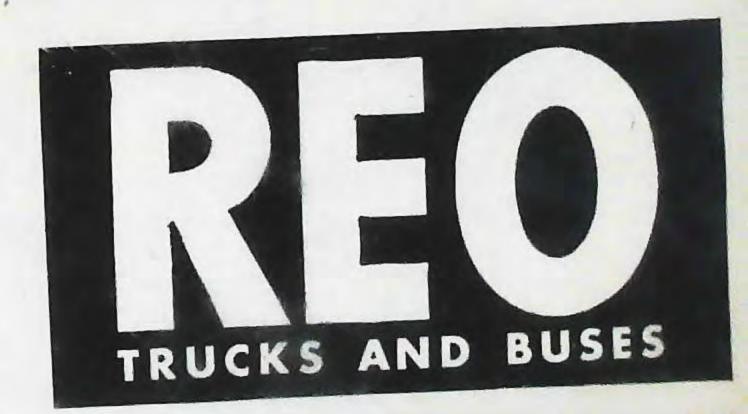
Reo gives you NOTARIZED PROOF that Reo engines are readily accessible for fast, easy service and maintenance. Exclusive Reo cowl-hinged hood lifts from front bumper line, allows mechanics extra room, speeds their work.

Reo gives you NOTARIZED PROOF that Reo trucks come equipped with extra features such as Tocco (electric) hardened crankshafts, 7 main bearings, chrome-molybdenum iron block, extra-gauge steel frame.

Reo gives you NOTARIZED PROOF that the Reo line of trucks provides you with a wide choice of ready-to-roll truck and tractor chassis . . . with a variety of engines, wheelbases, and cab-to-axle dimensions.

REO MOTORS, INC., LANSING 20, MICH.

your REO dealer before you order any truck



The Egg and Dye

For a blaze to start, there must be fuel, oxygen, and an igniter. For a skull to be cracked, it must come into violent contact with an unyielding object. Working on such simple assumptions, Cornell University's committee for air-safety research has been seeking devices that will enable pilots and passengers to walk away from a crash alive, unburned, and unmutilated.

Against one of the worst hazards, fire, the committee last week reported a solution which may forestall many a blazing wreck. The Cornell Aeronautical Laboratory, Buffalo, has developed an "inert gas" system to neutralize the airplane's fuel supply. As installed on a PB4Y-2 plane loaned by the Navy, a small amount of the burned-out gas from the engine exhaust, practically free of oxygen, is cooled, dried, and blown into the empty space in and around the gasoline tanks. This inert gas, which does not support combustion, takes the place of inflammable gasoline vapor.

In two years of experiment the inert gas flow has been made fully automatic. Dr. Clifford C. Furnas, director of the Buffalo laboratory, asserted that the system "is now sufficiently well proven to justify its use in commercial or military aircraft."

As an additional step toward fire prevention, Furnas said it had been found "entirely feasible and practical" for air-

craft of moderate range to carry all their fuel in wing-tip tanks, at the farthest possible distance from the fuselage. Auxiliary tanks of this sort were put on fighter planes to give them added range during the war. They were designed to be jettisoned after their fuel was used up or when the plane got into combat. It turned out that they added little or nothing to the drag of air resistance.

Thus, if a crash were imminent, the pilot could dump all the gasoline at once. Or, for cases where there was no advance warning, an automatic device might throw the tanks out sideways in response to the impact of the crash.

The Busted Skull: Cornell is also working on ways of lessening the physical blow of a crash to pilot and passenger. Dr. Hugh DeHaven, physiologist, tabulated numerous cases where people have walked unharmed from shattered airplanes and concluded that there must be specific reasons for the less fortunate kind of crack-up. The most vulnerable part of the human body, he decided, is the head, which, even if a safety belt is worn, will continue forward when the plane is stopped and smash into an instrument panel, a door post, or the seat ahead. In 600 private plane crashes which were investigated, 75 per cent of all fatalities came from injuries to the head.

Edward R. Dye, chief of the aeronautical laboratory's development division,

followed this clue by purchasing, and entifically cracking, ten dozen eggs. hen's egg, he explained, physically rese bles the human head in that it has a h. shell and a gelatinous interior, and and at present prices it offered a most nomical means of testing the effects impact.

Dye mounted the eggs, one at a tin on a "crash carriage" suspended from ceiling, which he could pull to one side and send smashing against a concrete we By taking slow-motion movies of the sulting crack-ups (collaborators promotion named the reel "The Egg and Dye" was able to redesign the carriage so the instead of breaking at an impact sneed of 2 feet a second, an egg would survive unbroken a crash at 11 feet a second.

Face the Rear, Please: Three prin ciples brought about this improvement (1) a soft rubber padding in front of the egg, (2) putting the egg right against the padding, instead of some distance bad of it, and (3) placing in front of the pad ding some breakable material to take u the energy of the crash. The first two prin ciples could be applied immediately to air craft if people would simply ride facing the rear on seats equipped with soft headrests. The third principle would involve redesign of aircraft interiors, one Cornell de sign being to have the whole cabin slide forward to crush the baggage in a compartment just ahead.

Uranium Hunters

There have been various estimates, ranging from the wild rumor to the wellinformed report, about the earth's supply of that basic atomic raw material, uranium. No authority on the subject could be more reliable than John K. Gustafson, director of raw materials for the Atomic Energy Commission. Last week, before the American Mining Congress in San Francisco, Gustafson gave a detailed account of where uranium can be found.

When purified and chemically reduced, uranium is a heavy, hard, nickel-white substance. But its ores, where it is combined as an oxide and mixed with other materials, are not so easy to recognize.

Sources: The deposits that can be exploited, Gustafson said, are those where uranium occurs together with:

▶ Radium. These are the high-grade pitchblende deposits, including those of Eldorado in Canada and Shinkolobwe in the Belgian Congo and Joachimsthal and other sources in the Erz Gebirge of Czechoslovakia and Germany, where the Russians have been reported at work.

▶ Vanadium. These are the carnotite and roscoelite ores of the Colorado Plateau. They "are apparently important only in this country, but at best they are quite inferior to the high-grade ores as a source of uranium."

► Gold. In the Witwatersrand of South Africa, uranium has been found recently as a minor constituent of gold-bearing "The intriguing prospect exists, therefore, of future by-product uranium from the great gold-mining industry of the Union of South Africa."

▶ Oil shales. "It has long been known that certain oil shales and other marine sediments, including phosphatic beds, contain very small quantities of uranium. Sweden, for example, has announced that she is building a small atomic pile and intends to derive uranium from her oil shales to feed this pile." Noting that these Swedish geological formations also extend through the area of Soviet Estonia and Leningrad, Gustafson added: "By-product uranium from oil shale or phosphate industries may play a part in the development of atomic energy in different parts of the world. I can assure you that every possibility of this character in the United States will be exhaustively examined."

Markets: Since uranium is government-controlled in every country that has the ore, there is no free market and no established world price. To encourage America's miners, the AEC has posted a schedule of guaranteed prices (\$3.50 per pound of uranium oxide, f.o.b. shipping point, for ore of a specified richness). And to stimulate prospectors, it offers a handsome \$10,000 bonus for every new strike that yields as much as 20 tons of raw material containing as much as 20 per cent uranium oxide.

October 4, 1948

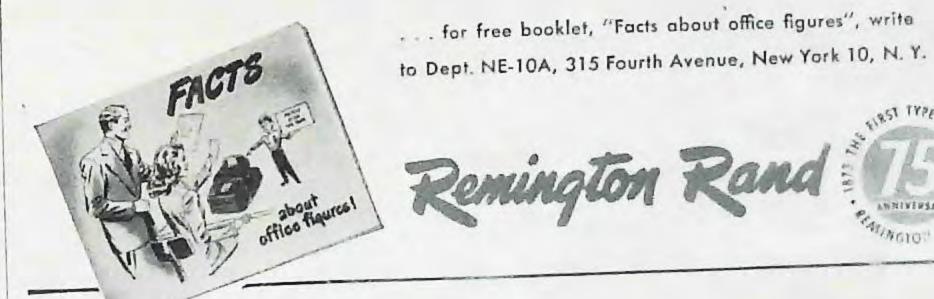


with the New Printing Calculator

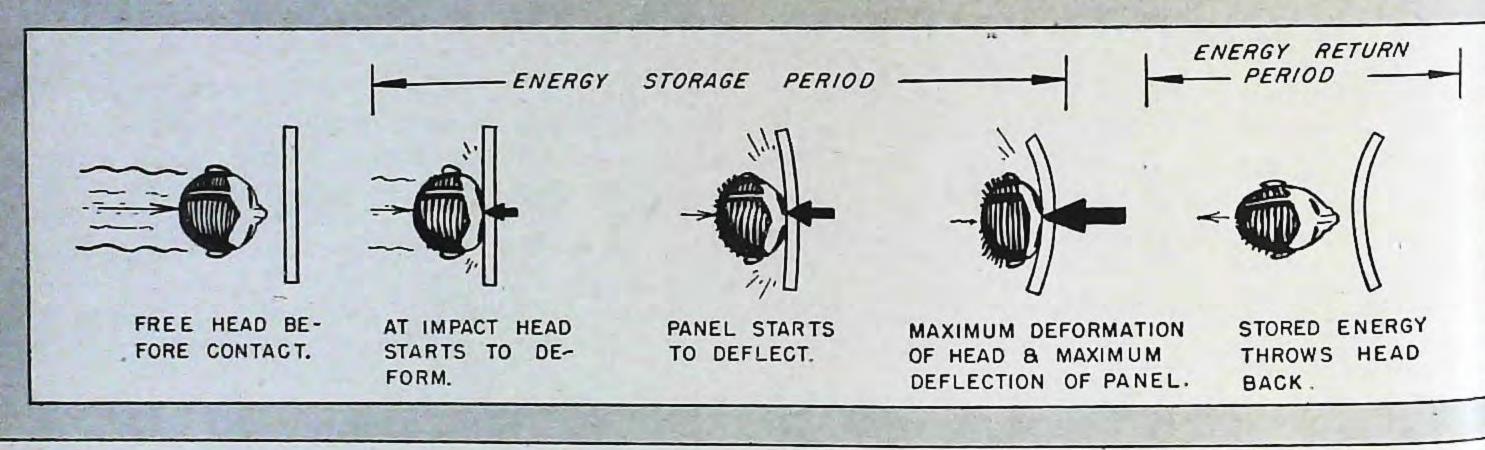
 All the figure work your business requires, on one machine, with printed proof of accuracy. That's figure control with the Printing Calculator. Multiply and divide automatically, add and subtract too, on this versatile machine. You're assured of first-run accuracy with every factor automatically printed on the tape.

For payrolls, pricing, expense distribution, etc., it snaps out answers with electrified speed - and automatically clears for each new problem. Built-in spring-steel cushions keep it quiet; the compact 10-key keyboard makes it tops in speed and simplified operation.

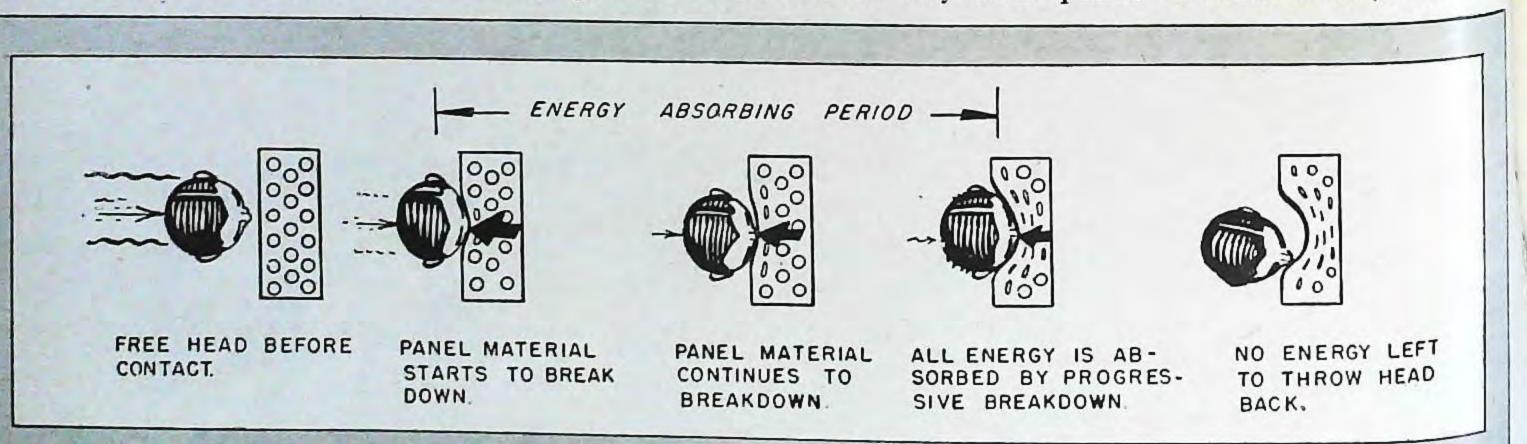
See what the Printing Calculator will do for your business. Call your local representative today or . . .



the "96" automatic Printing Calculator



Impact: In a crash, human heads are banged and bounced when they strike panels of elastic metal, but . . .



... energy-absorbing materials, under test at Cornell Aeronautical Laboratory, provide a safety cushion

Atom and Consequences

sponsored by Nature, spelled n-a-t-u-r-e, tion, except for one misfire. world's greatest manufacturer of energy. To the casual listener the introduction sounded like the beginning of just another audience-participation show. And since most casual listeners like just another audience-participation show, Mutual last facts over to an audience that presumably

manufacturer a Geiger counter to find which twin (identical redheads) had swallowed radioactive cherry soda. It was all It was time to play "Split-the Atom!", good fun, good radio, and good informa-

To demonstrate what makes an atom bomb go off at the proper moment, producer Sherman Dryer-an old hand at documentaries-had ordered Mutual's prop staff to construct a model of a-cross-section of an atom bomb. After three days of brain week was able to slip a few basic atomic storms, the staff came up with a masterpiece constructed out of old radio condens-



Dunn held his ears at rehearsal, but on the show the bomb fizzled

would have flipped the switch on a more ers, T-joint pipes, painted wood strips, and pretentious documentary.

The format of Split the Atom was straight out of Truth or Consequences. Members of the studio audience were asked questions they weren't expected to answer. "What does the word 'atom' mean in the original Greek?" (something uncuttable), or "What is the most important peacetime use of atomic energy right now?" (the manufacture of isotopes). When they didn't know (the man who didn't know about isotopes complained that he naturally wouldn't since he was a fountain-pen manufacturer) the contestants had to pay atomic consequences.

Good, But: Eddie Dunn, usually associated with standard gags, was the M.C., and, with a script in his hand, the show's atomic know-it-all. Guiding the contestants through their penalties, Dunn helped a frightened woman hammer a solid piece of uranium to demonstrate that only in the proper amount will it undergo a chain reaction (in the meantime it makes a nice paperweight). He showed a doctor's use of isotopes by handing the fountain-pen

coil springs from an old couch.

In rehearsal the giant firecrackers (left over from "Hellzapoppin'") exploded with authority and the smoke (Fuller's earth) billowed magnificently. When rolled onto the stage for the broadcast the bomb model, to an audience which had never seen the real thing, looked sinister enough.

To the breathless contestant, Dunn explained that a bomb explodes when one piece of uranium in the proper amount is fired into another piece of the proper amount, thus setting off the destructive chain reaction. Then he asked the woman to set off the bomb in the studio. But the scripters (one was an ex-atomic scientist), overly familiar with their subject, had neglected to have Dunn make it thoroughly clear that the sinister model contained no uranium. Thus while the M.C. rattled on, and as studio lights lowered and the music rose menacingly, the terrified contestant was finally talked into setting off the "bomb," while the studio audience literally paled at the thought that perhaps for once radio had gone too far.

But even though there was no expla and little noise (the firecrackers for the scare had made Mutual's the doubly clear. The great mass of the no regards the bomb with such fearsome as to prevent even any logical reason concerning it.

Familiar Formats: It was this the that had set Elsie Dick, Mutual's direction of public affairs, off on a search for means to trap listeners into acception few facts. The quiz format was one mick. This week a mystery show will up the use of isotopes in medicine, and next two weeks (Mutual, Monday, 9) 9:55 p.m., EST) will use a panel dis sion and a straight dramatic show other bits of atomic information.

"We want to show the public," M Dick says, "that atomic power is not bad news, and more importantly that, shouldn't be afraid of talking about that if necessary we can even kid it"

Huckstering, Red Style

The Magyar (Hungarian) Radio is a side street in Budapest, housed in dingy, gray building. At the door stand a security policeman, armed with tommy gun. For like all dwelling behind the Iron Curtain, the Hungarian Com munists know that a counterrevolution these days begins with the seizure of the radio. In no respect then does an oute view of the Magyar Radio resemble chrome-and-glass American counterpart But inside there is a surprise. The of cial broadcasting system of Communist run Hungary is well tooled in the Marxist appurtenances of American radio Last week, Leonard Slater, a roving NEWSWEEK correspondent, cabled story of this anachronistic member of the international communication fraternity

Like most European radios, the Magya branch is state-owned. The 500,000 st owners pay a monthly license fee of about 90 cents, collected by the post office which shares in the profits. The profits however, were not enough to rebuild a short-wave transmitter so last January the station officially began accepting com mercial advertising-of two types.

First there is a novel service by which any listener can have his favorite record played over the air at a cost of \$4.55. Thu an ardent swain or an errant husband call serenade his lady, and right now the far vorite serenade is a pop tune with the Eng lish title of "Heart Sends for Heart Heart ily." In rough, basic English that mean that one heart is communicating urgently with another heart, a thought that send Hungarians into a deep swoon.

We Don't Like It, But: The Com munists deplore the revenue technique bul excuse it on the ground that "it is a special tax on people which serves as an invest ment in Hungarian broadcasting. If our

Newsweek, October 4, 1948



Revolutionary General Electric Disposall* Pulps All Food Waste, Washes It Down Kitchen Drain

MEET ONE HAPPY HOUSEWIFE!

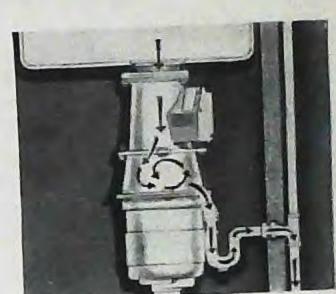
Her days of garbage-lugging are over. She's said "good-by forever" to messy, sloppy, drippy garbage. Her back doorstep has seen the last of the odorous garbage can-breeder of filth and germs.

Today, all food waste is disposed of immediately-right in the sink. Her General Electric Disposall means a brighter, cleaner, more sanitary home!

MEET HUNDREDS OF HAPPY HOUSEWIVES!

A recent survey shows 97% of users questioned enthusiastic about this great new kitchen appliance. Here's what they say about the Disposall: "It's one kitchen appliance I'd never want to be without again!" "Saves me 32 minutes each day!" "No more garbage to handle . . . no garbage odors!" "It's perfect!"

You'll agree—once you've installed this new kitchen marvel!



Under-the-sink view. A simple appliance that fits most any sink, Will handle all food waste from any meal for an average family.

MEET THE GENERAL ELECTRIC DISPOSALL!



? You can dispose of all food waste immediately, this modern, easy, sanitary way. Disposall's swirling action helps keep drains clean.

So easy to "Go Modern" in your kitchen! First step is to your

retailer's. He'll show you how easily a Disposall can be installed

in your kitchen-how it fits most every sink. Ask him, too, about

the perfect laborsaving combination, the All-Electric sink that

teams up a General Electric Dishwasher with the Disposall I

General Electric Company, Bridgeport 2, Conn.



2 You lock protecting cover on drain with a twist, once waste is scraped into drain opening. Openings let in clean, flushing water.



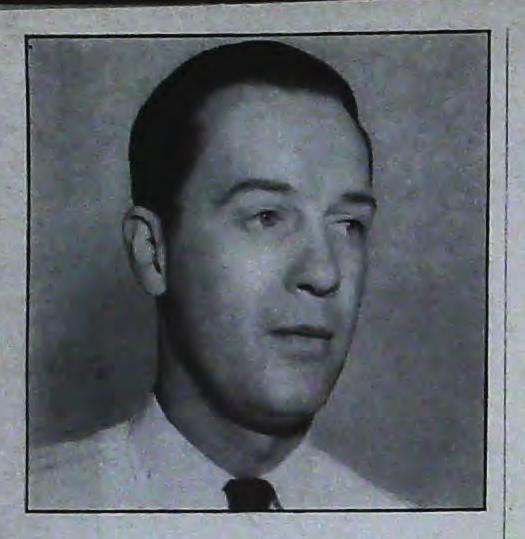
A As you turn on cold water, you automatically start the Disposall. Food waste is shredded flushed into sewer or septic tank.



GOOD-BY TO GARBAGE AUTOMATICALLY!

*General Electric's registered trade-mark for its food-waste disposal appliance.





Women's Apparel Shop In Iowa **Buys 2 New Air Conditioners** —Chooses Frigidaire

"I have known for years of Frigidaire's reputation for high-quality products," says Roger K. Poole (above), manager of Poole's women's apparel shop, Spencer, Ia. "So I naturally turned to them when our remodeling plans called for two new air conditioners. Also, I have been very favorably impressed with the service of my Frigidaire dealer.

"Now installed in a minimum of floor space, these units are giving highly satisfactory results." Champion-Thompson Co., Spencer, engineered the installations.



For refrigeration or air conditioning equipment, call your Frigidaire dealer. Find name in Classified Phone Directory.

You're twice as sure with two great names -FRIGIDAIRE made only by GENERAL MOTORS





THE AUTOMATIC FIREMEN

Does Insurance Compensate?

Insurance pays only for loss of physical property It does NOT pay for lost production, lost business, cancelled contracts or HUMAN LIVES.

GLOBE Sprinklers absolutely eliminate ALL losses due to FIRE.

GLOBE AUTOMATIC SPRINKLER CO. New York, Chicago, Philadelphia - Offices in nearly all principal cities



They Pay for Themselves

RADIO-TELEVISION

broadcasting improves, it is to their interest, too.'

Of more importance to the Magyar Radio cashbox, however, is the full-fledged huckstering of local businessmen. For about \$45 a minute, or in shorter length at 90 cents a word, the advertiser can buy a straight commercial. These are bunched together and broadcast in groups. Such advertising will net the radio about \$200,000 this year. Again the Communists look the other way at such capitalistic enterprise, or, as a station spokesman said: "Advertising of course in principle is not good business. But our [Communist] officials very unwillingly agreed, as our budget was deficient and this helped a little."

With its revenue, Magyar Radio puts on programs which classify much like those on the American air. The biggest chunk of broadcast time (31 per cent) is devoted to light music, consisting mainly of local gypsy tunes and Tin Pan Alley numbers. But this may be changed one day. A director, worried as are all staff members by the emphasis on the pop stuff, said: "The little man likes gypsy music which is artificial and cheap . . . We must educate the people to like real Hungarian music, our folklore music. We are even teaching gypsy orchestras to play real folklore music."

In the drama department the Hungarians' favorite program is a Saturday afternoon half-hour called Tarsberlet, which literally translates as Collective Lease. In good soap-opera tradition the story line is that of a family which has been forced by the wartime destruction of Budapest to share its apartment with another family. The script is liberally sprinkled with cracks at reactionaries and Fascists, and a chief villain is no crook or evildoer but a dispossessed Hungarian nobleman.

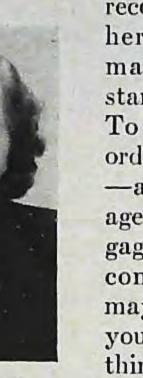
Giveaways, Too: Nor are the charms of giveaway shows ignored by the Magyar Radio. There is a version of Stop the Music with prizes of books, perfumes, and other novelties. However, the main quiz show called Radio Toto (toto means betting) has a strictly Hungarian twist. To play it, the listening public must guess which was the most popular of fifteen programs broadcast by the station during the week. The top show is ascertained by the Magyar Radio's survey department, using a Gallup-poll-like device, on a cross-section of 800 set owners. The lucky winner, who happens to agree with the blackjacked cross-section, is awarded a prize of about \$180.

Not so lucky is the top news commentator, a straight party liner named Geza Kazzai, who is on the air once a week. Broadcasting pure Communist material, Kazzai suffers from a low Hooperating because as a colleague explains he is on too late at night and therefore "must cater to the intelligentsia." That's an excuse sometimes heard in American radio, too.

Kate via Kate

For the better part of seventeen ve the full-moon-over-the-mountain voice Kate Smith has been available somewil on the radio dial. If it wasn't Miss S. in person, it was Miss Smith on reco Last week, at the behest of Philip Ma cigarettes and for the benefit of a netaudience, the two were combined.

For fifteen minutes daily (Mutual, M. day-Friday, 12:15-12:30 p.m., EST), K. plays disk jockey to nothing but her



Kate Smith

records, abetted her omniprese manager and star, Ted Collin To pad out the ords, Kate and T. -as their Dre agent put itgage in "sparkle comment." Ka may say: "Ted, you ever stop think that popul songs make up sort of person

history for everyone? You know, remin ing them of things in years gone by?" An Ted replies: "That's JUST what I was thinking, Kate. Now here's a number that's part of everybody's personal his tory, that great old favorite 'Down By the Old Mill Stream'."

At the rate of three or four records day Miss Smith's accumulation of more than 1,000 platters should last at least eighteen months.

All-Day Television

Except for ball games, television basical ly has been a nighttime operation. Last week DuMont, weary of all the wasted daytime hours-and the lost chance for additional advertising revenue, announce that sometime in October its New York station, WABD, would run from 7 a.m. (EST) until after the wrestling matches Monday through Friday.

Heavily interspersed with time, music and weather spots, the DuMont daytime schedule is set up to accommodate family habits. For early risers there are setting-up exercises, and then the school children call dial for school news. Once the youngsterare on their way, DuMont becomes the housewives' companion.

Fast to recognize the cold fact that mother can't camp in front of a video sel all day, DuMont has designed all its day time shows—there is not a single soal opera-to make sense to the ear as well as the eye. When a shot of the latest fashion (from Manhattan show windows) or particularly difficult stitch (on the daily sewing class) turns up something that must be seen to be appreciated, then Di-Mont will sound an audio come-on to bring mother running to the set.



"Your Unseen Friend"... rides with them in

The Bus that brings them Home

When Jeanie and Johnny, so happy and gay Start headin' toward home after school every day They're guarded by signals (some red and some green) By real friends in need, both the seen and unseen.

There's the trustworthy driver who sees they get there There's the monitor stern who sees they take care. There's the school bus itself ... with its non-slipping floors And its safety-glass windows and safety-catch doors.

While deep down inside of the heart of the bus Is another good friend of each one of us. It's the Nickel that helps make the axles and gears Much stronger and tougher and safer for years.

And the Nickel in brake drums fights wear and tear, And the Nickel in steering gear checks danger there. Yes, from front end to rear, friendly Nickel's the rule For buses that bring children safe home from school.

In hundreds of ways Nickel serves you unseen In radio, sink and in threshing machine. Although you don't see it, you always depend On this metal that's known as "Your Unseen Friend."

The interesting story of Nickel, from ancient discovery to modern-day use, is told in an illustrated 60-page booklet, "The Romance of Nickel." Write for your free copy today. Address Dept. 205X.

THE INTERNATIONAL NICKEL COMPANY, INC. New York 5, N. Y.



C 1948, T.I.N. Co.



Correspondent casualties: Bill Shenkel of Newsweek at upper left

Killed in Action

A war correspondent's assignment has long been the top goal of most newspapermen, but not until the war of 1939-45 had so many received the chance to report war on land and sea at firsthand. And never before had so many paid for the opportunity with their lives.

Forrestal unveiled a memorial in the Na- to shine. tional Military Establishment pressroom in Washington's Pentagon Building-a plaque bearing the photographs and names of 45 reporters whose deaths were directly attributable to the war.

the war-Raymond Clapper and Ernie Pyle of the Scripps-Howard Newspaper Alliance, for example. The Associated Press and United Press lost five men each. The New York Times, three, Time-Life, three, and International News Service, two. Newsweek lost William T. Shenkel, missing and presumed dead in a B-29 strike from China against Japan on June 15, 1944. Only one woman was listed-Leah Burdett of PM, killed by bandits in Iran in April 1942.

Secretary Forrestal noted that it honored only civilian correspondents and hoped that one day similar recognition might be given the hundreds of combat correspondents of the military service.

Thank You, Mr. Governor

As the District Attorney of New York County, Thomas E. Dewey was not extremely popular with newspapermen. He gave few interviews, guarded against leaks which might mean newspaper beats, and let his achievements speak for themselves.

As governor, Dewey mellowed greatly in his newspaper contacts. And last week,

on his cross-country speaking tour, he touched a new high in considerate cooperation with a newspaper. The Wickenburg (Arizona) Weekly Sun had issued the first extra in its history to herald a stop of the special train at the village inhabited by 995 not knowing that a change in plans had eliminated the halt. When Dewey learned of The Sun's plight, he ordered a five-minute delay for a rear-platform ap-Last week, Secretary of Defense James pearance. The Wickenburg Sun was able

Facsimile for the Ear

Since the earliest days of radio broadcasting, critics have called it a defective Some had already achieved fame before communications medium because listeners could not make a convenient permanent record of what was spoken. To be sure, stations kept written scripts and made recordings, as did others interested, but to the average listener, what the air waves brought went in one ear and out the other.

For many years experiments in facsimile broadcasting have sought to extend its range from the recording of printed and pictorial matter to the preservation on paper of words spoken over the radio, but until recently, technical problems blocked the road. Either the written image or the sound fell short of practical perfection.

Last week this defect seemed to have been overcome, when, in a joint demonstration by The Philadelphia Inquirer station WFIL-FM and Radio Inventions, Inc. (Newsweek, Sept. 6) of a multiplex transmission system developed by the latter, both image and sound went out simultaneously.

Before newsmen and members of the Federal Communications Commission, an eight-page facsimile edition of The Inquirer, similar to that broadcast weekly by WFIL-FM, was transmitted audibly and visibly. Pictures of the Florida hurricane,

comics, special features, and news were no on the air. Obviously, such a dual broad cast of a newspaper held only academic interest, but a permanent record on home facsimile receiver might be impor tant to a listener who had not been to deck when the radio delivered a speech a document that he wanted to hear.

Newsprint Gloom

Newsprint, the prime raw material newspapers the world over, is everywhere in short supply. The reasons involve non expansion of the Canadian paper-manu. facturing industry during the war and fail. ure of European manufacturers to resume production because of lack of funds, fuel manpower, or pulp wood.

Last week, 35 representatives of American newspapers sat down with a groun of Canadian papermakers at Milwaukee, to see what could be done about an adequate paper supply. Publishers' spokesmen presented estimates of requirements in 1950some 4,941,000 tons-and for 1960 they estimated as high as 6,201,000 tons. They heard Canadian paper men declare that even these figures were too conservativethat U.S. newspapers would have available this year about 5,230,000 tons, with an additional 100,000 tons from Canada alone in prospect for 1949.

Canadians were cool to American suggestions that the Dominion mills contrive an over-all plan to keep their production ahead of demand. Manufacturers, they declared, were adding the equivalent of a new mill a year by increasing production of existing mills more than 100,000 tons a year with cheaper, quicker and more efficient methods. Uncertain world conditions were not conducive to the heavy investment needed for new paper mills. they said, adding that the present excellent yield on newsprint shares would have to continue for several years before investors could again be attracted.

Meanwhile, publishers accustomed to meeting rising costs by increased volume, faced the prospect for several years of an expanding national economy with a limited supply of their basic material.

Men's Fashion Editor

When Collier's saw its circulation and advertising in a worse-than-usual spring slump, a jouncing editorial shake-up resulted (Newsweek, June 7). New keymen were brought in, and expected to generate ideas that would put vitamins into the magazine. Among the departments that were marked for improvement (as having great potential appeal to both readers and advertisers) was that of men's fashions, and two weeks ago Collier's named the man who would have charge of that feature (Newsweek, Sept. 13).

The man is Bert Bacharach, a 6-foothusky who at 50 still looks like the all-



Why surfaces now last longer

SMALL BOY'S BIKE or great ocean liner ... there are finishes for each so improved today that a one or two coat job holds up longer than did dozens before.

Heat and cold, acids and gases, water or salt air just don't crack and peel today's surface coatings as they once did. For our homes and cars, our great bridges, our machinery for farms and industry are now protected as never before.

Better materials-aided by research-bring us this better protection. New plastics and chemicals, for example, that go into quick-drying varnishes, lacquers, paints that keep a like-new finish.

Industrial gases help us, too. In flame-cleaning structural steel, the oxy-acetylene flame provides a clean, dry and warm surface into which paint "bites" instantly and dries quickly.

There's also stainless steel, the lustrous metal that needs no surface protection . . . that withstands wear and corrosion on equipment used outdoors or in...and keeps gleamingly clean year after year.

The people of Union Carbide produce many materials essential to today's superior surfaces and surface coatings. They also produce hundreds of other materials for the use of science and industry, to help maintain American leadership in meeting the needs of mankind.

FREE: You are invited to send for the newillustrated booklet, "Products and Processes," which shows how science and industry use UCC's Alloys, Chemicals, Carbons, Gases and Plastics.

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Newsweek, October 4, 1948





Successor To The Town's Best Whittler

Aluminum Cuts Cost of "Whittlin' Sticks" For Today's Automatic Screw Machine

Remember how you watched, bug-eyed, as his gnarled hands transformed a piece of pine? A round stick became a chain . . . or a whistle . . .

His successor—the automatic screw machine—whittles metal with the same artistry. But at many times his speed, and to thousandth-of-aninch accuracy. Chances are, you bought something today with a part made on a screw machine.

If that part was Alcoa Aluminum, it cost you less... because Alcoa Aluminum Screw Machine Stock makes the ideal "whittlin' sticks" for these

machines which have mechanical memories. Costs less to begin with—its light weight means a yard-long rod for the same weight as a foot of heavy metal. And it machines well—takes sharp, accurate threads and knurls, and a beautiful finish that often eliminates need for costly plating.

Manufacturers who operate screw machines—and those who buy screw machine products—will do well to "figure it in aluminum". A fraction of a cent saved on a tiny part can mean thousands of dollars savings a year. Discuss Alcoa Aluminum Screw Machine Stock with your nearest Alcoa sales office, or write Aluminum Company of America, 2155 Gulf Building, Pittsburgh 19, Pa.

ALCOA FIRST IN ALUMINUM



ALUMINUM Is Many Metals... You can dent pure aluminum with your fingernail. Yet some Alcoa Alloys are as hard and strong as steel. Years of time of skilled technicians, and hundreds of thousands

of dollars' worth of equipment were required thus to make aluminum more useful... one of Alcoa's many contributions to American products and American jobs.

around athlete he was nearly 30 years ago. And he's still ready to lick any ten guys who raise an eyebrow when they hear that his job is creating interest in male raiment.

A native of Philadelphia, Bacharach was at Virginia Military Institute when he joined the Marines in the first world war. Back at V.M.I. after his service, he won letters in football, basketball, swimming and track, played professional football until a trick knee stopped him, then went

into the department-store business in Baltimore.

Bacharach had been a merchandise manager in New York and Kansas City when, in 1929, he decided that he was in the wrong business. Back in New York, he started Men's Apparel Reporter, decided that he could write, and, after seven years of pub-



Bert Bacharach

lishing, branched out into a seemingly endless chain of jobs in promotion, publicity, and fashion counseling. When he took on the Collier's assignment, he was already director of promotion for the Hat Research Foundation, running a weekly program on radio station WJZ, writing a column that appears in many trade magazines, another column "Strictly Stag," counseling the Wallach stores on fashions, and running his own publicity business. He's keeping them all, despite an income tax that would terrorize a less robust character.

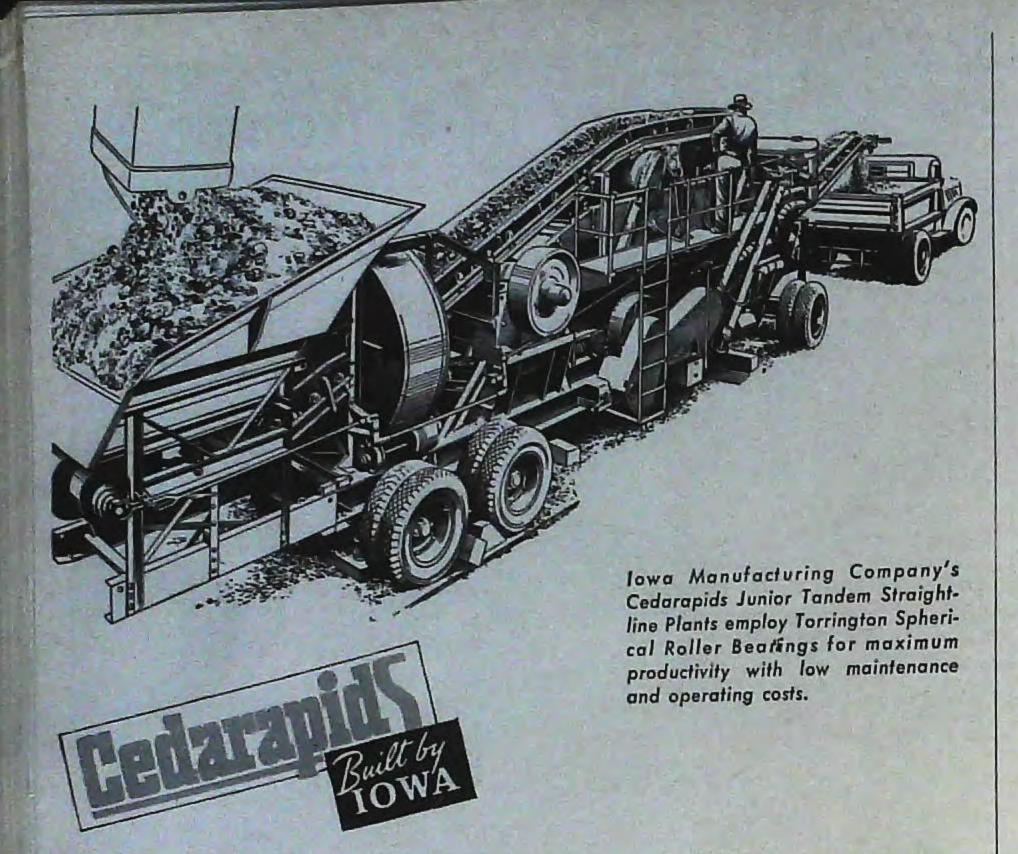
it, his Collier's stint will be to write and edit a profusely illustrated monthly spread. He is currently working on one, for October publication, concerned with the proper accessories to be worn with a blue suit. When the interviewer noted that he was wearing a chalk-striped blue flannel suit (two-button and single-breasted), white Oxford shirt with widespread collar, Windsor tie of gray with two-shaded blue figures, blue wool hose, and brown suede shoes, Big Bert remarked: "Wear what I tell you to, not what I wear."

For 1949, his schedule for Collier's looks about like this: January—Northern and Southern spectator wear; Easter—spring clothes; May—golf and sports clothing: June—Fathers' Day merchandising and beach wear; August—back-to-school wear; September—fall outfits; October—hats and gloves; November—ski wear; December—gifts and late winter formals. In addition, there will be spot news on men's fashions.

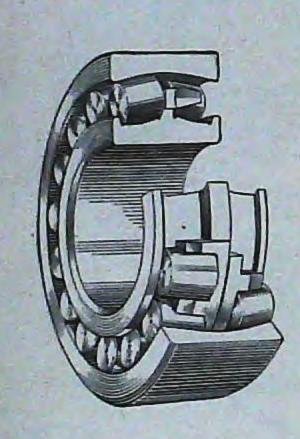
One disappointment rankles in Bacharach's long and successful career. His grown son, a student at McGill University, doesn't think the old man knows anything about what men should wear.

Newsweek, October 4, 1948





for High Production and Reliability with TORRINGTON Bearings



The "CEDARAPIDS" Junior Tandem Straightline Plant employs a jaw crusher, roll crusher and a vibrating screen for the proper sizing and grading of aggregates for construction purposes. To meet exacting specifications for aggregate, hour after hour, day after day, crushing and screening equipment has to take a lot of punishment. That's why IOWA uses TORRINGTON Spherical Roller Bearings on the main and eccentric shafts of the jaw crushers and vibrating screens.

Dependability and long service life are only two of the advantages secured through the use of these heavy-duty, self-aligning bearings. They also assure better performance with lower operating and maintenance costs in many types of machinery. These are reasons why so many leading manufacturers of equipment for the construction, steel, oil and paper industries use Torrington Bearings. You will find it profitable, too, to specify Torrington Spherical Roller Bearings in equipment you build or buy.

THE TORRINGTON COMPANY

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TORRINGTON SPHERICAL BEARINGS

Spherical Roller • Tapered Roller • Straight Roller • Needle • Ball • Needle Rollers

TRANSITION _

Born: John Sidney Luft, 7 pounds 4 ounces, to screen actress Lynn Bari and producer Sid Luft; in Hollywood, Sept. 18

Birthday: Henry L. Stimson, wartime Secretary of War, quietly observed his 81st by posing for television cameramen at his country home in Huntington, N.Y. Sept. 21.

Engaged: Betty Farley, 26, elder daughter of James A. Farley, Democratic National Chairman from 1932 to 1940, and Glenn Montgomery, former Air Force lieutenant colonel.

Married: Mrs. Christine Putnam Johnston, 30, and Maurice Webb, 22, 220-pound college football player; secretly, in Nashville, Tenn., Sept. 1. In June, Mrs. Webb asked dismissal of her suit to name Gov. James E. (Big Jim) Folsom of Alabama father of her 2-year-old son.

NEWSWEEK, July 19) BARBARA FORD WALKER, 25, daughter of movie director John Ford, sued for a divorce from actor Robert Walker, 29; in Los Angeles, Sept. 24. The charge: extreme and grievous mental cruelty.

Ailing: King Gustav V of Sweden, 90, with "difficulty in breathing" and "more acute bronchial catarrh."

► SIR THOMAS BEECHAM, 69, British conductor and composer, was flown home to an English hospital from South Africa, his wife explaining that as a result of his strenuous conducting "his spine has been pushed out of place."

Died: Charles Henry Ingersoll, 82, who, with his brother, Robert H., manufactured more than 70,000,000 of the watches "that made the dollar famous," in East Orange, N. J., Sept. 21, of a fractured skull suffered when he was struck by a car.

► E. EASTMAN IRVINE, 64, newspaperman and editor of The World Almanac since 1937; of a heart attack on his way to work from his home on Staten Island, N. Y., Sept. 23.

Warren William, 53, movie actor, whose roles included Erle Stanley Gardner's Perry Mason and S. S. Van Dine's Philo Vance as well as so many smooth scoundrels that he was once billed as "the man you love to hate"; of multiple my eloma and pneumonia, in Hollywood, Sept. 24.

Prince Adalbert Ferdinand Berengar Victor, 64, third son of Kaiser Wilhelm II of Germany; of a heart ailment, in Montreux, Switzerland, Sept. 22, where he had lived since 1939. Before the first world war the position-conscious prince asserted that "Americans have no manners. They are the rudest people in the world."

Newsweek, October 4, 1948

Never Underestimate the Power of a Woman!





Nor the Power of the Magazine Women Believe In

Nor, we might add, the power of the magazine business believes in. For American advertisers invested \$2,677.260 in the October issue of Ladies' Home Journal — the largest advertising investment in a single issue of any magazine in publishing history!

Ladies' Home JOURNAL

THE ECONOMY:

Uneasy Market, Confident Industry

Was the business boom headed for trouble? Last week many Wall Street analysts thought that it was. But the country's industrialists were equally convinced that it wasn't, and in Washington some government economists and officials were turning a rosy, optimistic pink. They saw a stable, high-level economy ahead.

The Bears: The market was in its fourth month of gradual decline. Wall Street, already fretting over Europe, worried too about business weak spots. On Sept. 20 stocks broke sharply. After a slow recovery they broke again Sept. 27 along with the break in East-West negotiations to new lows since April.

The textile industry was running into trouble; high-cost mills were closing. The outlook for wool goods had turned pessimistic, unsettling wool prices. New housing starts had dropped in August slightly below a year ago, the housing boom had leveled out, perhaps started to decline. The supply of coal had caught up with and fled. demand and prices were weakening.

How much trouble would we run into as other industries went "over the top"? Many Wall Streeters frankly doubted whether it was possible for a business boom to level off without first having a painful shake-out.

But Wall Street had been wrong before cigar. in crying "bust." For more than two years the stock market had been acting as if it expected a depression momentarily; it had ignored the record profits of industry. But so far the bust hadn't materialized. And if the financiers were still fearful, most industrialists were unworried; they saw no serious trouble in the offing.

The Bulls: In Detroit, Pittsburgh, and other industrial centers there was little sign of the jitters. Most executives believed that the basic demand for goods was still too strong to be upset by minor shake-outs. The steel and auto industry had huge backlogs of orders. The oil, public utility, and railroad industry were in the midst of big equipment-buying programs.

Other industries, too, were still building. The SEC estimated that expenditures for new plant and equipment in the fourth quarter of the year would total \$4,700,000,-000, only a shade below the same period a year ago. Since the final quarter of 1947 spending for industrial expansion had held steady at a fast pace despite high construction costs. J. P. H. Perry, vice president of the Turner Construction Co. warned the nation's meat packers to get new packinghouse projects started at once. Construction costs, said Perry, are unlikely to drop in the next four or five years barring a major depression.

In Washington, too, talk of a depression had died down. Agriculture Department

economists now predicted the boom in employment and personal incomes would continue through 1949, And Secretary of the Treasury Snyder observed that the high level of business activity "may well be based on sound conditions which could be prolonged indefinitely."

Strong-Arm Stuff

On Monday afternoon, Sept. 20, two flashily dressed gunmen walked over to a line of AFL seamen hired by the International Ladies Garment Workers Union to picket two nonunion dress manufacturers on West 35th Street in New York. "You don't belong here. Get out or we'll blast you," the big man and the little man

The seamen responded by "dumping" the hoods, who scrambled to their feet izers.

If round one went to the ILG's seamenpickets, round two later the same day didn't. Five thugs, balancing themselves on the balls of their feet like pugilists feinting for a blow, walked into the headquarters of the sedate ILG where the strongest weapon toted by officials is a

"Where's Ross?" they asked one of the three men in the room, An assistant indicated 49-year-old William Ross, ILG veteran in charge of organizing New York

nonunion shops. Brass knuckles beat Ross's face.

Half an hour later thugs went back the picket line and jumped the picket again with lead pipes and wrenches h den in rolled-up newspapers.

That evening the garment district was dered: Were the racketeers who term ized the industry fifteen years ago in a days of "Lepke" Buchalter and "Gurral Shapiro back again?

The ILG thought they were. It charge that many of the nonunion shops-abo 100 in the New York area, doing an est mated \$100,000,000 business annually were getting protection from mobsts against organization by the ILG.

Slugging, Inc.? The mobs, said Julia Hochman who runs the ILG's 82,000 men. bers in New York, got into the industry legitimately at first, acting as trucken Then, scenting the profit to be made, the had become middlemen to the nonunion segment of the industry, financing contractors, arranging for goods, outlets, etc. Part of their service, Hochman charged had become protection from union organ

When the ILG set out last spring to do something about the growing number of unorganized shops, two of its picket were beaten. Last week, when the union intensified its efforts it ran into organized

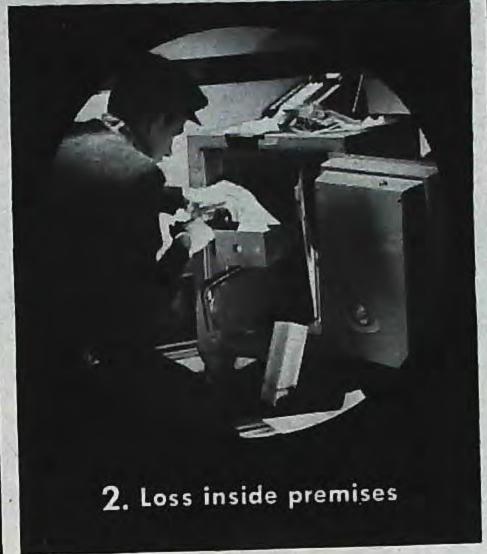
Trucking associations refused comment on Hochman's charges, but individual truckers said: "We just pick up stuff and deliver it."

As the week ended, the charges were still unproved. But a hastily convened grand jury indicted two ex-convicts as



Ross and Hochman will answer "the challenge of the underworld"

. Dishonesty of employes





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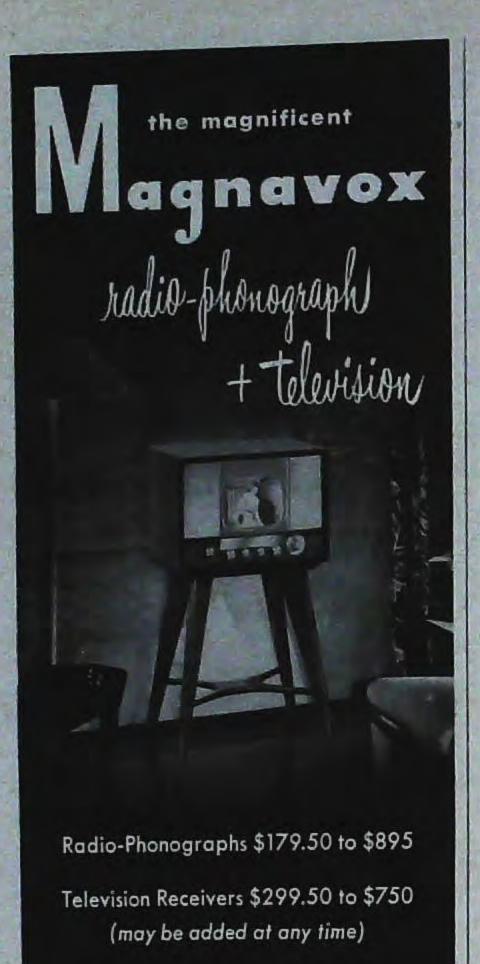
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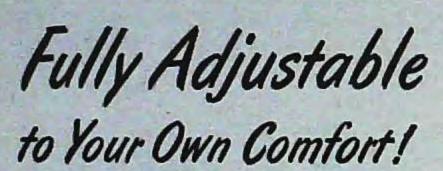
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Sit in Harter's new executive posture chair and know what comfort means! Simple hand-wheel controls enable you to adjust this chair to a perfect and personal fit. Curved back-rest provides correct postural support for all-day comfort. Deep cushions of resilient foam rubber. Luxurious mohair fabric upholstery. Tilt action of seat and back perfectly synchronized. Many other quality features. Try this superbly comfortable posture chair at your Harter dealer's.



FREE! Write for illustrated booklet,"Posture Seating Makes Sense."Harter Corporation, 310 Prairie Ave., Sturgis, Mich.

BUSINESS-

strong-arm men for the mobsters. A thirteen-state alarm went out to pick them up. And Hochman planned a mass demonstration of his union—which is 85 per cent women and the rest mostly meek buttonhole makers and cutters.

He announced they would call strikes on nonunion shops on a building-by-building basis this week, and start mass picketing as the union's answer to "the challenge of the underworld."

Worthy of His Hire?

In an era of labor-management soft talk, such blunt words were hardly fashionable. But with the resolute air of a man unburdening himself of a nagging gripe, Frank Rising, general manager of Automotive & Aviation Parts Manufacturers, Inc., of Detroit sounded off last week before the American Management Association personnel conference:

"Repetitive wage rises, year after year have not increased productivity. We have gained in man-hour efficiency in some places, yes, but the gain can be traced to inventive genius in improving machines, not to the eagerness of the worker to do a good job . . . We go about bragging about our production when, if truth were told, it could be made half again as large without undue strain to anyone."

Unions, said Rising, have "made it seem somehow that a man must be ashamed of honest endeavor, of incentive, of trying to improve his own position. They have sneered at the old-fashioned pride which some of the older men used to take in good workmanship. They have hampered the energetic and the intelligent and have

promoted the glib, the self-seeker, a slick, and the selfish . . . From the vapidon't-give-a-damn jerk who waits on min the corner store, to the has-been executive tossing ten-dollar bills to the help the country club, we are something to a shamed of."

Rising predicted: no fourth round wage increases next year, and "the green est strike period since 1946, and one whimmay surpass the record year."

Mark Starr, educational director of the International Ladies Garment Works Union (AFL) rebutted: What if wages he gone up; how about the rise in profits?

DESIGN:

The Dreyfuss Touch

The average American is seldom to removed from Henry Dreyfuss's influence When he picks up a Bell telephone, rides John Deere tractor, scoots a Hoove vacuum over a rug, writes with an Eve sharp pen, pounds a Royal Typewrite awakens to a Westclox Big Ben, thumbsi Minneapolis-Honeywell thermostat, spraw in a Statler Hotel room in Washington yanks open the door of a GE refrigerate focuses an Ansco camera, shoots a 10 millimeter ack-ack gun, or swats a fly will a U.S. Manufacturing Corp. fly swatter, he is utilizing Henry Dreyfuss's skill and pay ing him a tribute which runs annually inte seven figures.

For studious, 44-year-old Dreyfuss is one of the top practitioners of a unique American calling: industrial design. It is his job to study mass-produced items and then make them look better, work better



Luxury Model: The Isotta Fraschini luxury model (about \$7,000) has an 8-cylinder, 120-h.p. engine in the rear. It is one of 700 models shown at the International Auto Show last week in Turin, Italy.

Newsweek, October 4, 1940

PERSONALITIES



ARMCO'S HOOK . . . up from the mill gang

Now chairman and chief executive officer of a great special-purpose steel company, Charles R. Hook was a two-dollar-a-week office boy with a special purpose when he began his climb to success. His next step was a job on the bar gang of a tin-plate plant, to learn the business of rolling steel from the ground up. In night and Sunday sessions when the plant was shut down, he learned how to shape the rolls that

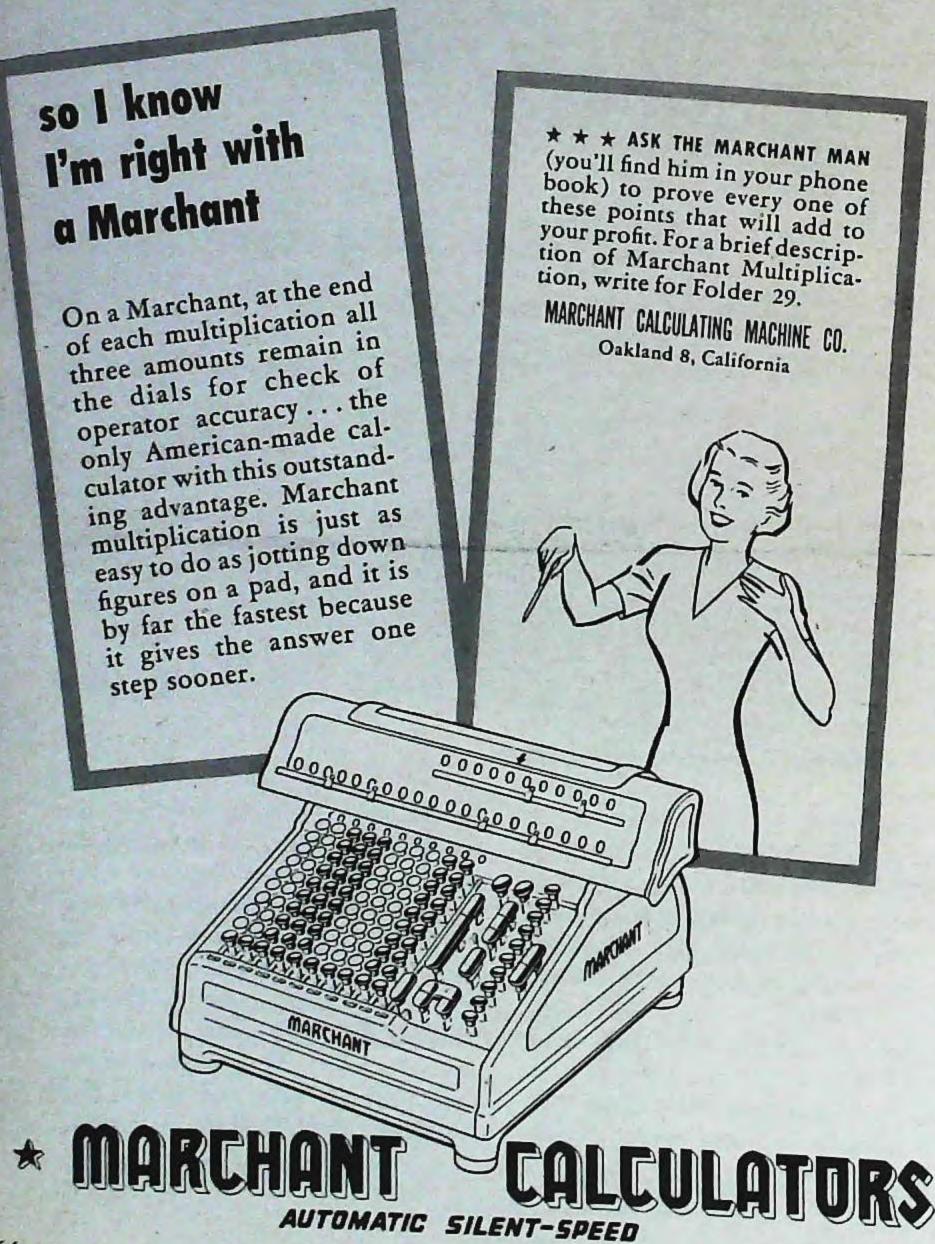
formed the steel, how to operate the roaring furnaces and a host of other things a steelmaker has to know. Other spare-time hours young Hook devoted to study of an International Correspondence Schools mechanical course.

He was 22 when he joined the 2-yearold American Rolling Mill Company now Armco Steel Corporation—and was made night superintendent of its first small plant. He was vice president and general manager when Armco revolutionized the industry by perfecting the continuous wide-strip rolling mill. Mindful of his own years in the mill, his chief interest has been the development of good employee relations through creating understanding and confidence. President from 1930 until his election as chairman of the board in 1948, Mr. Hook is still a leader in developing men and improving and creating steels.

International Correspondence Schools

SCRANTON 9. PENNSYLVANIA





BUSINESS-

and sell better. He must ask himself "What is this gadget supposed to do?" and then come up with the simple answer that will have millions saying: "Why didn't someone think of that before?"

Last week, the public was meeting the Dreyfuss touch in four more conveniences.

The interior of the new Twentieth Century train built by Pullman-Standard for the New York Central.

► The decor of the four new super-com.



The Dreyfuss touch is ubiquitous

for the Mediterranean service.

Jr., for apartments and small homes.

A new RCA table radio.

work Well, Look Well: The business of industrial design works with the age-old but often forgotten maxim: Form should follow function. Products designed by Dreyfuss and his competitors (Raymond Loewy, Walter Teague, Norman Bel Geddes, and about two dozen more) not only look better but work better. Put another way, they look better because they work better. A Dreyfuss-designed kitchen spatula has sweeping lines which defy dirt and make it a more usable instrument; the same lines make it pleasing to the eye.

In marrying esthetics to daily living, industrial designers have taken on a tought job. Before redesigning a tractor, Dreyfuss drove one for days. When he almost ran over his assistant because he couldn't see him in time, he redesigned the tractor for visibility. Dreyfuss also found that farmers lost fingers in exposed tractor gears, corn pickers, and other farm implements He fixed it so that the gears and chains were enclosed.

A Washington hotel had 900 tiny, high-ceilinged rooms which were unrentable. Dreyfuss built a scale model of one of the dungeons and moved in with two laden suitcases to see what was wrong. He started by slicing a foot off the huge bed, then he cut down the size of the colossal

Newsweek, October 4, 1948



HOME MOVIE CAMERAS use
Kodachrome Film . . . and
from the moment movie
makers saw their first fullcolor movies, there was no
question in their minds about
the future of color photography. This was it!



MOST ROLL FILM
CAMERAS—including
Brownie cameras—use
Kodacolor Film. Just
turn your exposed film
over to your Kodak
dealer. You'll receive
your color negatives,
and as many full-color
prints as you order.



Your camera becomes a "color camera" when you load it with a Kodak color film

You make your snapshots or movies about as usual—but suddenly you're a "color photographer"! Chances are you don't need any new equipment—simply load your usual camera with a Kodak color film instead of black-and-white. Which film for your type of camera? The answer is on this page. Your Kodak dealer will answer other questions, give you helpful leaflets . . . Eastman Kodak Co., Rochester 4, N. Y.

It's Kodak for Color



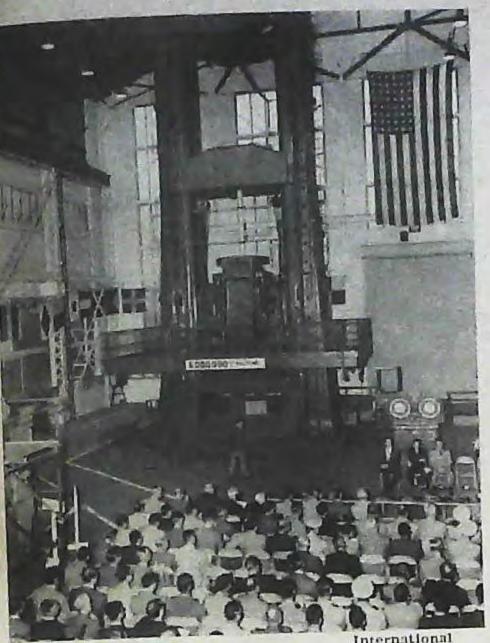


"I was curious...



I tasted it ...





The Big Squeeze: This new testing machine, designed by Baldwin Locomotive Works for the Philadelphia Navy Yard, can crush a locomotive. It will exert a force of 5,000,000 pounds in compression, tension, or bending, yet is sensitive enough to record load increments of 5 pounds.

radiator and substituted lamps for a great globe that loomed down from the ceiling. When Dreyfuss was done the room was livable and the hotel looked forward to some profit at last.

For such work, Dreyfuss collects an annual income greater than \$2,000,000, a healthy slice of the approximately \$25,-000,000 which business spends on industrial design in America. There are about 30 people on the Dreyfuss payroll in his New York and California offices. The boss shuttles between the two.

NOTES:

Trends and Changes

Antitrust: The Justice Department announced it would start investigating the \$1,400,000,000 du Pont chemical company and the empire it has created by its close relations with such companies as General Motors, U.S. Rubber, North American Aviation, Ethyl Corp., and eight others. A grand jury will begin studying the records in Chicago this week.

Atomic Electricity: The Atomic Energy Commission announced that next spring it would start building an atomic pile designed especially to turn out electricity. The plant, to be built by General Electric 18 miles north of Schenectady, N. Y., will make steam to turn a turbine hitched to an electric generator.

Expanding: Henry Kaiser announced his Fontana, Calif., steel mill had received

Newsweek, October 4, 1948

a \$60,000,000 order from the Transcontinental Gas Pipe Line Co. for steel plate for a natural-gas pipeline from Texas to New York. As a result of the deal the Kaiser mill—which is saddled with a \$100,000,000 RFC loan—will add a new 1,200-ton \$17,000,000 blast furnace and related facilities to be financed by private capital.

TEXTILES:

Reprieve for a Mill Town

A New England senator and a millionaire industrialist wept on a Nashua, N. H., high-school stage last week before 250 spectators as they clasped hands with a CIO official. The 250 stood and cheered.

For three days, New Hampshire Sen. Charles W. Tobey and CIO spokesmen had taunted Royal Little, president of Textron, Inc., from that stage while the audience of townfolk applauded.

Little had announced on Sept. 13 that his company, whose Nashua sheet and blanket mills provide a livelihood for 3,500 people, one-fourth of the town's working population, was quitting Nashua and expanding in the South and Puerto Rico. Little, a determined man who built a small rayon factory into a \$60,000,000 textile combine with plants in eight states, had started fourteen months ago to abandon operations in Nashua but relented (Newsweek, Aug. 11, 1947); now he buttressed his decision with strong words about inefficient New England labor, high New England taxes, exorbitant New Eng-

Then Senator Tobey appeared in Nashua on Wednesday, Sept. 22 to investigate as a one-man subcommittee of the Senate's Interstate and Foreign Commerce Committee. Emil Rieve, Textile Workers Union president, took the stand.

He called Textron a "racket" and charged: "Mr. Little hasn't used Nashua as a mill. He has used it as a mine—a gold mine." Rieve said that in prosperous years Little siphoned off the earnings of a mill into a separate company instead of using part of the profit to improve the mill or see it through hard times. "Little is a capitalist," he said, "but in the field of finance rather than the field of production, He is in the tradition of Jim Fisk and Jay Gould and Commodore Vanderbilt and maybe Ponzi, too..."

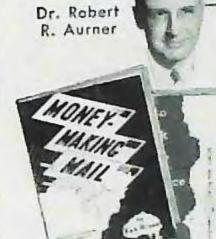
One-Year Trial: Then Little took the stand to point out quietly that in some cases Southern labor produced twice as much as Nashua labor: that far from "stripping" the Nashua plant. Textron spent more than \$1,550,000 in new machinery and improvements: that running the Nashua plant for another year might lose Textron \$3,000,000. The audience booed Subcommittee Chairman Tobey rose, wept, and his voice trembled as he said: "Mr. Little, you're rich You're a



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Since 1883, fine paper "by Fox River" has played a vital role in millions of business communications. Through our newly established Better Letters Division, we broaden our service to the American business man—whose

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BUSINESS-

capitalist. You're able as hell. These people toil for a living . . . We can save the day for Nashua if you'll only meet with

The next day Royal Little who had been hissed, hanged in effigy, and called Nashua's "undertaker" got up and said: "You may think it's easy for a man . . . to make a decision to throw people out of work—it isn't." His voice broke: "I have changed my mind because Senator Tobey and Nashua citizens have convinced me that something can be saved . . . If the people of Nashua are willing to forget the bitterness against me . . . let us cooperate. Are you willing?"

He offered to try the sheet mill for one more year and employ 1,000 workers; he would also try to find needlework for at least 200 of the other 2,500 now employed in the blanket mill. But still no one had solved the problem that Royal Little had raised: How could companies afford to keep open New England mills that could not compete with their Southern rivals. Textron had already closed plants in four other New England towns.

AVIATION:

Faster, Jet Faster

It is now official. An Air Force fighter has flown hundreds of miles faster than the speed of sound (760 miles an hour at sea level). And an Air Force jet bomber is fast enough to run away from the jet fighters now in service.

Air Force Secretary W. Stuart Symington broke this news casually last week to 2,500 air veterans in New York at the Air Force Association's convention celebrating the first anniversary of the Air Force as an independent arm.

Symington's assistants helped clear up some of the mystery. The bomber was the Boeing B-47 with long swept-back wings and powered by six jets as well as eighteen flasks for jet-assisted take-offs. During test flights over Muroc Dry Lake, Calif., it was escorted by Lockheed F-80 Shooting Stars that fly more than 550 miles an hour. The B-47, without flasks and in straight and level flight, just stepped away from the fighters.

Boeing now has a contract, reportedly in excess of \$30,000,000, for ten more of its "flying arrows." The new order is expected to help boost Boeing's Wichita plant payroll to more than 15,000 workers, about half its wartime peak.

The fighter which had flown "hundreds of miles faster than the speed of sound" was believed to be the Bell X-1. Last June Symington admitted that the X-1 (a tiny rocket plane dropped at high altitudes from a B-29) had flown "much faster than the speed of sound many times." Shortly afterward, the Air Force had said a fuel pumping system would be installed to boost its speed another 700 miles an hour.

HAWAII:

The Small Big Five

By legend Hawaii is a rich island dise controlled by a few wealthy far They exercise their influence through many-fingered "Big-Five" sugar as which supply financial and manages services to plantations and have a ments in merchandising, shipping, as surance companies.

Last week the legend was shake some fresh facts. The Hawaiian Economic Foundation reported that the first so of corporate ownership ever undertain the islands showed that total assets a territory's 831 corporations amount



The B-47 outruns jet fighters

only \$902,974,000—less than the assets of the Bethlehem Steel Corp. Furthermore, ownership rested with more than 34,000 stockholders. Roughly one out of every three families (there are 105,000 families on seven major islands) owned stock in some corporation.

The largest of the "Big Five," American Factors, Ltd., owned but 5.4 per cent of the assets of the 831 corporations. Altogether, the five agencies could claim only 20 per cent of the corporate assets of the islands. And they, in turn, were now owned by more than 4,500 stockholders.

The probers who dispelled fancy with fact—Claude Jagger and his year-old Hawaiian Economic Foundation—have taken on a unique job in the Hawaiian economic picture. In 1947, some 70 Hawaiian business organizations decided the islands needed a focal point for economic thinking and planning. They set up a nonprofit organization and imported Jagger, then assistant general manager of the Associated Press and formerly the AP's general financial editor, to run it.

So far, the foundation, more or less feeling its way, has stuck to evaluating business and economic prospects. But Jagger, in talks before various island groups, has been pointing up the fact that Hawaii, like England, is dependent on its imports. And to import, it must protect and build up its export trade and tourist income. In the sugar industry, the territory's biggest exporter, labor recently cooperated with this philosophy to the extent of taking a wage cut in order to keep one of the big plantations in business.

PRODUCTS:

What's New

More Closet Space: The Columbia Protektosite Co. of Carlstadt, N. J., is making a space-saving plastic hanger for women's clothes. It holds a skirt, a slip, a pair of slacks, two belts, and a jacket at one time.

Magic Shutter: Bell & Howell of Chicago announces a new \$700 35-millimeter still camera that moves the film automatically after each exposure. The camera can be set to take fifteen action pictures in one burst, at the rate of four a second.

Sackcloth: The Taystee Bread Co. of Beaumont, Texas, is marketing a dress kit that includes four used printed-cloth flour sacks, patterns, and buttons. The kit will provide a dress in one of 21 patterns for less than \$2.

Multipurpose Locomotive: Fairbanks,
Morse & Co. of Chicago announced a new
Diesel locomotive with interchangeable
engines. The frame can be powered by
engines of 1.600, 2.000, or 2,400 horsepower. The locomotive can be used for
freight or converted to passenger service
by adding steam heat and changing the
gear ratios.

October 4, 1948



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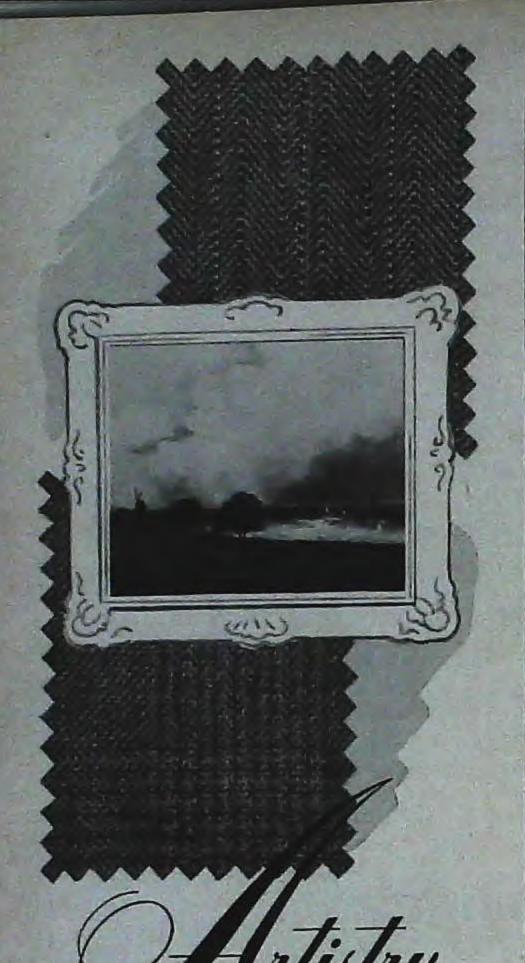
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BUSINESS TIDES

Bond Parity Without Inflation

by HENRY HAZLITT

THE present pegging of the govern-I ment bond market by the Federal Reserve Banks, in order to hold the price up to par and keep the yield down to 21/2 per cent, is today the principal inflationary danger in our economy. The most important argument of those who insist on continuing this inflationary

support policy is that if government bonds were left to a free market they would fall to a discount that would threaten the solvency of our banking system. Insofar as this fear has substance, there are several ways in which such a consequence could be prevented.

A substantial budget surplus and a continuous re-

tirement of the public debt (at an average rate, certainly, of not less than \$2,500,000,000 annually over the next decade) is at least an essential part of any solution of the government-bond problem. But it is far from the whole solution.

THE economist Benjamin M. Anderson has proposed that the outstanding debt should be funded by offering private investors new long-term government bonds at rates of interest "that will really attract them." To protect the banks in this change of policy, he suggests that banks holding long-term government bonds "be allowed to exchange them for new issues at the higher rates of interest, at a discount of, say, 2 per cent as compared with cash subscribers, leaving them with some loss but not with losses that would ruin their depositors." One drawback to this proposal is that the Treasury could not know in advance precisely what longterm rate of interest would be most economical and yet high enough to prevent the specter of a substantial discount on bank-held government bonds from arising all over again at a later

One way of meeting it would be for the Treasury to offer to exchange outstanding long-term bonds for coupon bonds with a fluctuating rate of interest. Such bonds would provide, for example, that at the beginning of each six-month interest period the coupon rate would be changed to correspond

(to, say, the nearest eighth of 1 h cent) to the actual yield on the bond at their market price at the end of preceding six-month interest period R this automatic device the new bond could always be held very close to he Their market value, in fact, ought w to fluctuate in a much wider range the

those of six-month certifi cates.

On such a bond, it is true the Treasury could not know in advance precisely what av erage interest rate it would have to pay over the follow ing fiscal year. This uncer tainty, however, would be m greater than that already at tached to the Treasury short-term financing. And

the risk that the government would be obliged to pay higher interest rates is a very minor evil compared with the further inflation that a continued effort to avoid paying higher interest would inevitably produce.

Such variable-coupon bonds, course, would not be offered to raise new funds but only as a conversion privilege to holders of outstanding long term bonds-only in exchange, say, for outstanding bonds with a maturity more than five years off. New ortho dox fixed-interest long-term bonds could later be put out for non-bank investor at favorable opportunities, and the proceeds used to retire outstanding van able-coupon bonds. Neither the Federal Reserve Banks nor the member banks should be permitted to buy any more of the variable-coupon bonds or, in fact.

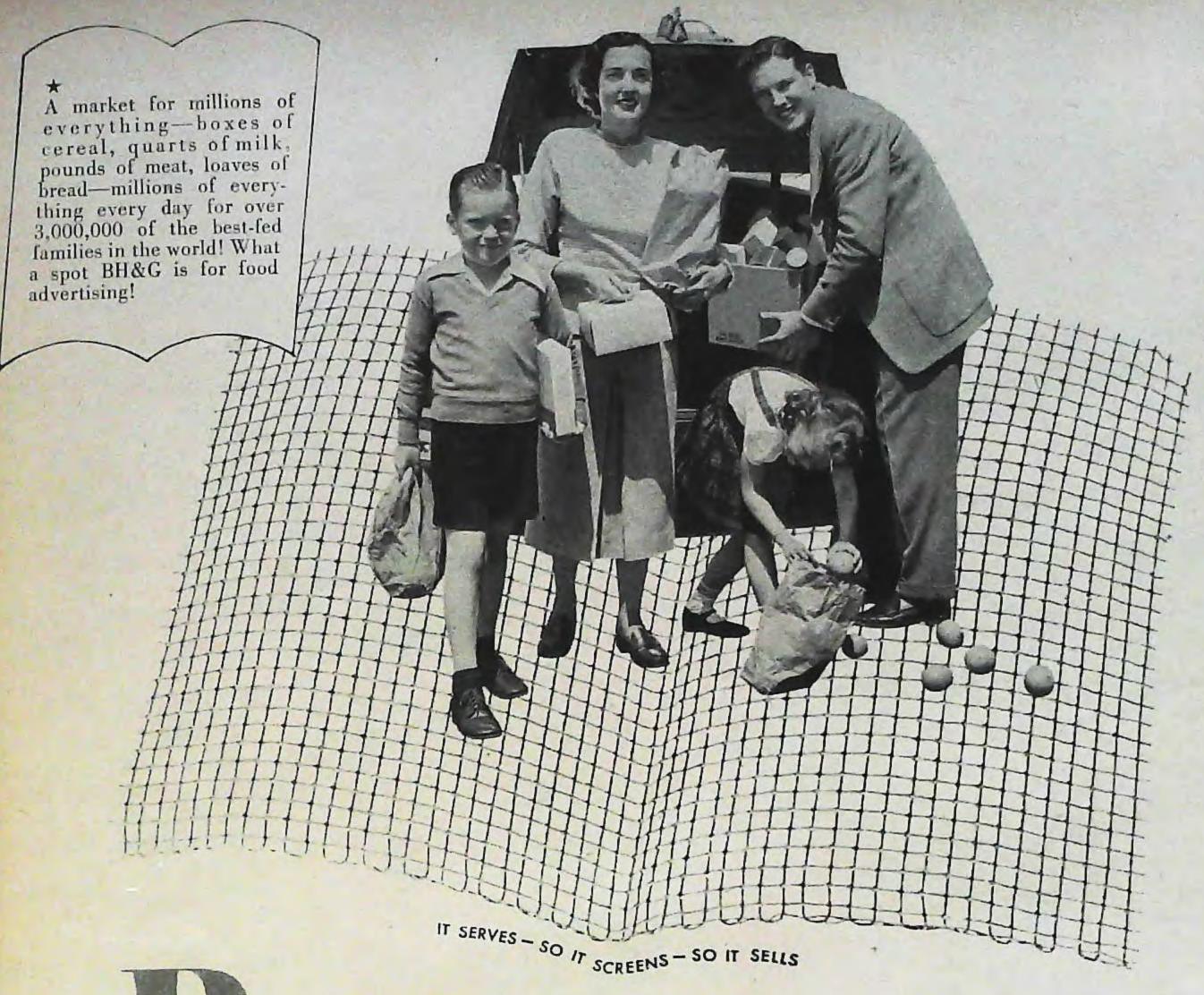
any government security with a matt

rity longer than five years. And the

Federal Reserve-bond-pegging policy

should, of course, be halted.

DETAILED proposal for a fluctuating A coupon bond, I find, was put for ward in early 1942 by a business ana lyst, W. W. Townsend. The object of his proposal at that time, however, was This difficulty is not insurmountable. to enable the country's banking system to absorb with safety the maxim volume of bonds to finance the wal The purpose of such a plan at present would be to make it clearly safe for the country's banking system to stop buy ing outstanding bonds and to sell long term government bonds as rapidly nonbank investors could take them up



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America's First Service Magazine



Owner Of Restaurant In Virginia **Buys Reach-In Refrigerator** -Chooses Frigidaire

"When I bought my new Frigidaire Model F-50 Reach-In Refrigerator, I was guided by experience," says Augustas Julias, owner of the Julias Restaurant, Harrisonburg, Va. "This makes 12 pieces of Frigidaire equipment I have installed since I entered the restaurant business. And they have all given me excellent service."

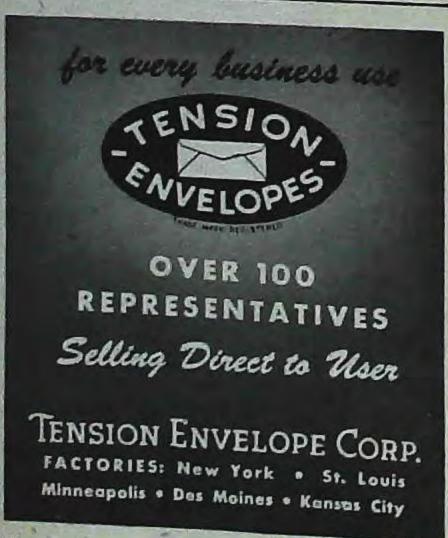
Among Mr. Julias' other recent purchases are a Frigidaire Meter-Miser Compressor and another Frigidaire Reach-In Refrigerator. N. L. Bradford, Harrisonburg, handled all the installations.



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Radio Preacher

"I've never done anything sensational. I just try to do the good solid work of making the old world hetter." Dr. Preston Bradley, 60-year-old pastor of the Unitarian Peoples' Church in Chicago, may disparage his achievements, but they fall little short of sensational.

Son of a blacksmith and a seamstress of Linden, Mich., Dr. Bradley is one of Chicago's leading Protestant ministers. Since he started his church in 1912, it has grown from 67 persons to 3,000. And on Sept. 19, he started his 25th year as a radio broadcaster. He speaks both on Sunday mornings (WJJD, 11-12:30 p.m. CST) and five nights a week (WGN 6-6:15 p.m. CST). A director of the Chicago Public Library he is also co-chairman with Roman Catholic Bishop Bernard J. Sheil of the Council Against Racial and Religious Discrimination.

Ever since he preached his first sermon at 15, Dr. Bradley has used the direct personal appeal, with folksy phrases and dramatic presentation. His parents were Presbyterians, but a high-school study of Emerson and Theodore Parker swung the young Bradley to a more liberal interpretation of religion. He switched over to the law but came to Chicago five years later in 1911 to take up the ministry again. The following year he left the Presbyterian Church on July 1, and six days later hour," he said in this address, opened his Peoples' Church, "a church that would be open to all faiths and creeds."

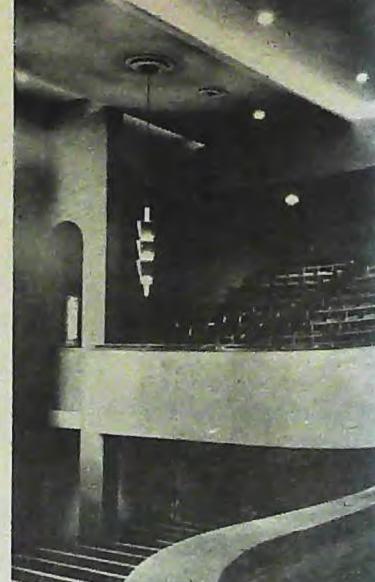
After convening his followers in halls and theaters for fourteen years, Dr. Bradley built a North Side edifice which looks

as much like a theater as a cho-1,750 blue-plush seats, arranged in are numbered and many of them an by the year. Dr. Bradley preaches hind a small desk on the huge flanked by busts of Abraham Line Ralph Waldo Emerson.

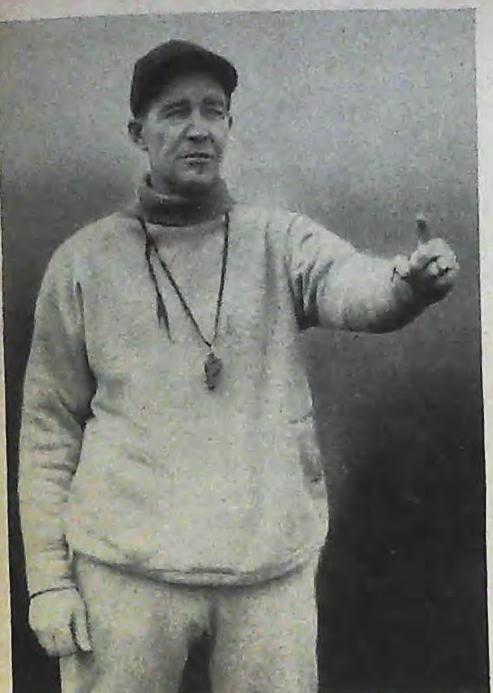
Sermons and Sentiment: Vi. radio, and his monthly magazine Liberalist," Dr. Bradley reaches audience. He says he receives 1,000 a week. His short, stocky figure, tid bow tie, and tiny gray fedora are sights at numerous labor and philar meetings, and aside from sermons! erages 200 lectures a year. While I not receive a large salary as a pade income is high owing to sales of his and records, plus lecture and radi He lives comfortably in a ten-room ment with his wife and their adopted J. Bradley-Griffin. In the summer to the island they own in Vermilion

Dr. Bradley tries to "relate religi life and the problems people have to Anything," he feels, "that will help to understand each other is fundame religious." Hence his sermons are and direct. Topical titles include " and God and You," "Open the Richard," "Good News for Today, "Leave It to Mother," his Mother's sermon this year.

"I would not want to live an life should be denuded of true and tiful sentiment. I think I am as ful as anyone to my Master . . . that ears are attuned in the springtime love call of the birds . . . I don't apoli for sentiment. I could not live without



Home for Holmes: For the first time in seventeen years, Dr. John Haynes Holmes's Community Church has its own building in New York The Lagor Community Church has its own building in New 26 York. The 1,800-member congregation held its first service Sept. 26 in the modern \$400,000 brick hall—equipped with air condition ing, movie projector, microphones, record player, and wire recorder.



Wide World

Leahy outwins the master

FOOTBALL:

Leahy's Squeak

Newsreels of Frank Leahy directing a football workout actually cover only a tiny part of his work day. Any day last week, the lantern-jawed Notre Dame coach was out of bed by 6:45 a. m. At 8 o'clock he went into a huddle with his lieutenants and had another look at the movies of last year's Purdue game. By 10 he was at his desk, skipping through his mail, dictating, and talking to people.

After a noon meeting with his players, he confined his lunch to a glass of milk and a sandwich eaten at his desk. At 3 he left for the dressing room and listened to a report from trainer Hugh Burns. During the well-organized, two-hour practice session, witnessed almost exclusively by men with Leahy-signed passes or the raiment of a priest, Leahy was constantly on the prowl. He seemed to be doing much of the prowling in the vicinity of quarterbacks Frank Tripucka and Bob Williams and left halfback Bill Gay.

After dining with his assistants, he sat down to a full two-hour talk with them and then went back to his office for an hour or so. If he finished by 10 or a little later, he went to his home in Michigan City. If he didn't, he took a room at the Oliver Hotel in South Bend or simply curled up in the gym.

\$10 Word Man: Daily, Leahy reserved 90 minutes of his office time for talking to visitors, including newspapermen. The latter, if they hadn't met him before, were startled by his rigidly formal speech. As a man who thought he lacked the publicrelations gifts of his great football teacher, the late Knute Rockne, Coach Leahy took

graduate courses in English literature and public speaking. Now he sees nothing comic in such statements to the press as "Notre Dame was fortunate to emerge triumphant by such a score," or "I would like to pay earnest tribute, etc."

For newspapermen who visited him last week, there was significant news in one of his remarks. "We, here," he said, "would like very much to play Army again on a home-and-home basis, starting in 1950."

To questions about Saturday's opening game, Leahy was persistently morbid. His pessimism surprised nobody; Leahy is a notorious viewer-with-alarm. And Saturday's opponent, Purdue, had been polished off by 22-7 last year.

Breath Taker: In the first half this year, Notre Dame took charge at 12-0 on two touchdowns by Emil Sitko before Purdue scored in the last two minutes. The second half, however, confirmed Leahy's worst uttered fears. Purdue took the ball on the kickoff and kept it until Norb Adams, who had scored its first touchdown, went over again to end a 74-yard march in fifteen plays. For the first time since a final-minute, 19-14 loss to Great Lakes in 1943, a Leahy-coached Notre Dame team trailed: 13 to 12.

A 70-yard scoring run by fullback Johnny Panelli off a partially blocked Purdue punt, another touchdown by Al Zmijewski on an intercepted pass, and a field goal by Steve Oracko pulled the game out, finally, for Notre Dame, 28 to 27. For the scowling and restless Leahy, despite all his experience in getting through Saturday afternoons at the end of the efficient weeks, it seemed to be pretty nearly the most punishing victory in his record.

But the record, although still quite young, is already a remarkable one. Beginning his eighth year of college coaching (interrupted by two years of Navy service), Leahy has collected 62 victories against 5 defeats, as compared with the 59-and-4 record achieved in a like interval by his master, Rockne.

BOXING:

Dreary Days

American boxing prestige seemed to be getting it from all sides last week:

▶ Tony Zale, regarded as one of America's two best active champions despite his 34 years, was humiliatingly outclassed and ultimately knocked out in defending the world's middleweight championship against a 32-year-old Frenchman, Marcel Cerdan. For the first time in ring history, three titles were simultaneously in the hands of Europeans (the others being Englishman Freddie Mills, light-heavyweight, and Irishman Rinty Monaghan, flyweight).

► An American heavyweight, Lee Oma of Detroit, looked so inept-and finally so spurious-in succumbing to Bruce Wood-

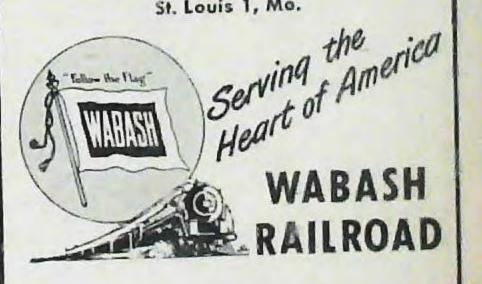


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C. J. SAYLES General Freight Traffic Manager St. Louis 1, Mo.



October 4, 1948

cock of England in the fourth round that a London crowd pitched pennies at him. After years of enduring American experts' remarks about the inadequacies of British heavyweight talent, The News Chronicle of London didn't pass up this chance: "How did Mr. Oma get into our sengirt land under the style and title of a professional boxer?"

▶ Our other best active champion, Sugar Ray Robinson, habitually described as "pound for pound the best fighter in the business," didn't look it in winning a nontitle ten-rounder from Kid Gavilan of Cuba; eyewitnesses booed the verdict for the better part of ten minutes. Experts decided the welterweight champion either (a) was getting old or (b) deliberately carried Gavilan to build up a return match for the title.

No Zale, That's Cerdan

So many thousands of Parisians set their alarm clocks for 3 a.m. (10 p.m. EDT, Sept. 21) that the satiric weekly, Canard Enchaîné, published a cartoon about it. Thousands of others didn't need alarm clocks; they stayed up all night in humble bistros and the flashier Lido and Club des Champs-Elysées to hear Monsieur Pierre Crénesse's short-wave broadcast from the United States.

But much as they liked the bull-chested and amiable, gold-filled good looks of Marcel Cerdan of Casablanca, their excitement was more loyal than hopeful. From French writers sent to the United States, they had learned that Tony Zale was heavily favored to retain his world's middleweight title against Cerdan at Jersey

derwent the test of Zale's most

drilled Cerdan's chin dead-center, sultants.

Against the seemingly random but act over the New York Giants. shrewd pattern of moves, Zale may Seesaw: In the American League, the flapping figure.

the United Nations General Asser favorite to stay there. there. One celebrant tried to explain "At least we've got something to show fore the world." They had, indeed, first undisputed world's boxing cham since André Routis won the featherwe title in 1928.



Sain, Spahn & Co.

"The first I heard about it," Was Spahn testified, "was in the newspap But Johnny Sain gave Newsweek a ferent version of how they learned Manager Billy Southworth of the Bost Braves was stepping up their pitch schedules.

"On the train coming back from Louis late last month," Sain recal "Spahn and I were sitting with Sou worth. Billy said: 'We're in a good p tion to win this thing.' Then he asked 'Do you think you two could do it between you?' We felt that we could."

Last week nobody any longer doub that they could. For all the dramatic certainties that had gone before, the and Spahn speed-up had knocked the tom out of the 1948 National Less

pennant race. Until the lean, fast-balling Spahn knocked out of the box one day last neither pitcher had suffered defeat Sept. 1. Between them, they had take twelve starting assignments, finished and won ten. The tobacco-chewing assortment of overhand, sidearm, and

shot: a right hand that seemingly underhand curves led the majors in vicwrist-deep into Cerdan's body, (tories (22) and complete games (27). promptly beavered back to the attack Spahn, after a shaky start, had fifteen In the fourth round, another Zale complete games and fifteen victories.

With that kind of assistance, the Braves shaking his body and making him foll put on a six-game winning spurt between a clinch. But over Zale's shoulder C. Sept. 4 and 11 and, after one defeat, winked reassuringly at his corner launched an eight-game streak that was finally halted by the St. Louis Cardinals ing with his right hand and got away a sellout 37 hours later). Last Sunday they it. In close, he dug at the champion's clinched the pennant with a 3-2 victory

confused and finally soggy, ineffect going was still so tight that officials had to At the bell ending the eleventh for possible pennant playoffs between two the cumulative effect of the unha or even three clubs. On Sept. 22 the Clevedrubbing struck him. Numbly, land Indians had beaten the Boston Red swayed against the ropes for a more Sox to move into a first-place tie with and then pitched forward to his hands them. Two days later the New York knees. Referee Paul Cavalier awa Yankees, who hadn't been in first place all Cerdan what was, under New Jerseyn year, whipped the Red Sox to make it a a twelfth-round knockout victory. triple tie for the lead. On Sept. 25 the Red Champ: To Parisians, beset by mon Sox knocked the Yankees out of the deaderoding matters, the result meant lock. Last Sunday a 6-2 Yankee victory drinks on many a house, and somet knocked the Red Sox out, leaving the Inmore. On the city's front pages, it more dians alone in first place. In jittery betting tarily overshadowed even the seating books the same day, they were a 9-to-10

> Lardner's Fearless Football Forecast for Newsweek WEEK END OCT. 2

Ohio State over Southern California Michigan over Oregon Columbia over Harvard Penn State over Bucknell Army over Lafayette Pennsylvania over Dartmouth Brown over Princeton Holy Cross over Syracuse Navy over Cornell* Notre Dame over Pittsburgh Illinois over Wisconsin Purdue over Northwestern Indiana over Iowa Minnesota over Nebraska North Carolina over Georgia Alabama over Vanderbilt Mississippi over Kentucky Georgia Tech over Tulane Duke over Tennessee Southern Methodist over Texas Tech Texas over New Mexico Oklahoma over Texas A. and M. Washington over Oregon State Stanford over Washington State* California over St. Mary's

*Sleeper.

Lardner's score for the week-end of Sept. 25: 18 right, 6 wrong, 1 tie -75.0%.

Thereafter, his corner needed no last week. Seven games in front with only suring. He tortured Zale's head with began selling reserved seats for its first began selling reserved seats for its first began selling reserved seats for its first world Series since 1914 (and announced

by JOHN LARDNER Star-Spangled Banner" in person. Since TERSEY CITY last week had its biggest the American vote was considered moment since the opening of the safely in the bag, he was not asked to baseball season, but Mayor Frank encore the number, and he finished with

SPORT WEEK

Mayor Hague and the "Marseillaise"

Hague, the spiritual leader of that teem-

ing settlement, is said by his apostles

to be torn even now by a gnawing fear

that several French votes got away

from him on the evening in question,

when Marcel Cerdan de-

tached the middleweight

championship of the world

from the palsied hands of

You have heard how

Mayor Hague handles sports

events in his town. Attend-

ance is compulsory at the

year's opening ball game-

that is, ticket-buying is com-

pulsory. If the ticket sale is

twice the number of seats in the ball

park, then the mayor will forgive a citi-

zen for staying home, provided he has

already put up the money for two good

mythical box seats on the first-base

side. In this way, a close though benev-

The French vote, however, is some-

thing that had escaped the mayor's at-

phone from cops on the highways.

yelled the excited constables, "what

Though taken back, the Hague ma-

chine moved smoothly and swiftly in

the crisis. "Never mind what he means,"

came the word. "Just jump on his car

MEANWHILE, plans to entertain French voters were hatched and

rushed into execution at the ball park.

By the time the fighters entered the

ring for the main bout, a record of the

"Marseillaise" had been found and

thrown on the griddle, where it was

played not once but four times to the

Having worn out the phonograph

needle on the French anthem, the boys

and see that he gets there."

standing multitude.

olent check is kept on all voters.

Anthony Zale.

the fight.

does he mean?"

of the accordionist who accompanied At this point, Mr. Zale took over the

a good burst of speed, three bars ahead

solicitation of the French vote, with great success. Though not a member of the Hague machine, and a most reluctant campaigner, Tony bumped into so many punches with his chin that he won the heart of every Frenchman in the neighborhood. He could have been elected vice president on the spot, if he had not been too

unconscious to accept the office.

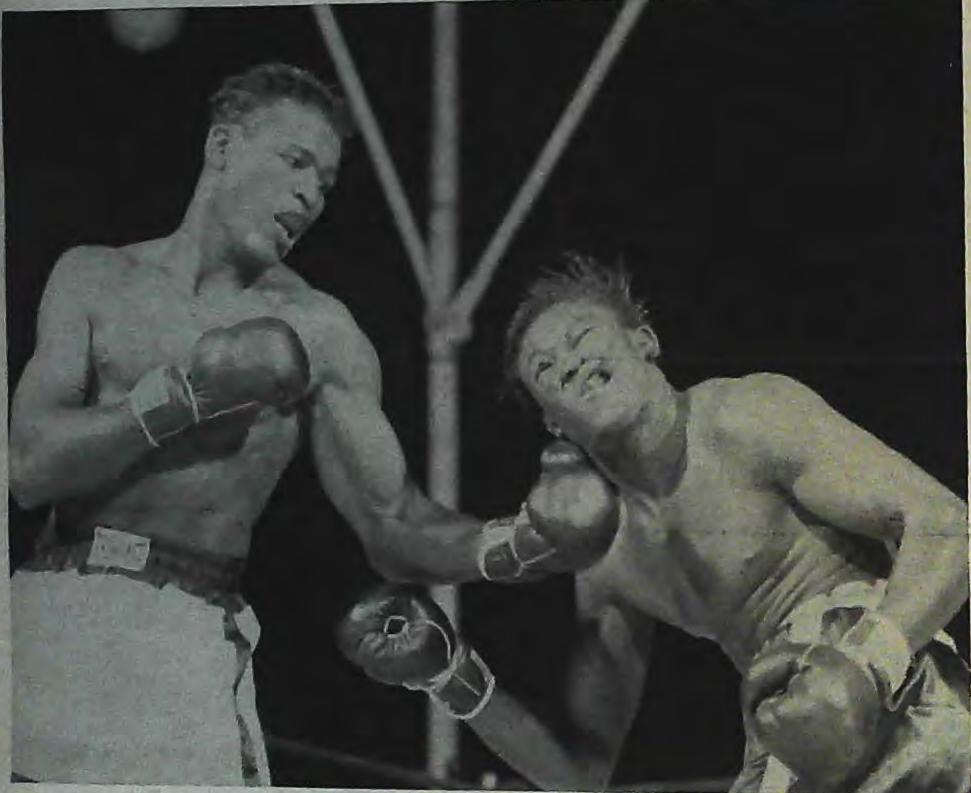
It was after the fight that the Hague machine got in some of its best hospitality. Great crowds rolled toward the dressing room of Cerdan to congratulate the winner. The cops at this post were instructed to admit everyone who answered questions with "Oui" or "Non" or "Vive Marcel!"

"All Frenchmen this way!" yelled the captain in charge of the detail, and the French, including several with Rahway and Newark accents, responded with a will. M. Cerdan was kissed 1,078 times, which may save the mayor's candidates the trouble of kissing 1,078

tention till last week. Both he and his farsighted police force were taken by surprise when Gauls of all descriptions began to converge on Jersey City by foot, car, and omnibus on the night of The first hints of this new gusher babies later in the season. were received at headquarters by tele-TT was when the crowd was going "When a guy asks you if the road to the fight is à gauche or à droite,"

home that the machine lost a number of votes for lack of proper registration facilities. The boys tried to get the name of everyone present—it mattered not whether he came from Paris, New York, Cannes, or Lyon, so long as he promised to vote the ticketbut many a joyous French taxpayer disappeared into the darkness unchecked. Your correspondent was responsible, unwittingly, for the escape of two of them. I gave them a lift to the Grand Central Terminal, New York, and had let them out of the car before I realized that they did not know who Mayor Hague was. "But have no fear," they called back cheerfully, as they dashed for their train, "Marcel will fight him and everyone else who wishes.'

I guess those two types will have to be voted by proxy. tossed a crooner into action to do "The



Fans of Gavilan (right) also made faces over the verdict

The dwindling supply of Americanbased champions and competent contenders wasn't new (Newsweek, Aug. 9). But last week there was a distinct warning that, if promoters and managers couldn't do anything about the situation, cash customers could.

In Jersey City the Tournament of Champions' extravaganza, involving a \$120,000 guarantee for Zale and a \$40,000 payoff for Cerdan, drew only 19,272 paid admissions. In Yankee Stadium the Twentieth Century Sporting Club's presentation of two champions, Robinson and Ike Williams (who retained his lightweight title with a five-knockdown, tenth-round knockout victory over Jesse Flores), atin the history of the club's ball-park crouch. promotions.

City; the great Zale had even predicted a knockout victory for himself. Innocently, Frenchmen concluded that their favorite had little chance.

Some American experts suspected that Cerdan himself didn't think much of his chances. They said he acted pretty nervous at the weighing-in. A few even looked for signs of fright when he stood in his corner in Roosevelt Stadium.

Murder: In a matter of minutes Cerdan, veteran of Free French naval service and thirteen prize-ring years (and unable to read experts' estimates of Zale's greatness), put an end to the nonsense. In the first round, he twice sent Zale into a disorderly flounder with punches that origtracted only 15,413—the worst showing inated suddenly from a fast-moving semi-

In the third round, the Frenchman un-

October 4, 1948



THEATER

Melody on the Magdal

In order to describe "Magdalen unqualified enthusiasm, it is neces acknowledge the plot, and then about it as quickly as possible. Exo one scene in a Parisian café, this adventure" takes place in an Indial lage on the Magdalena River in Col Briefly it concerns a religio-romant flict between a pagan bus driver Raitt) and a local princess (I)



Raitt and Sarnoff

Sarnoff) recently converted to Christy; and an Indian uprising against comic-opera General Carabana Haas), absentee owner of the emines in which they work.

Admittedly, this Frederick Hazlitt nan-Homer Curran book is a pondaffair, lumpy in spots, and dangerous ficient in comedy vitamins. The all for most people, will be "So what?" Extring else about this importation from Angeles is a stimulating and compleasure to the eye and ear.

While the various facets of the protion have been blended in a perfect containing oration, in point of interest first meshould be given the music that represented the villa-Lobos's first contributed light opera. From the folk songs and drumbeats of the jungle country, the lous Brazilian has fashioned a fascing score that excitingly contrasts can abandon and the religious mood, round melody, and the savage dissonances rhythms of the native dances.

His music is sung to perfection large company that crowded the Zic stage to the wings. John Raitt and thy Sarnoff sing as admirably as past, and Irra Petina augments and lent voice with a gift for clowning siderably improved since she tried in "Song of Norway") that turns a

paratively minor role into a personal triumph (see page 81). Howard Bay's imaginative sets and Sharaff's striking costumes are combined in colorful good taste, and the Jack Cole dances match their lush, exotic spectrum and Villa-Lobos's vigorous chants and rhythms. With one number in particular—"The Broken Pianolita"—choreographer and composer achieve a collaboration that will be recorded as one of the 1948-49 theater's highlights at the season's end. (Magdalena. Homer Curran presentation of an Edwin Lester production. Jules Dassin, director.)

Other Openings

Aside from "Grandma's Diary"—a dreadful little whatisit that lasted for five performances—the Broadway week brought "Town House," a comedy by Gertrude Tonkonogy based on John Cheever's New Yorker stories, and Marc Connelly's "A Story For Strangers."

Labeled a "parable," the Connelly play involves an English-speaking horse whose miraculous gift reforms the entire population of Huntsville, Mich. Unfortunately, the people of Huntsville remain stock figures of good and evil despite the author's demonstrable affection for them, and his complicated plot does them further disservice. At best there are only a few vagrant flashes of the Connelly who wrote "The Wisdom Tooth" and "The Green Pastures."

Considerably more successful on its own limited terms, Max Gordon's "Town House" manages to be moderately funny about the sad case of three married couples with nothing in common but the housing shortage that forces them to share a handsome mansion off Central Park. The resemblance to plot that crops up on occasion is purely coincidental, and requires the playwright to pull a rabbit warren out of an old hat.

The potential victims of neurasthenia in residence in "Town House" are a pair of overdressed bird brains from Baltimore (June Duprez, James Monks), a comparatively sane magazine editor (Reed Brown Jr.) and his smugly efficient wife (Peggy French), and a plaintive couple from Cleveland (Mary Wickes, Hiram Sherman) complete with a progressive-school daughter (Roberta Field).

Because Miss Tokonogy's play is no more substantial than a series of demonstrations on how to frazzle your neighbor's nerves, director George Kaufman abets the playwright in her broad characterizations and keeps the players popping busily up and down stairs in Donald Oenslager's double-decker set. But for too much of the time all the actors net from these tactics is the exercise. While all the performers work diligently the three visitors from Cleveland come off best, and, of these, Mary Wickes supplies the major share of the laughs.

October 4, 1948



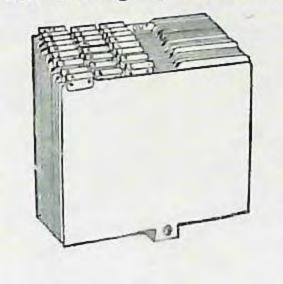
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E. E. Crabb, President

Principal Underwriter and

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INVESTORS SYNDICATE

Battle of the Ballets

Is ballet in America dying, or isn't it? When Lucia Chase recently announced the temporary suspension of the Ballet Theater (Newsweek, Aug. 16), a good half of the ballet moaned, read the Help Wanted ads, and wondered where the next toe shoe was coming from. If Miss Chase had given up, others might follow. Was the Age of Platinum—America's answer to the Diaghileff Age of Gold—over?

The trend for the 1948-49 season is by no means settled as yet. But in New York last week two major ballet companies were competing against each other—and neither was complaining about business. At the Metropolitan Opera, the Ballet Russe de Monte Carlo was celebrating its tenth anniversary season. At the New York City Center, the Paris Opera Ballet was helping to celebrate the Golden Anniversary of the City of New York.

I-Ballet Russe de Monte Carlo

Just ten years ago, on Oct. 12, 1938, a company bearing the resounding title of the Ballet Russe de Monte Carlo made its American debut at the Metropolitan Opera House in New York City. It had a curious history. By free use of the bar sinister, it could be called an offspring of that incredible marriage of the arts with which Serge Diaghileff was to be forever identified.

This Ballet Russe de Monte Carlo drew its bluest Diaghileff blood from Leonide Massine, its artistic director and premier danseur, and Alexandra Danilova, a ballerina whose career had been interrupted in midflight by the death in 1929 of the great Serge Pavlovitch. Although these wandering children of Diaghileff had been performing just previously under a real, live

czarist Cossack, Col. Wassily de Basil the support of a group of enlightened wealthy) balletomanes, they had no out to reconquer the world.

They added other balletic names new, some old—to their roster. There for example, Serge Lifar, another Diagluminary, and there was Alicia Mar a ballerina from England. Present were Mia Slavenska and Igor Yousker representing the Balkans, and not to known at the time.

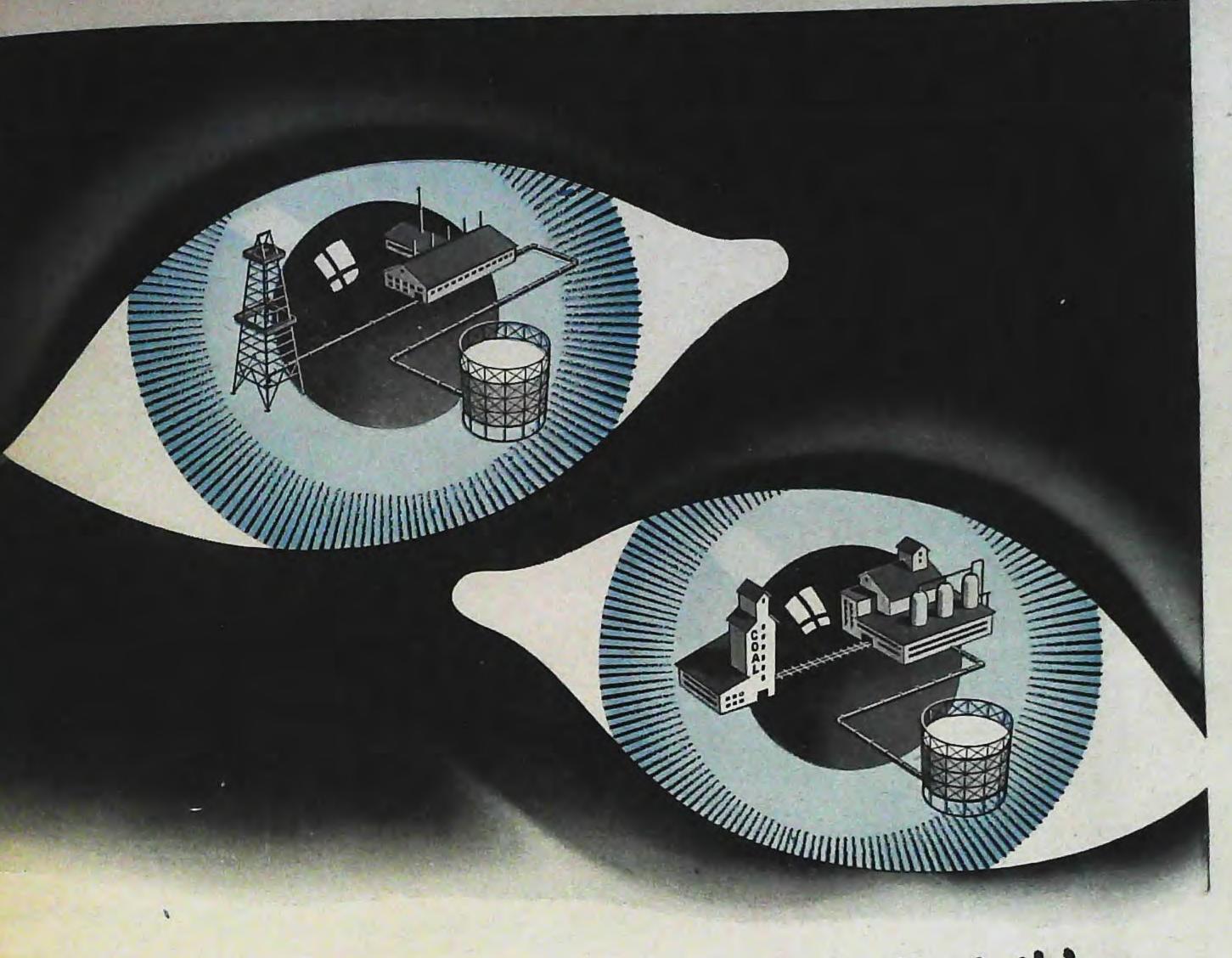
The season that October of 1938 gala and not without dramatic incommon Massine scored heavily with the Ameropemières of his "Gaité Parisienne," enth Symphony," and "St. France Through an unfortunate accident, Markova, partnered by Lifar, was porarily benched on the second night of season by an injury to her foot. By second week Lifar had resigned, had lenged Massine to a duel, had been to take an aspirin, and had finally depart for France. Through it all, Miss Danched danced endlessly and tirelessly, had finally come into her own.

Through the years of the ballet bons which followed, the Ballet Russe de Ma Carlo flourished. It fell behind the Ba Theater artistically, but kept dogs on—still aided and abetted by the se endless and tireless efforts of Miss De lova, whose opening night ovations bear traditional. The company grew smaller stopped playing at the Met and began the City Center under a popular-price icy. But it kept on pitching in its own we icy.

Box Office: By last week it was parent to all balletomanes that how much they might have bemoaned the pany's loss of glitter and prestige, Set J. Denham, the ballet's director, played it smart. The Ballet Russe



"Pas de Quatre": Slavenska, Danilova, Krassovska and (in front) Marko Newsweek, October 4, 194



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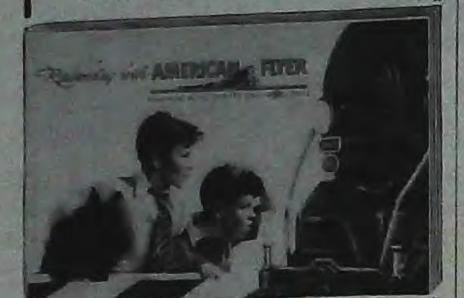
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Monte Carlo was back at the Met. Early signs of a falling box-office trend on Broadway had been met with an unprecedented \$3 top. For New York-and Chicago to come—the company had been augmented as to principal dancers, corps de ballet, and orchestra. The Misses Markova and Slavenska were back as guests-plus Agnes de Mille, Anton Dolin, and José Tores. Massine had been imported from abroad to restudy his "Gaité Parisienne," "Seventh Symphony," "Rouge et Noir," and "Beau

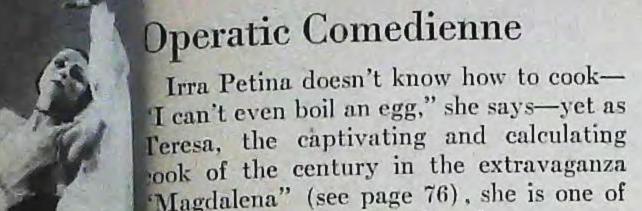
But by far the prize plum of the season was Anton Dolin's restaging of his now well-known "Pas de Quatre." Designed to re-create the famous event in 1845 when the four most famous ballerinas of the era-Taglioni, Grisi, Grahn, and Ceritohad been persuaded to appear on the same stage for Queen Victoria, Dolin had previously set the work for Ballet Theater. But never with a cast like this: Miss Markova in her familiar role as Taglioni (she did it with Ballet Theater), Miss Danilova as Cerito, Miss Slavenska as Grisi, and Nathalie Krassovska as Grahn. The ladies turned out a perfect after-you-Alphonse (and I'll cut your throat later) performance. As the audience howled, it was easy to see why the management had scheduled "Pas de Quatre" twelve times during the three-week season.

II-The Paris Opera Ballet

The history of the Paris ballet troupe is considerably older than that of the Monte Carlo company—by 277 years, to be exact. Louis XIV started it in 1661 and, through all kinds of national tribulations, it has persevered ever since. The youngsters in its Dance School-"les petits rats," as they are called—are selected at an early age (around 8), and from then on literally dedicate their lives to the French ballet. The dancers become wards of the government, and receive pensions when they retire.

Since this season marks the first time the Paris Opera Ballet has ever been to this country, it was unfortunate that the company could not play at the Metropolitan. The stage of the Paris Opera is the most immense of its kind in the world, measuring 120 feet in depth, nearly 100 feet in length, and 200 feet from the stage to the top of the arch. Naturally, the choreography and sets for the ballets are designed with those dimensions in mind. But, since the Met was already taken by the Monte Carlo company, the French group had to go into the City Center. Most of the sets could not be hung properly, and some of the choreography had to be revised for the Center's 40-foot stage.

Like the opening Monte Carlo season of ten years ago, the first week of the ten-day Paris Opera Ballet season in New York was not without its dramatic incidentand again the figure involved was Serge Lifar, now maître-de-ballet and choreog-



ook of the century in the extravaganza 'Magdalena" (see page 76), she is one of he hits of the new Broadway season. That's the cruelest joke on me ever played," she said last week in her best Russian-American accent. Nevertheless, ner big entrance number in the first act, 'Food for Thought," finds Miss Petina apparently mistress of the culinary art, demonstrating with every gesture that the best way to a man's emeralds is through his stomach.

That an operatic prima donna may also be a comedienne may come as a shock to the average theatergoer. But in the case of Miss Petina, no opera fan would be surprised. In the role of assorted maids, com-Chauviré, a light from Panions, and elderly ladies, she often very nearly stole a scene right out from under a rapher. Although the reports all soprano or tenor's high notes. In her ten collaboration were denied in vears as a regular mezzo-soprano at the Georges Hirsch, administrator Met (December 1933 through 1944), she the Paris Opera and its ballet says she ran the gamut of "boys, old

paraded. At the end of the open While pursuing her grand-opera career, program, Lifar was dragged on however, Miss Petina had also been further by his dancers, to be greeted by developing her talents as an actress in light opera and musical comedy. Through her Regardless of who was right association with Edwin Lester of The Los was wrong, many balletomanes MAngeles Civic Light Opera Association, she the whole affair. The Paris Open got what was to be her first big Broadway was here under official French ausbreak when Lester cast her in "Song of

Golden Anniversary celebration. The Musical Bath: Now it has come most of the dance world wanted to the point where a Petina fan doesn't every break. L'affaire Lifar did know where to look for her name next. In especially in view of the fact that April 1947, she was back in the opera, Lifar's choreography shown during singing "Carmen" at the New York City week-notably an incredibly bom Center. Last year, she turned up at the

one appearance as Annina in "Der Rosenkavalier." Of her jumping back and forth between operetta and grand opera, she says: "It gives you a sort of musical bath. It's like swimming in the ocean-so relaxing."

Miss Petina was born in Russia, the daughter of a czarist general. With the revolution her parents fled, with her in arms, to Harbin, Manchuria. She can't remember when she wasn't singing, so in 1930 her father sold his Guarnerius violin to stake young Irra to a trip to Paris for study.

She traveled by way of the United States, however, and in Philadelphia was persuaded to audition at the Curtis Institute. She was accepted, and three years later hied herself off to the Met. "I made my debut as a Valkyrie," she reminisces. "I was so little-only 112 pounds. I rattled as I ran across the stage. There was just the shield and my thin arms and legs sticking out. They gave me the biggest shield they could find. I think it must have been Schumann-Heink's."

Texas Wife: In private life, Miss Petina is the wife of Dr. Frank R. Bussey of Timpson, Texas, whom she met during the war when he was a Marine lieutenant. He is fond of music but likes to be left out of the Petina public life. In what spare time she ever has, the singer likes to paint-"to express my emotions in colors."

There is one aspect of light opera which pleases Miss Petina more than the usual grand opera-the fact that it is sung in English. "You know the audience knows what you're saying," she commented. "So you don't have to overact to get an idea across. If the audience understands the situation, you can wink an eye like this [business of a quick wink] instead of banging it shut like an ice-box door as you have to at the Met."



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leaflets were distributed, and a fermaids, and fish." of boos and a bravo or so.

was a part of New York City's Norway." act item titled "The Knight Met again-with three "Carmens" and Maiden"-was below the par which ica had come to expect.

Moving through the determined phere of we-must-find-something at-all-costs, however, was figure: Yvette Chauviré, the Fre pany's first ballerina, remembered country for her part in the French "Ballerina." Singlehandedly, she say tedious Lifar effort by the name Mirages." But even she, and an entire pany which seemed dedicated to of "giving" at all costs, could not sa" Knight and the Maiden."

In the face of a repertoire which more at fault than the French themselves, most loyal therefore, kept reminding thems what Edwin Denby, former day of The New York Herald Tribu written to Dance News in August not apologizing for the dancing of is Opera Ballet; they don't neco just pointing out that they have a style . . . and Americans . . . that in mind."

Petina the cook: "The cruelest joke on me ever played"

October 4, 1948



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EDUCATION

Dean Parran of Pitt

In 1926, the late Andrew W. Mellon, then Secretary of the Treasury, appointed a 33-year-old United States Public Health Service employe as Assistant Surgeon General in charge of venereal disease. The young man was Dr. Thomas Parran of Maryland, who went on to become USPHS Surgeon General for three successive terms ending this year (Newsweek, Feb. 23).

Last week Dr. Parran had cause once again to thank Mellon. On Sept. 22, the University of Pittsburgh—Mellon's alma mater—announced that the A. W. Mellon Educational and Charitable Trust had given Pitt \$13,600,000 for a Graduate School of Public Health as part of its medical center. The dean of the new school is Dr. Parran, who will take over this week.

The money—largest gift ever made to Pitt—will be spread over a five-year period, with not more than \$5,000,000 to go into the building. Some \$4,000,000 will be set aside to draw a top-notch faculty, and although the school may start in the fall of 1949, the opening will probably be postponed to 1950. Degrees in master and doctor of public health will be offered—but a degree in medicine, dentistry, or allied sciences is necessary even to enter this graduate-graduate school.

Hadley of Yale

For almost two centuries after Yale was founded in 1701, its presidents were all Congregational ministers. So the Yale Corporation, itself mainly composed of Connecticut Congregational clergymen, hesitated to break the pattern in 1899 when Timothy Dwight announced his retirement. Several ministers refused the post, and finally the corporation offered the presidency to an intense, nervous, and brilliant professor of political economy, 43-year-old Arthur Twining Hadley.

Academically, Yale's first lay president must have seemed a strange choice. Hadley had no earned graduate degree, only his bachelor's from Yale ('76). True, he was a real son of Eli—his father had been professor of Greek at Yale, and his wife was the daughter of a Yale graduate. But as a young German tutor, Hadley had quarreled with his alma mater over its refusal to let him teach political economy in 1883. He left, only to be invited back the same year as instructor in his chosen field—without salary. Even a full professorship in political science three years later paid him only a part-time fee.

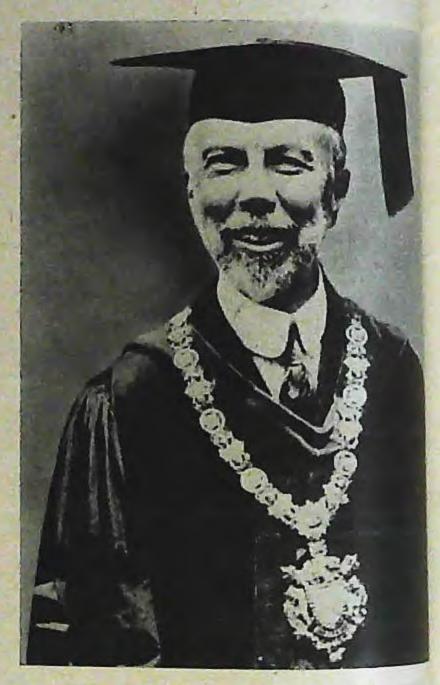
How Hadley poured his terrific energy and idealistic principles into making Yale a modern university is told in a new book, "Arthur Twining Hadley."* The author is Morris Hadley (Yale '16), New York lawyer who is the ex-president's eldest

*ABTHUR TWINING HADLEY. By Morris Hadley. Yale University Press, 282 pages, \$3,75.

son. Much of the material was draw the president's numerous papers ters, which Morris has been since his father's death in 1930.

During the 22 years that Arthur presided over the New Haven of Yale grew from a collection of indecolleges—rather loosely called a unit with separate and often jealous to a truly unified educational center endowments leaped from some \$45 to more than \$25,600,000, exclusive legacy with which Hadley's old friend W. Sterling ultimately benefited to versity to the sum of \$40,000,000.

Morris Hadley is as detailed about father's versatile life off the campus A leading authority and writer of



Hadley: Boola Boola

President Hadley in 1910 President Taft's Railroad Securities mission. He was a prolific letter writer at one commencement made some dresses in four days.

The Professor: The "absent-morpofessor" legends about Hadley through the half-century of his associated with Yale. Morris discounts most of but does admit that once his father sorbed in delivering a lecture, got feet wedged in the wastebasket—but tinued his talk. On another occasion solemnly introduced his sons Morris Hamilton (Yale '19) to their own

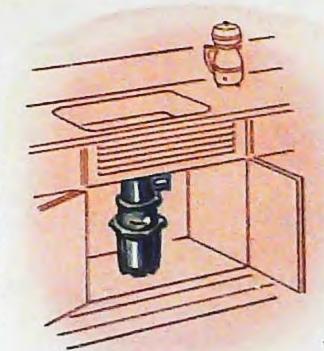
Hadley died on a cruise to the in 1930 during the presidency of Rowland Angell. Probably even he have smiled at the welcome Mrs. He received when she brought his body to San Francisco from Kobe, Japan ris reports that a delegation from the Francisco Yale Club came to the pier condolences and a band. The ban notes, "had not been fully apprised circumstances and, as Helen Hadley proached, burst into that stirring football tune, 'Boola, Boola'."



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When you see "An Innocent Affair" you may well begin to suspect you've seen it somewhere before. For the mistrustful wife who decides to find out once and for all what her man has been doing with his ate hours offers one of those sure-comedy mixtures that apparently can be warmed over indefinitely without going entirely flat.

Jealous Wife

This time the skeptical female is Madeleine Carroll. Her husband (Fred Mac-Murray), an advertising executive, is owling around nights in the hope of wangling \$2,000,000 account out of one "Mr." Fraser (Louise Allbritton) -a former girl friend who happens to be a bona fide business prospect. When the jealous wife decides to get even by hiring an actor (sight unseen) to flirt with her in a night club and inadvertently picks up a genuine cigarette tycoon (Charles "Buddy" Rogers) thinking he is her man; the sort of complications you might expect follow swiftly in their proper order. And some of them are moderately funny. (An Innocent Affair. United Artists. James Nasser, producer. Lloyd Bacon, director.)

The Drab Slavey

In recent years Jane Wyman has deserted comedy for straight drama with considerable success, notably in such films as 'The Lost Weekend," and "The Yearling. But in "Johnny Belinda" she attempts the most exacting role of her career, and with her moving portrayal of the drab, deafand-dumb slavey, Belinda McDonald, converts a potentially turgid melodrama into an absorbing story of simple folk in an isolated Cape Breton Island village.

Until the arrival of the young and idealistic Dr. Richardson (Lew Ayres), Belinda is called "the dummy" by the towns-



Lew Ayres and Jane Wyman

Newsweek, October 4, 1948

folk and regarded as little better than a tractable animal by her embittered father (Charles Bickford) and her frosty aunt (Agnes Moorehead). But Richardson, who recognizes the girl's intelligence, undertakes to teach her sign language. Then, as a new world unfolds, Fate resumes dealing from the bottom of the deck.

Belinda is raped by a drunken Lothario (Stephen McNally) and bears his child (the Johnny Belinda of the title). Her father is murdered by the same lout who, in turn, is shot dead by Belinda when he establishes a legal claim to her baby. That Belinda's ordeal-a trial scene includedis finally crowned with a happy ending is something of a miracle; but so is the fact that director Jean Negulesco, and Irmgard von Cube and Allen Vincent, who adapted the Elmer Harris play, were able to avoid the mawkish. The rest is Miss Wyman's delicate pantomime, and the intelligent playing of a first-rate cast. (JOHNNY Belinda. Warner Brothers. Jerry Wald, producer. Jean Negulesco, director.)

Greer Garson in Tights

Margery Sharp's novel "The Nutmeg Tree" and its cinematic offspring, "Julia Misbehaves," are distant cousins at best. In the screen version the British novelist's plot is buried almost as deeply as her deft whimsy under a good deal of run-of-themill foolishness. But in the movies intentions carry considerable weight. If one presumes that producer Everett Riskin was less interested in recapturing Miss Sharp's sly genius than he was in giving Greer Garson's hitherto chaste and decorous talents a comic shot in the arm, then the only possible verdict is that he has succeeded very pleasantly.

As Julia Miss Garson is still true to type in that she plays somebody's charmingly British mother. But this time she has forsaken her maternal duties in favor of an acting career in London's boisterous music halls. From the opening scenes, in which she becomes crazily involved with a team of Cockney acrobats, it is obvious that she is not the sort of person of whom Mrs. Miniver would approve.

The Enamored Acrobat: Nonetheless it appears that Julia has a thoroughly respectable past in the form of a husband (Walter Pidgeon) and a captivating daughter (Elizabeth Taylor) who have apparently been vegetating luxuriously in the south of France ever since she forsook them for the sock and buskin some twenty-odd years before. When Julia appears rather unexpectedly for her daughter's wedding, followed closely by an enamored acrobat (Cesar Romero), there is some justifiable consternation. But her unseemly autics have the happy result of uniting her daughter in the nick of time with the man she really loves (Peter Lawford), and winning back her own husband.



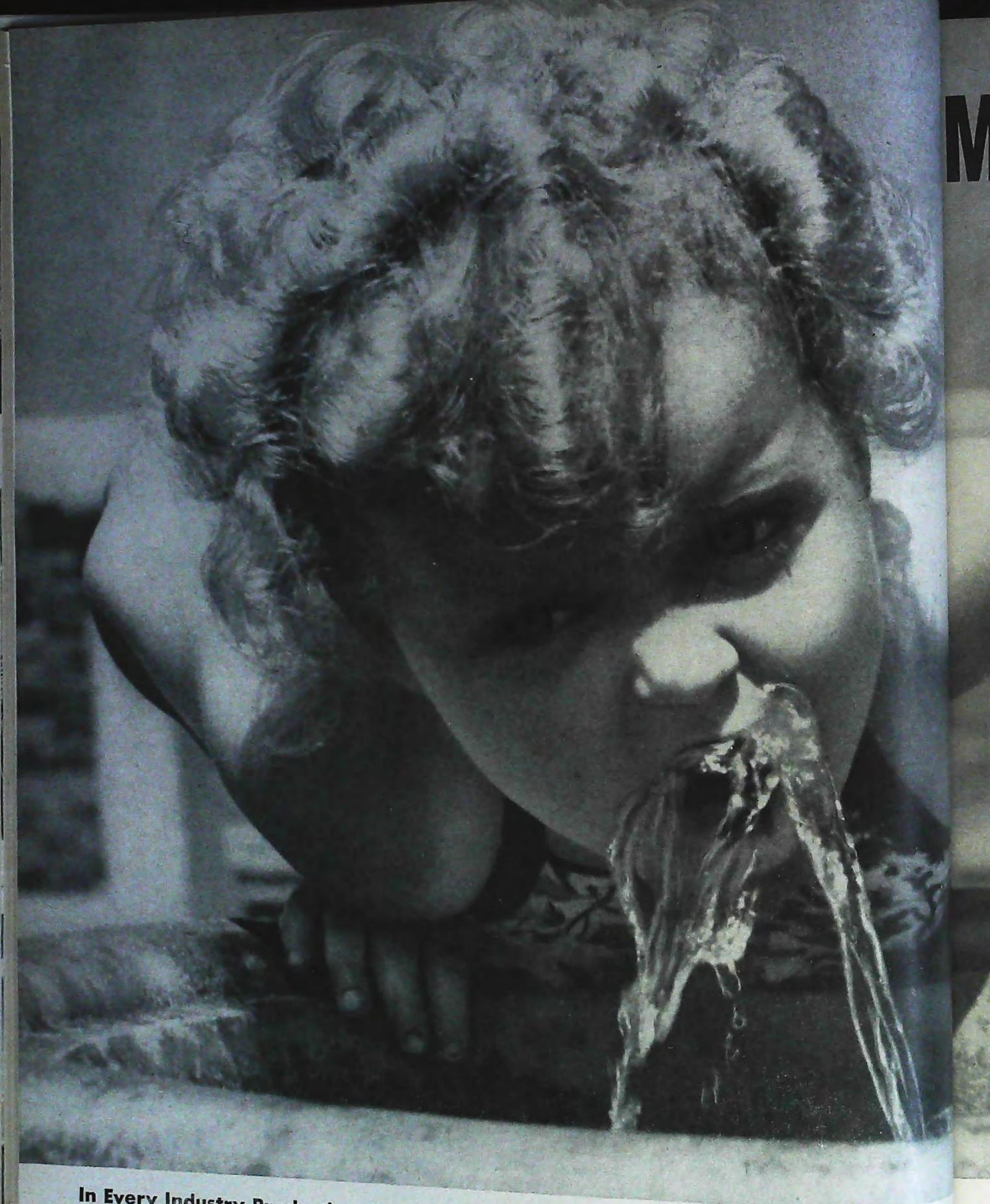
The Greer Garson New Look

stand why Julia ever lost her husband or her daughter in the first place. But Pidgeon and Lawford, ably supported by Romero, Lucile Watson, and Nigel Bruce, are funny enough to make this sort of motivation unnecessary. And despite the over-deliberate, pratfalls that have been imposed on her, Miss Garson loses none of her indomitable grace. She also looks nice in tights. (Julia Misbehaves. M-G-M. Everett Riskin, producer. Jack Conway, director.)

Other Movies

THE BLACK ARROW (Columbia): To most schoolboys Richard Shelton and John Amend-All are almost as familiar as Robin Hood. And Robert Louis Stevenson's tale of chivalrous revenge in the days just after the War of the Roses, when Yorkists and Lancastrians were still ambushing each other all over England, ought to have made an ideal Saturday-afternoon film for the younger members of the family. Even the most avid admirers of the Stevenson classic will undoubtedly find the ponderous plot complicating the screen version, and Louis Hayward's pallid swashbuckling a bit disappointing.

BLANCHE FURY (Eagle-Lion): This J Arthur Rank film is a bit of impassioned but hopeless confusion involving a girl named Blanche (Valerie Hobson), her uncle, Simon (Walter Fitzgerald), who is the owner of the Fury mansion, and the big-chested steward of the estate (Stewart Granger). Blanche, who likes money, marries Simon's son (Michael Gough). But she finds herself strangely and irresistibly drawn to the steward-thus perpetrating one of the soggiest triangular mix-ups to As the story goes it is hard to under- appear on the screen in months.



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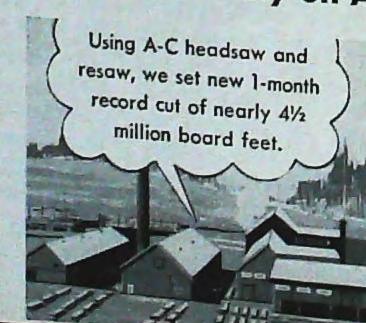
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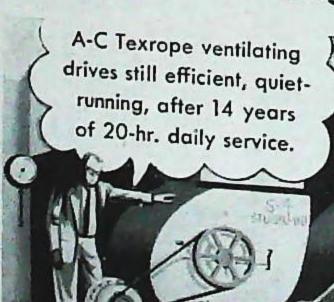
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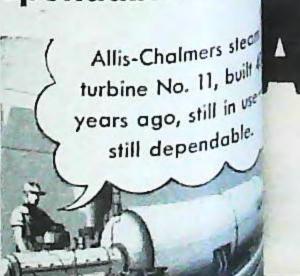
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Irwin Shaw's Lions

Latest in the already numerous novels about the recent war is Irwin Shaw's "The Young Lions." The work is not going to rank as one of the most profound novels about this holocaust, but it will hold its place as one of the most readable ones along with "The Naked and the Dead" and "The Crusaders."

Shaw's canvas is a huge one—the whole European war, in fact. Ranging from Africa to France, from Paris to Berlin, from foxhole to bedroom, it is a brilliantly dramatic panorama.

Primarily, "The Young Lions" is the story of three soldiers-two Americans and a German-from 1938, when they were civilians grappling with the depression and other chaotic issues of that time, right through the Battle of the Bulge and the surrender of Germany.

The two Americans are typical of certain segments of our society and are men of basic good will. Michael, a successful Broadway stage manager, is the liberal intellectual, whose politics are relegated mainly to cocktail parties, and occasional donations to lost causes. The war drives him to prove himself. Spurning the easy commission, he enlists as a private and spends half the war trying to get out of Special Services into a combat unit for a \$3.95.) taste of genuine war. When he finally does, he emerges-belatedly but definitely-as a The Story of Walter White

The other American is a Jew. In civilian life, Noah is just another sensitive, shy boy, uncompetitive and lonely, not particularly conscious of his Jewishness. In the Army, passing through the ordeal of camps, he meets up with a particularly large and vicious dose of GI anti-Semitism.

It hardens him and uncovers a hitherto hidden core of hard courage. The Battle of the Bulge finds him tough, realistic, and clever-the better soldier of the two.

And a Nazi: The German is Christian, a sergeant. He starts out harmlessly enough, as a ski instructor in Austria. A former Communist, he falls for Hitler. Like many other Germans, he doesn't care too much for the Führer's methods, but again like many other Germans he reasons easily that the end justifies the means. After five years of fighting, he ends up as a straight, out-and-out killer.

major one-is in these characterizations. Shaw's portraits are strictly black and white, and somewhat superficial. The change-over of the Nazi into a psychopathic murderer and a sadist is never clearly explained, for instance, though there are broad hints as to the reasons. The Americans, too, are fairly pat, though easier to digest because they are familiar figures to us.

But as a dramatic, unanalytical portrayal of men in war, "The Young Lions" is excellent. Shaw's technique-which borrows greatly from his playwriting talents-is smooth and skillful to a degree. His book doesn't stop for a moment, and it is vivid from first page to last. (THE Young Lions. By Irwin Shaw. 689 pages. Random House.

Walter White's skin is the color of his name, yet he is a Negro. Had he chosen to do so, he might have passed all his life as a white man. But he elected to remain their home against the white rioters openly a member of his race, which he has served with distinction and efficacy for ticians of their day, that first imprethirty years. He tells the exciting, some-

times heartening, and often distory of his life in "A Man Called which is not only his autobiograph history of the National Association Advancement of Colored People account of racial prejudice in the democracy that should be widely this disturbed period of history

Walter White has risked his lit. than once in his long battle again violence and prejudice to which k has been subjected since the impos from Africa of the first slave. He lishers, with singular accuracy, col The weakness of the book-and it is a story "an adventure in search of racy." Fellow travelers will sneer description, for White is anathema far left. In that political area he has been accused of toadying to the riel powerful and of seeking the advance of Walter White as well as Negro general. White's book, in part, is an a to these critics.

Georgia Boy: With as much mo as is becoming in an autobiography, W whose ability as a writer is unquestiwrites movingly and sometimes terrify about his childhood in Atlanta, Ga portraits of his mother, with her man order and cleanliness, and of his fath mail carrier who had an almost Ya sense of a personal God, are unforgett Both were simple, honest, God-fearing ple, who did the best they could under circumstances. They brought up their skinned son as a Christian and a ge

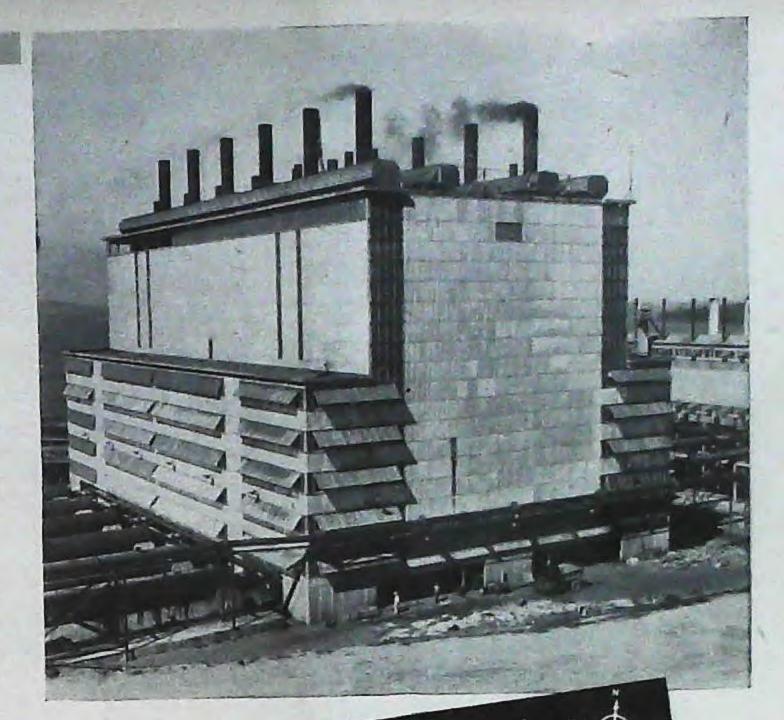
It was the ghastly race riots in At in 1906, when the Whites sat through night with guns in their hand to had been inflamed by unscrupulous Walter White with what it meant to

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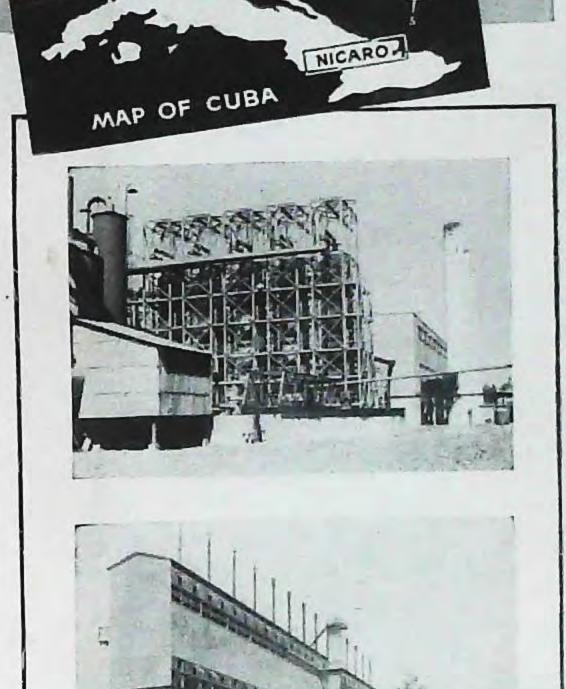
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- (c) Complete townsite . . . more than 400 buildings with utilities and services for 3,000 people;
- (d) Mining rights for 20 years on a royalty basis . . . ore reserves nearly 35 million tons.

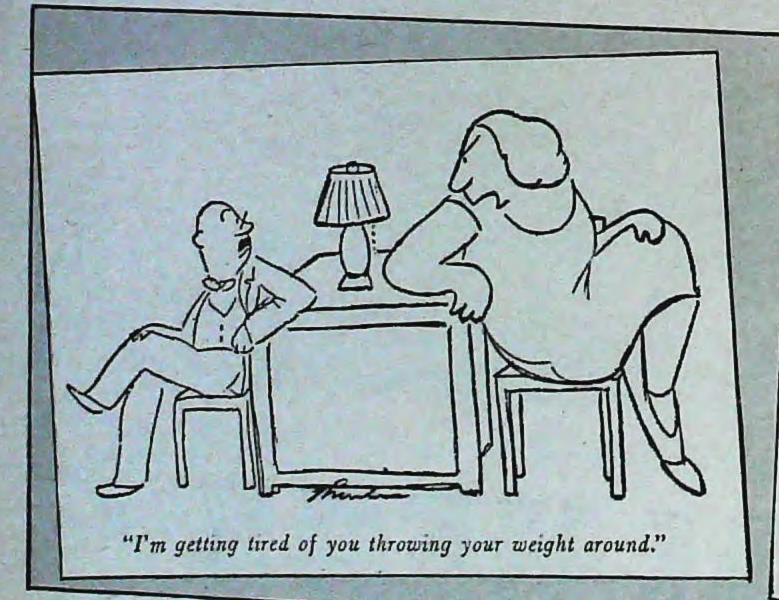
The ore deposits are privately owned by the Nicaro Nickel Company, an American corporation whose preferred stock is owned by the U. S. Government. Either sale or lease will include all the U.S. Government's right to mine on a royalty basis for a period of 20 years. The sale of the plancor will further include all preferred stock in Nicaro Nickel. Transfer of title will be made subject to a national security clause intended to provide for the optimum utility of this plant in a national emergency—a provision which should tend to favor the operator in such an event.

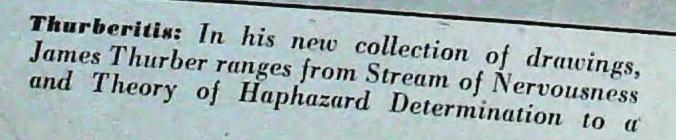
Disposal of this property will be on the basis of sealed bids which will be publicly opened and read at the War Assets Administration, Office of Real Property Disposal, Washington 25, D. C., on December 2, 1948, at 3:00 P.M., E.S.T.

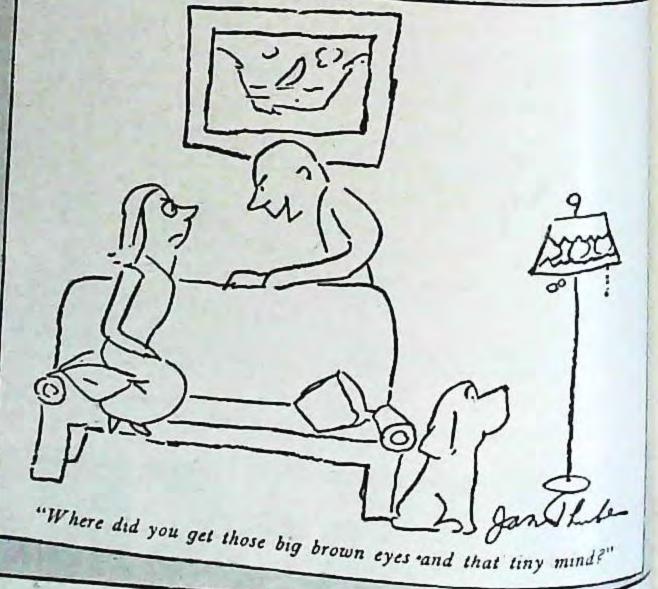
Write to this office at once for bidding instructions and for illustrated brochures describing the plant and townsite with maps, photographs, construction details of all buildings and description of the Nicaro process.



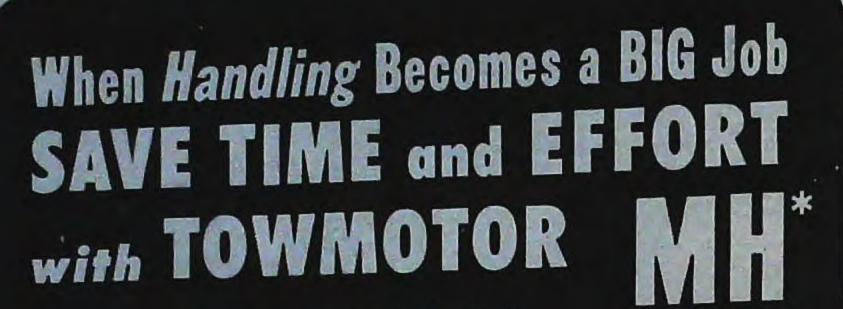
This advertisement is not a basis for negotiation. War Assets Administration reserves the right to consider all proposals in the light of the applicable objectives of the Surplus Property Act and to reject any or all bids;







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Negro. At that time he swore he when the chance came to hear was a sacrifice. He has been been its general secretary.

to "pass" as a white man. Appleial, economic, religious—is touched upon odds he obtained a college educa "A Man Called White." If, at times, it started life as an insurance sale ems that the author is a little overthe problems of his race bore wed by his own importance and too greatimpressed by the distinguished men and sistant secretary of the NAACP1 omen he has met in a busy and active reluctant to make what, financial, fe, these faults will seem forgivable. Workng within the framework of American de-NAACP ever since, and from pocracy, White and his colleagues have one a job of which, as this record shows, In his early years White's light hey have a right to be proud. (A MAN great value to him. He are ALLED WHITE. By Walter White. 382 of great value to him. He spent ages. Viking. \$3.75.)

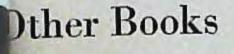
THE SKY IS RED. By Giuseppe Berto. 97 pages. New Directions. \$3.50. A somber, eautifully written tale about civilian desoition in an impoverished, bombed-out own in Northern Italy. It tells the story four adolescents-two girls and two ovs-and their desperate efforts to rebuild heir lives after they have lost both homes nd their families. "The Sky Is Red," aleady considered a classic in Italy, is renarkable for its restrained handling of this ragic subject matter and its simple, movg directness.

aulkner. 247 pages. Random House. \$3. 'aulkner's first novel since "The Hamlet" 1940 is a tale of a near-lynching in efferson, Miss., centering around a young Negro boy who has been wrongly accused of murdering a white man and the efforts Fighter for the Negro: Walter of a white boy to save him from the mob. Although his sentence structure is more his time investigating the causes involved than ever, Faulkner's study sequences of the lynchings that of Negro-white relations in a state noted many years were a national disgrator its race problems is nevertheless reports of these crimes did as much penetrating.

news and they seldom—except whe ection of the last three stories completed ticularly brutal—got on the press by the author before her death in 1947 is Battle: The NAACP was four liging beauty, the second is a nostalgic 1909, and White tells the dramatic re-creation of youth in Nebraska at the of the association, which was almount of the century, and the third is a ways in financial difficulties and study of a tycoon as he faces failure. It fight prejudice almost accordance is a delicate accolade to an aging beauty, the second is a nostalgic re-creation of youth in Nebraska at the turn of the century, and the third is a ways in financial difficulties and study of a tycoon as he faces failure. It fight prejudice almost everywhere is not up to her best works, but this slim to exist. This part is the heartening volume is proof that Miss Cather's superb his story, for it is an account of coulartistry as a craftsman stayed with her men and women engaged in an unp to the end.

cause. As such it belongs in the The Precipice. By Hugh MacLennan. 372 pages. Duell, Sloan & Pearce. \$3. A dis-The disheartening part of White appointing novel about a Canadian-Ameris that, although he is not discoura ican marriage by the author of "Two Soliis unable really to write a success tudes." The wife is a strong-minded Ca-Hatred and violence still lie just up nadian from a small town; the husband, surface everywhere, and, as White a brisk and wealthy New York advertising economic opportunities. Their their differences is but the but their differences is but the bu

Every aspect of Negro life pe October 4, 1948



INTRUDER IN THE DUST: By William

thing to bring the light of publicity and Old Beauty and Others. By Willa upon them, for in the South they we gation of the last theory. S2.50. This colupnation of the last t

may erupt at any time. Lynchin executive. Against the inevitable big-city occur, although with less frequency whirl of cocktail parties, hangovers, and groes are still denied equal education psychoanalysis, the pair fight out their economic in the armed services during the their differences in background. Despite still a matter of bitterness. The Canada, most of it is just slick stuff from civil rights goes on, in some place the typewriter.

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Perspective

New Mexico and California

by RAYMOND MOLEY

LBUQUERQUE-Of all the states sur-A veyed on this long trip, New Mexico offers the most political color and suspense. In the battle for the Senate, a seat which the Republicans urgently need is within reach.

It has been clear for a long time that

Senator Hatch has wanted to retire and has had an eye on a Federal judgeship out here which has been held for 31 years by Colin Neblett. Judge Neblett, despite advanced years, has been loath to retire. He once said: "There are only two jobs in New Mexico — the archbishop's and mine." But according to Willa Cather, death comes to

archbishops, and according to Neblett, retirement does sometimes come to Federal judges. So the judge is retiring, and Senator Hatch will probably succeed

Clinton Anderson, formerly Secretary of Agriculture, is the Democratic candidate for senator. The colorful and aggressive Gen. Pat Hurley is opposing him. The campaign is warming up, and with Pat in there, that means warmer and still warmer from here on. By Election Day, it may turn out to be one of the hottest affairs in our political records. The issues will range over a cosmic area, including foreign policy in Iran, India, and China and the private fortunes of Hurley and Anderson. Since both candidates have been active and successful men, there will be plenty of material for offense and defense.

Hurley's career-from the time when as a boy of 15 he tried to get into the Spanish-American War to this effort to enter the Senate at an age when most men think of retiring-has been an extraordinary sequence of action and events. He invites controversy, and Anderson, who has won many contests in this state, will have his hands

Tew Mexico has in recent years been what might be called a normally Democratic state. The New Deal, fortified by huge Federal outlays, has held the balance among the large populations of Mexican extraction. Before that, Bronson Cutting ruled the state as a nominal Republican. And before Cutting and under Harding and Coolidge, the state was conservative and

Republican. This tendency of a ance of power to shift with a plexion of the Federal administ may be the key to the outcome

Anderson will undoubtedly strong support in the eastern parts

state, where there is al concentration of forme ans. But the so-called tive" vote will decide ! sult in New Mexico, H will make a strenuous to those who voted to opponent of two years Sen. Dennis Chavez. The publican candidate for ernor, Manuel Lujen, wil the ticket. And native

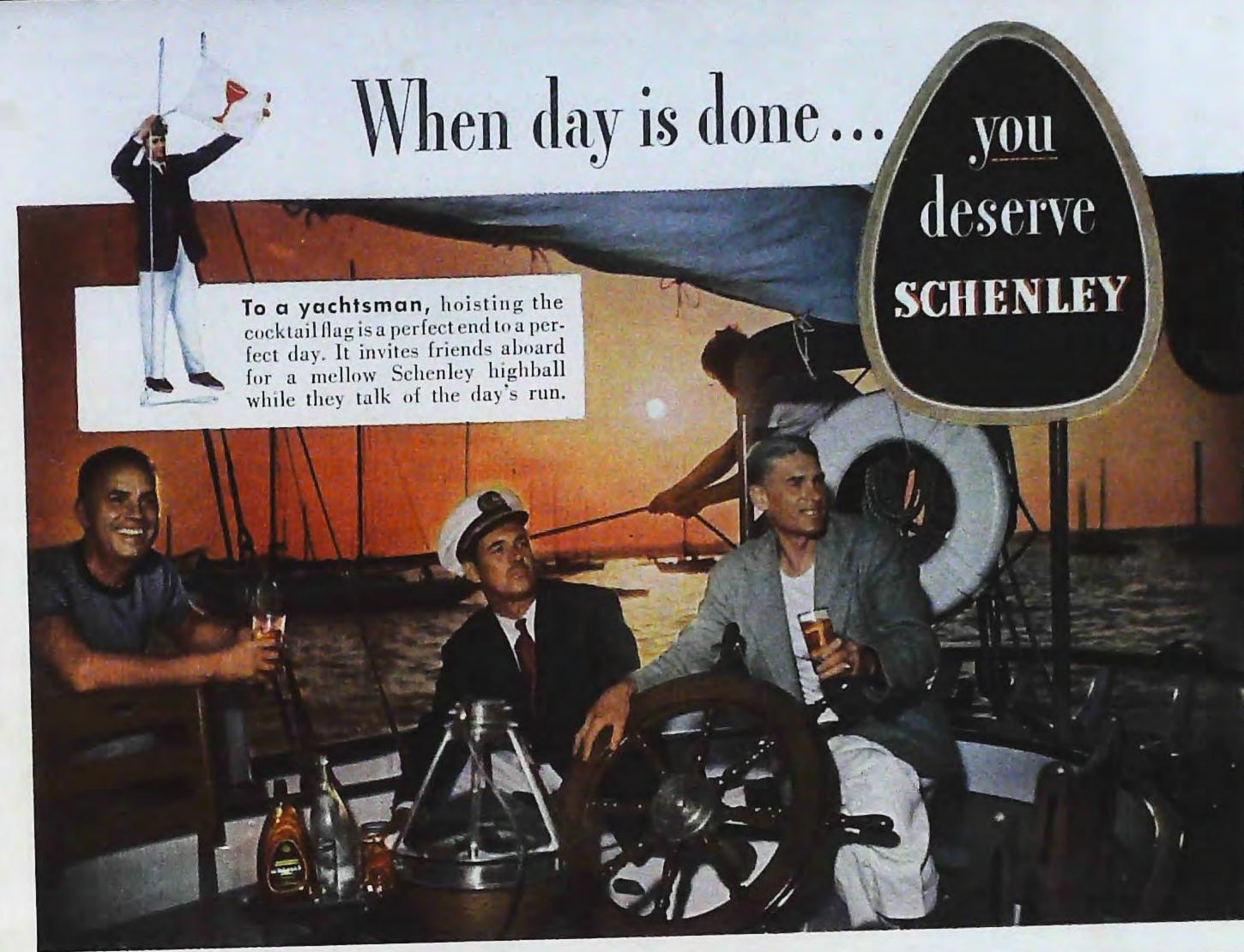
ers like the redoubtable Joe Gal have already renounced the Democ Party and have declared for the publicans.

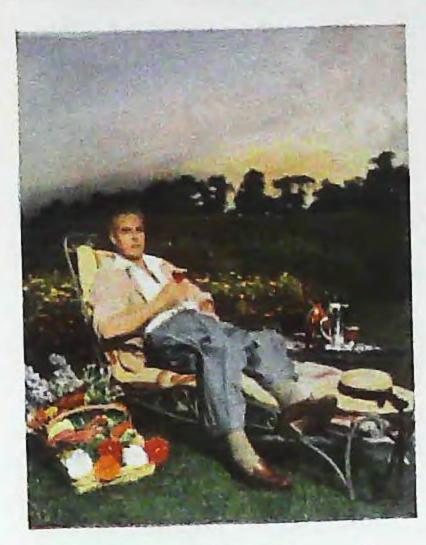
ALIFORNIA, where both Dewey Truman appeared in the same has no serious political contests year. Republicans are confident. haps to the point of overconfide Neither a governor nor a senator for election. And the present ance in House seats is unlikely change.

But California, as well as West, is interested in the views candidates on electric power, conse tion, labor, and the identity of the Secretary of the Interior. Robert Sp president of the University of Car nia, is frequently mentioned as a man for the job if Dewey is elected

All the candidates are eager to pl Water power and conservation are generous comment. Dewey has ma clear that he will look to the West Secretary of the Interior, although has, of course, indicated no spo choice.

The call for unity made by and Warren is making a hit. It s that President Truman handed this issue on a golden platter. peals to the West with special It suggests to employers and to rank and file relief from labor tro It offers an alternative to the bitter tacks in Truman's speeches. And if the independent, nonpartisan ments of Western states, where I believe they vote "for the man for the party."





When a gardener's chores are done, "all's right with the world" as he enjoys his autumn flowers and sips his well-earned reward - a Schenley Manhattan,

A Schenley Mark of Merit Whiskey



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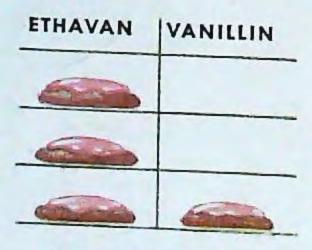
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